1st picture of the DuraScale:

Header: DuraScale

All toys are not created equal… that is why we created the DuraScale.  The DuraScale is designed to give you insight on how tough the toy you’re buying compares against another.  Some dogs are aggressive and can only have the toughest toys ranked 8 and above.  Other dogs may not be as aggressive or may be older and behave better with their toys.  If this sounds like your dog, you can consider toys ranked 5 and above.

2nd picture of the Green Rhino

Header: How are they made?

Each Mighty toy is created with multiple layers of flexible materials that move with the dog’s teeth instead of tearing. The outside layer is made of a tight-woven sherpa-style fleece. The inside material is made of a tight-woven brushed fleece that is heavy in weight and highly durable. All material seams have multiple rows of stitching. These toys may seem plush on the outside, but all the durability features are internal making these toys soft, yet MIGHTY strong.

3rd picture of Orange Elephant

Header: A Cut Above the Rest

Compared to other toys, Mighty toys have no hard edges. The result is that these toys do not promote chewing—great when you’re trying to discourage chewing habits. Our Mighty toys float in water and are machine washable (air dry). These toys are built to last, but keep in mind that no toy is 'indestructible'. Mighty toys are designed to be used for interactive play and are not chew toys.