

DURA SCALE™

ALL TOYS ARE NOT CREATED EQUAL

...that is why we created the "DURA SCALE™". The DURA SCALE™ is designed to give you insight on how durable the toy you're buying compares against another. Some dogs are aggressive and can only have the tuffest toys ranked 8 and above. Other dogs may not be as aggressive or may be older and their playing habits have slowed. If this sounds like your dog, you can consider toys ranked 5 and above.

OUR GOAL:

Our goal is to help you purchase a toy suited for your dog's needs. All of our toys are made with the same extreme durable construction, but the shape of the toy can impact a dog's ability to penetrate the toy over time.

Use the DURA SCALE™ to help you with your purchase. If you aren't 100% sure which toy is right for your dog call us at 1-866-4-DogToy.

We strive to make our toys the TUFFest on the market. We are continually testing and creating new toys to be both stronger and safer for your dog. As loving dog owners we only want the best toys for our dogs and yours. Indestructible is impossible...

But we will keep trying!!

Look for our DURA SCALE™ logos while you shop to identify the most appropriate toy for your dog.

