# MYDOGTOY.COM

Products PRODUCT CATALOG













# TUFFY

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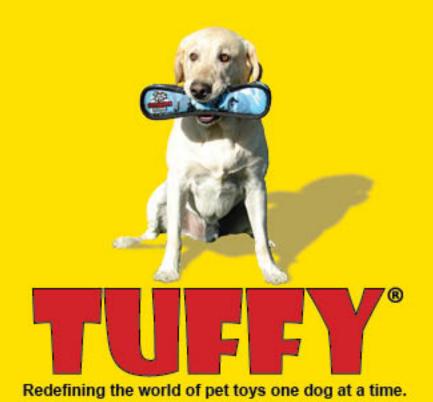
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#### Where's Mr. Poops?

Mr. Poops is making his travels throughout this catalog. Can you find all 54 places Mr. Poops is hiding?



# TUFFY TUFFSCALE

# ALL TOYS ARE NOT CREATED EQUAL

...that is why we created the "TUFFSCALE". The TUFFSCALE" is designed to give you insight on how tuff the toy you're buying compares against another. Some dogs are aggressive and can only have the tuffest toys ranked 8 and above. Other dogs may not be as aggressive or may be older and their chewing habits have slowed. If this sounds like your dog, you can consider toys ranked 5 and above.

#### **OUR GOAL:**

Our goal is to help you purchase a toy suited for your dog's needs. All of our Tuffy® and Mighty® toys are made with the same extreme durable construction, but the shape of the toy can impact a dog's ability to penetrate the toy over time.

Use the **TUFFSCALE** to help you with your purchase. If you aren't 100% sure which toy is right for your dog call us at 1-866-4-DogToy.

We strive to make our toys the TUFFest on the market. We are continually testing and creating new toys to be both stronger and safer for your dog. As loving dog owners we only want the best toys for our dogs and yours. Indestructible is impossible... But we will keep trying!!

Q

Look for our **TUFFSCALE**<sup>™</sup> logos while you shop to identify the most appropriate toy for your dog.

MEGA **EXTREME** SUPER **VERY TUFF** Durable Strong weakest

MYDOGTOY.COM™

1-866-4-DogToy (364-869) • (480) 704-1700

# TUFFY

# HOW ARE THEY MADE?

7

#### SEVEN ROWS OF STITCHING

Tuffy\* toys can have up to 7 rows of stitching. The number of rows of stitching depends on the shape, size and style of the toy. Two directions of cross stitching hold the multiple layers together. Rows of stitching hold webbing around the materials edge, and the toys' parts are sewn together with up to 3 rows of stitching. When possible, a protective webbing is added around the outer edge and sewn up to 3 more times.



#### FOUR LAYERS OF MATERIAL

Tuffy® toys can have up to 4 layers of material depending on the shape, size and style of the toy. Our Ultimate series (depicted here) can have up to 2 layers of Luggage grade material. Certain layers of material are coated with a layer of plastic to hold the material fibers together. Finally, we use soft fleece for the outside layer.



Disclaimer: Each toy shape and size is made differently, and because the toys are made by skilled human hands, no two toys are identical.

# PROTECTIVE WEBBING

For our Ultimate series we add an additional layer of webbing, whenever possible, around the outside edge to cover the seams of the toy. This is sewn multiple times, for added durability.

## SQUEAKER SAFETY POCKETS

Squeakers are sewn into material pockets inside the toy. This additional layer of safety can give you the time you need to safely remove the toy in the event your dog reaches the core of the toy.

They Float, Squeak & Are Machine Washable For Dogs 4-18lbs

The Ring has three squeakers and can be used for fetch or as a tug toy. Its soft edges won't hurt your dog's teeth or gums.











The Fish is tough and long lasting. It's a wonderful toy for beginning agility and fly ball training. The soft edges won't hurt your dog's teeth or gums.







T-JR-F-RP



Same great bone with a new design!





T-JR-B2-YB







For dogs that LOVE to fetch and catch!



TUFFSCALE



T-JR-08-RP

T-JR-0B-YB



For dogs that like to play, tug and whip their toys back and forth.







#### JR 3 WAY TUG

For dogs that like to play together! Get your doggie friends together for a fun-filled day.







The fun "gear" shape of these toys makes for a fungame of tug-n-pull with multiple partners!







T-JR-GR-YB

1-866-4-DogToy (364-869) • (480) 704-1700

#### JR BOWMERANG

Multiple squeakers make this a great toy for dogs that like to play, tug and TUFFSCALE whip their toys back and forth.





They Float, Squeak & Are Machine Washable



The Ring has four squeakers and has soft edges so it won't hurt your dog's teeth or gums, making it a great toy for fetch or a game of tug.







This Flyer has one squeaker and is the perfect toy for training your dog to catch and fetch. Its soft fleece and durable construction make it the safest disc you'll find:





T-U-FL-YB

T-U-FL-PL





For dogs that like to fetch, tug and whip their



T-U-B-CB



T-U-B-YB

For dogs that LOVE to fetch and catch!



T-U-OB-RP



T-U-08-YB

1-866-4-DogToy (364-869) • (480) 704-1700

Great fun for everyone, and it squeaks. Two dogs can play all day with this two-ended toy. Also great for dog owners that like to play ruff and keep their hands out of





This toy is great for playing fetch in or out of the water because, like all of our toys, it floats!





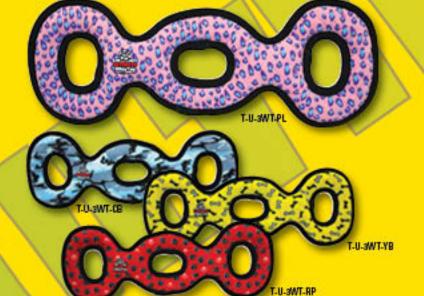


T-U-F-PL



T-U-F-RP

The 3 Way Tug will easily become your dog's favorite toy! Push, pull, toss and fetch have never been so fun, so bring a friend!



The 4 Way Ring is a new twist on a pooch's favorite toys - the ball and the ring! Its soft edges won't hurt your dog's teeth or gums.



T-U-4WR-PL

T-U-4WR-RP



1-866-4-DogToy (364-869) • (480) 704-1700



They Float, Squeak & Are Machine Washable

For dogs that LOVE to pull, play and tug! This 3-way tire iron is perfect for multi-dog families who enjoy playtime together.



T.U.TI-PL T.U.TI-RP

Squeeze one of the squeakers and then throw it! Your dog will love to bring it back. If you have two dogs each one can pull on an arm while you safely hold on to the other.



The 3 Way Ring has a unique shape that makes it easy for dogs to pick up and tug with friends!



T-U-SWR-YE

#### TUG-O-GEA



Great fun for everyone, and it squeaks. Two dogs can play all day with this two ended toy. Also great for dog owners that like to play ruff and keep their hands out of harms way.

T-U-T-GR-RP



T-U-T-GR-PL

T-U-T-GR-CB

T.U.T.GR.YB

The fun "gear" shape of these toys makes for a fun game of tug-n-pull with multiple partners!







# TUFFSCALE O STUFFS

#### EXTREMELY DURABLE PET TOYS WITH NO "STUFF" IN THE CENTER!



T-NS-MG-R-TG

#### SEVEN BOWS OF STITCHING

Tuffy\* toys can have up to 7 rows of stitching. The number of rows of stitching depends on the shape, size and style of the toy. Two directions of cross stitching hold the multiple layers together. Rows of stitching hold webbing around the materials edge, and the toys' parts are sewn together with up to 3 rows of stitching. When possible, a protective webbing is added around the outer edge and sewn up to 3 more times.

TWO LAYER OF MATERIAL.

Tuffy\* No-Stuff toys can have up to 2 layers of material depending on the shape, size and style of the toy. Our Ultimate series (depicted here) has 1 layer of Lugdage grade material. Certain layers of material are coated with a layer of plastic to hold the material fibers together. Finally, we use soft fleece for the outside layer.

#### PROTECTIVE WERBING

For our Ultimate series we add an additional layer of webbing, whenever possible, around the outside edge to cover the seams of the toy. This is sewn multiple times, for added durability.

#### SOURANTE SAFETY POCKETS

Squeakers are sewn into material pockets inside the toy. This additional layer of safety can give you the time you need to safely remove the toy in the event your dog reaches the core of the toy.



# TUFFY MEGATOYS TIGER TESTED - DOGAPPROVED!

By far the "TUFF" est toy around. The Mega Tuffy is our strongest, most durable toy... Tiger tested and dog approved! Excellent for a game of fetch or multi-dog tug-o-war, these toys keep even the biggest dogs happy!

#### SEVEN ROWS OF STITCHING

Tuffy\* MEGA toys can have up to 7 rows of stitching. The number of rows of stitching depends on the shape, size and style of the toy. Two directions of cross stitching hold the multiple layers together. Rows of stitching hold webbing around the materials edge, and the toys' parts are sewn together with up to 3 rows of stitching. When possible, a protective webbing is added around the outer edge and sewn up to 3 more times.

### SEVEN LAYERS

Tuffy\* MEGA toys can have up to 7 layers of material depending on the shape, size and style of the toy. Our MEGA series (depicted here) can have up to 3 layers of Luggage grade material. Certain layers of material are coated with a layer of plastic to hold the material fibers together. Finally, we use soft fleece for the outside layer.

## SQUEAKER SAFETY

Each Squeaker is safe and quiet because they are sewn into a safety pocket beneath four other layers of material.

Weaker

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# MEGA RING (10)



# MEGA ODDBALL (10)





T-MG-08-CL

MEGA BOWMERANG









T-MG-BR-TG

RON T-MG-TI-BR

# MEGA TUG-OVAL TO THE THE SEALS



# CREATURES



T.MG-CR-OCT-L-TG

# SHORE PETE

This tough guy can outlast any dog. He's got a great fake orange tan with jet black strips. Pete will take on multiple dogs in a game of tug-owar. Or head lock one at a time! Soft edges won't hurt gums, and it floats!



#### OSCAR SCHWARZAGREATURE

Oscar's rock hard bod can take on any dog in a game of fetch or tug-o-war!! He'll be back... for more play time. Soft edges won't hurt gums, and it floats!







(9) TUPPSCALE

#### THE GENER

Throw it and your dog will love bringing it back. This "Super Starfish" won't hurt your dog when thrown and is definitely backyard approved.



## A LIL OSCAR

TUFFSCALE

The Pent-A-Pus and Octopus are perfect for training your dog to catch and fetch. Watch them twirl in the air when you throw them and they are great for multiple dog tug-o-war. Just ask Pete and Oscar to lend a hand.

T-OC-LARGE-OCTOPUS



TUFFSCALE

T-OC-SMALL-OCTOPUS

NEELMO

Throw it and your dog will love to bring it back. If you have two dogs each one can pull on each end and you can safely hold the middle.



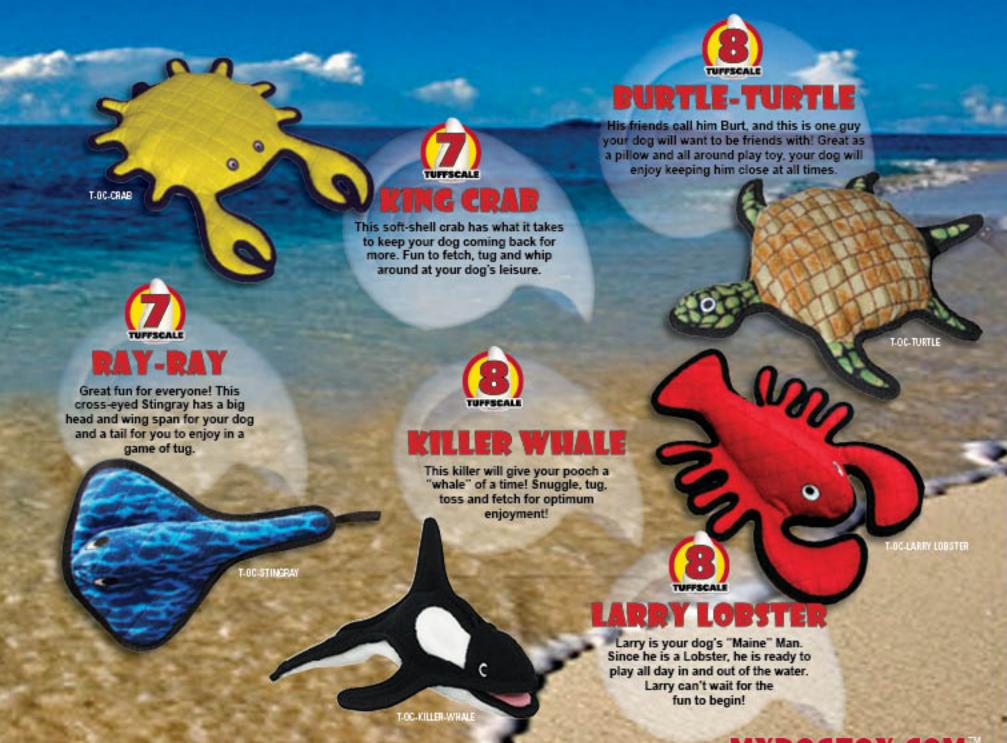
#### GARY-GATOR

"Captain Toothless" is the toy that won't bite back. Soon to be your dog's best friend. Fun for every dog. When your dog is tired he makes a great pillow.



MYDOGTOY.COM"

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# SEATURES.

Washable & They Float!

# HADLEY (7)

Grab your boat and float to the deep to find the elusive Hammerhead! Great fun for everyone!

T-0C-HAMMERHEAD



#### SHACK SHARK

Keep your legs up when this shark hits the water! Because Tuffy toys are built to float, Shack The Shark is perfect for a game of fetch in or out of water!

#### Wesley Whale

You'll have a blast playing "catch and release" with this Titan of the Ocean! Great for backyard or water play.



T-0C-TIGERSHARD





#### Tiger Shark

Frightening in the water, but fun in the living room! Tiger Shark will keep your pooch happy as he dreams of days at the ocean.



MYDOGTOY.COM"

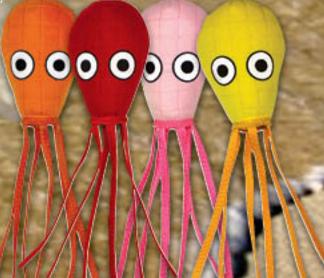
# 0 0 0 0 0 0 MEGA

You won't need to dive 20,000 leagues under the sea to enjoy these giant squids! Perfect for fetching and tugging. the Mega Squids are made using our "MEGA" construction methods with up to 7 layers of material for extra durability!

#### T-DC-MG-SQUID-PK/T-DC-MG-SQUID-YW/T-DC-MG-SQUID-DR/T-DC-MG-SQUID-PD



Ultimate Squids are the perfect pool toy for your pooch! Swim, dive, pull and play all day with these silly squids. Made using our regular construction methods with up to 4 layers of material.





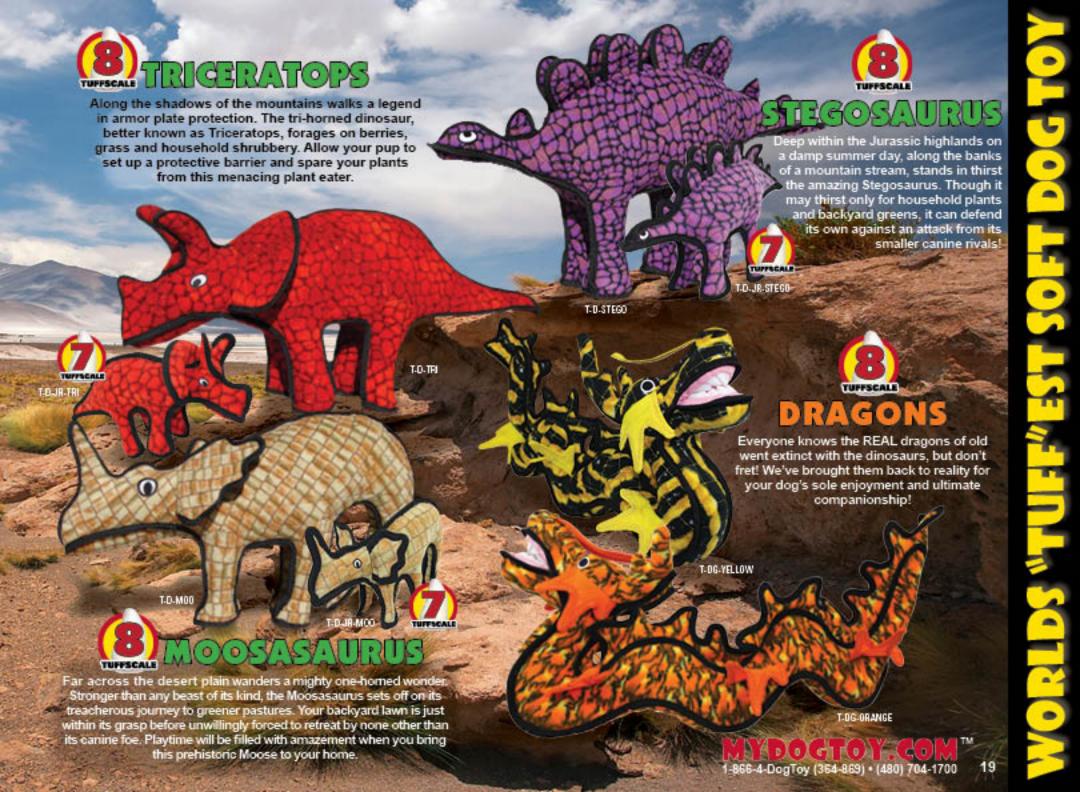
Little pups love squids too! Keep your active pooch happy and at play with tuggable, fetchable JR Squids! Multiple layers of stitching and material makes this one "Tuff" toy!



OCUR: SOURD RD / TROCHR-SOURD VW / TROCHR-SOURD PK / TROCHR-SOURD CR

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#### GIRARD GIRAFFE

This Giraffe is larger than most dogs and will present a challenge to any canine who dares to go up against it! The Giraffe will be a lifetime companion and will withstand even the "tuffest" of dog breeds!

# 8 ELEPHANT

Move over for this king of the elephants or he'll certainly topple you! Emery may look like a pushover, but he'll stand up to your pooch any time, any day, anywhere.

T.Z., JR. ELEPHANT

8 MORRIS
TUFFSCALE MONKEY

Everyone beat your fists against your chest for Morris Monkey! Your best pal will go bananas over this mischievous monkey!

T-Z-JR-GIRAFFE

WILLIAM I

PEADODY PENGUIN

Pull up your britches for this perfectly prim penguin! He'll teach your pooch proper play behavior – a perfect pal for any pup.

T.Z.MONKEY

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T-Z-JR-MONKEY

T.Z.JR.PENGUIN

T.Z. PENGUIN

## TUFFSCALE HILDA HIPPO

This herbivorous Hippo is full of love and laughter for your carnivorous canine! Brighten your dog's day with a good game of tug and active play.



#### TATTERS TIGER

This terrifying Tiger is a match for just about any pooch! Tatters is all about strength and endurance, so make sure your pup is in for the long-haul.



T-Z-TOUCAN



Move over Sam and get a load of Togo! This "tuff" tropical tweeter makes a colorful companion for your canine.



#### BEAUFORT BEAR

Beaufort is a beautiful black bear with a big, big heart! A bit shy, your dog will need to befriend this beast for an assured best friend for life!



TUPPLEALE T.Z.JR. BEAR

MYDOGTOY.COM 1-856-4-DogToy [384-869] • (480) 704-1700

21













T-DS-VULTURE

T-DS-ANT

T-DS-PHROG

T-DS-LIZARD

Masters of the Mohave unite to make Desert Creatures a MUST for your dog!

Battle the brave stinger of Scorch the Scorpion, slither and slide with Lizzy the Lizard, creep and crawl with Harry the Hobo Spider, or bounce around with the finicky Phineas Phrog for a playful time with your canine.



DANE.

Ants work best as a team, so pair up your pooch with Rant the Ant and let them build a beautiful relationship!



Watch out for Vurn as he circles overhead, but he's not targeting your dog, your dog is targeting him! Toss and Tug have never been so much fun!



Your "phinicky" pooch will simply adore Phineas Phrog! So easy to toss around and "phetch," your pup will have a "phriend" for life!



MYDOGTOY.COM



The easy-to-grab shape of Lizzy the Lizard is all your canine will need to make her his very best friend! Perfect for play with other dogs, or as a comfy chin rest.

22

1-866-4-DogToy (364-869) • (480) 704-1700



## G-6 ALIEN

This tricky tri-pod is ready to take your canine on a G6 Adventure like they've never experienced before! Don't let the crossed eyes and bad dentistry fool you, G6 is an intelligently designed alien to maximize enjoyment for your pooch!



## EN BALLS

TUTT SCALL ou ve never seen space balls like these before! These crazy aliens have faces on two sides - you can even poke your fingers through one mouth and have them come out the other, which means double-trouble for your pet's ultimate enjoyment! Perfect for sailing across your living room or back yard, these aliens will always be heads-up for playtime!





T.A. BALL-GRN



T-A-G3-ALIEN-GRN

T-A-BALL-FIRE

T.A.G3.ALIEN.FIRE

#### T-A-G3-ALIEN-VLT



These little tri-pods may ppear to be cute and cuddly. but they're as "tuff" as the next guy! Rough and tumble pups will get a kick out of the G3 ers!



Leggy and lanky, this alien has a face on both sides and is perfect for a multi-dog tug-owar! Grab him by the legs for better throwing momentum or tease your pup with wobbly legs for a fun pounce!

T.A.BALL-GRN-LEGS

24 1-866-4-DogToy (364-869) • (480) 704-1700

# CAPTAIN CURKLOPS

Take your pup to a new dimension with Captain Kurklops, the 8-legged, cyclops alien! Fly him through your backyard galaxy and watch your dog race to pluck him out of the air. Get all your dogs involved in a squeaky game of Tug, or simply lay him down for comfort to keep all the monsters away. Your pooch is sure to be pleased. with this fun and adventurous toy!





Take your pup to a new dimension with the classic Admiral O'Fury - a fearsome and fiery alien of the outer galaxies! Your pooch will go where no dog has gone before with this fun and adventurous toy!

Take your pup to a new dimension with the ever favorite Lieutenant Splock - the fiery cyclops alien! Your pooch is sure to be pleased with this fun and adventurous toy!





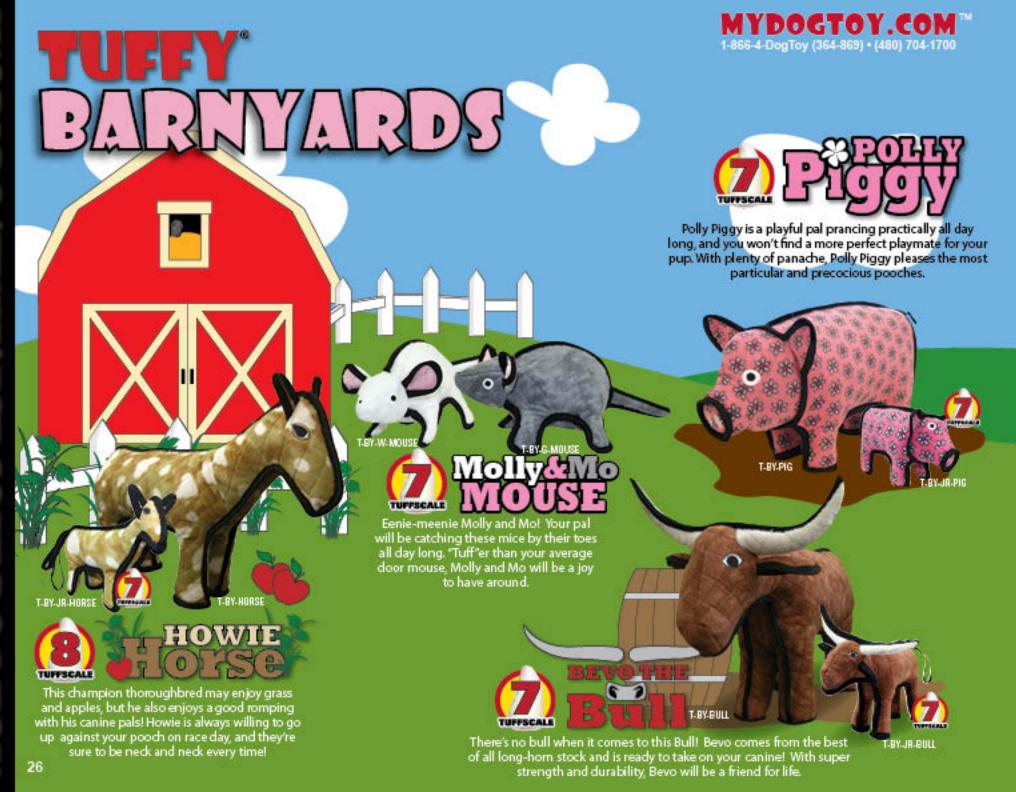
REEN ALIEN

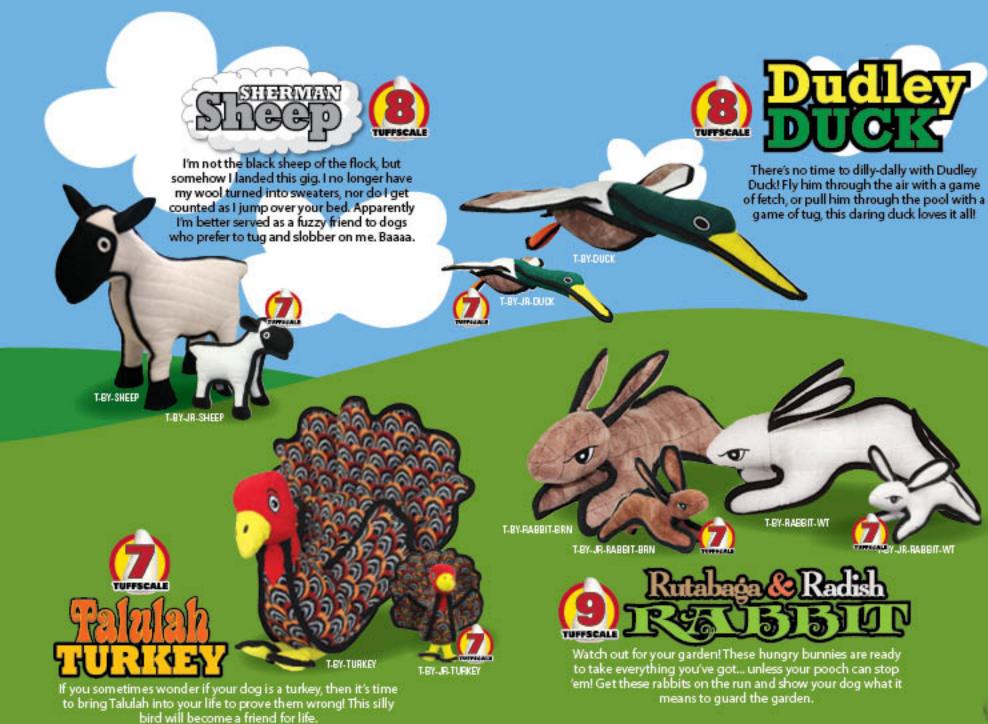
There's nothing better on a warm, sunny day than... AH! Aliens! That's right, and they're here to remind your best friend that summer is the very best time to bounce around with these fun alien balls!

T-A-B ALL-FLWR-RED

T.A.BALL JR. SUN

T.A.BALL.FLWR.FIRE





MYDOGTOY.COM"

**Insert Treat** TRR-GATOR-M Here!





#### Who will have more fun with them...

# Tennis BALLS

#### **Fun Designs To Choose From!**

Squeaky, not squeaky, two-packs, four-packs... all available depending on your preference! These fun balls will keep your dogs wanting (and running) for more!











#### Extra Fun with Extra Large Balls!

For those pooches who need all the fun of a smaller tennis ball in a larger package! The larger size will help prevent chewing. Just as easy to toss, flip and sail away for the very best games of fetch!

# Large Tennis BALLS





SS.TB.FLOWER-LG.2PK

SS-TB-SKULL-LG-SPK



#### Who will have more fun with them...







These products are in no way affiliated with Pabst Brewing Company, Cervezas Mexicanas, Guinness & Co., Anheuser-Busch InBey S.A.





36



# Who will have more fun with them...



No longer does your dog have to suffer with boring squeaky animal shapes or cutesy-tootsy toys that have been around forever. Your dogs need some fun and laughter in their lives too! SIIIy Squeakers\* are a line of fun, creative and hilarious squeaky toys that are sure to have everyone talking. We pushed the limits of our imagination to bring you this series of one-of-a-kind toys. They are sure to bring you and your dog tons of fun and laughter! Mr. Poops and Mini Poo are a perfectly unique addition to your family. With faces on both sides, they are two-faced pieces of crap!



# You or your dog?





Your pooch will absolutely LOVE his or her own set of furry iBalls<sup>TM</sup>! These fluffy balls come in three sizes to match a dog of any shape and size, and will set them rolling with their entertaining eyes, fluffy fur and squeaky squawks! SIIly Squeakers\* are a line of fun, creative and hilarious vinyl squeaky toys that are sure to have everyone talking. We pushed the limits of our imagination to bring you this series of one-of-a-kind toys. They are sure to bring you and your dog tons of fun and laughter!



# 66 Pink-199

Although she may appear dainty, "Pink-i" can rough and tumble with the best of dogs! With quality construction, she's sure to give your pooch hours and hours of enjoyment.



Play a fun game of fetch and laugh as your dog happily brings back Brown-il Sure to please all dogs!



Look for our tri-pack of extra small iBalls! The perfect gift for a pooch with many personalities!

# "Black-i"

Want a sure way to please your best friend? Give him a "Black-i"!! This soft and durable iBall will please you AND your dog by giving you both play-time and laughter.





# Dog Toys

### Mighty® Dog Toys rethink durability and approach it from a new angle.

Durability is created for each toy with multiple layers of flexible materials that move with the dog's teeth instead of tearing. Compared to other toys, Mighty® dog toys have no hard edges. The result is that these toys do not promote chewing – great when you're trying to discourage chewing habits.

These toys may seem plush on the outside, but all the durability features are internal making these toys soft, yet MIGHTY® strong.

# HIGH DURABILITY AND QUALITY

Each toy incorporates quality materials that provide the highest level of durability.

### MULTIPLE ROWS OF STITCHING

Vulnerable areas are covered and sewn with a material binding that covers the original sewn edge. This extra binding creates multiple rows of stitching to hold the seams together.

### **DURABLE SEAMS**

All seams are located Inside the toy to discourage chewing. Vulnerable seams are protected by sewing a flexible material over the edge of the seam.

### UP TO FOUR ROWS OF STITCHING

All material seams have multiple rows of stitching, are covered with a layer of soft, flexible material and sewn together with more rows of stitching, creating a soft and durable toy with no hard edges!

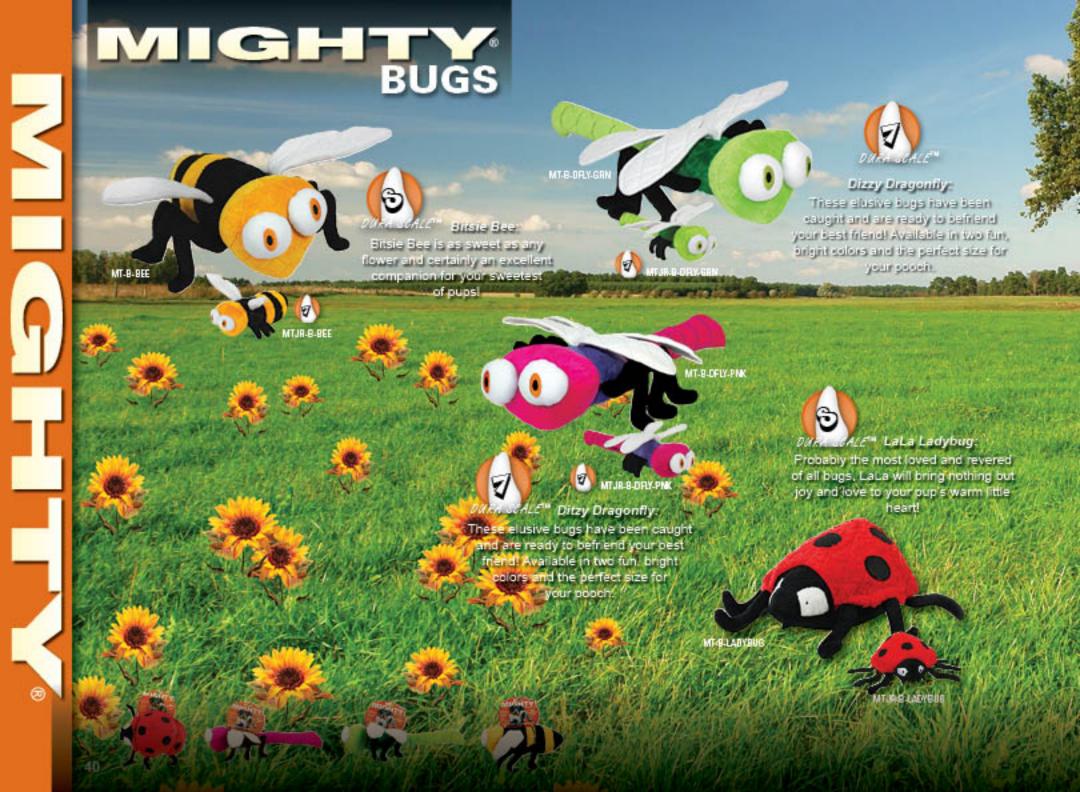
### **UPTOTWO LAYERS OF MATERIAL**

Outside layer is made of a tight-woven sherpa-style fleece — the result is good flexibility with high durability. Inside material is made of tight-woven brushed fleece of the heaviest weight and highest durability.

### 2 LAYERS OF MATERIAL

Each toy has a plush outer material with a layer of heavy fleece underneath. The fleece underneath is what gives this toy its strength. The fleece core holds the body of the toy together when playing games like Tug.

















Leopard cub, they'll have a friend for life! During sleep or play, Lenny will be there.

MES LEOPARD

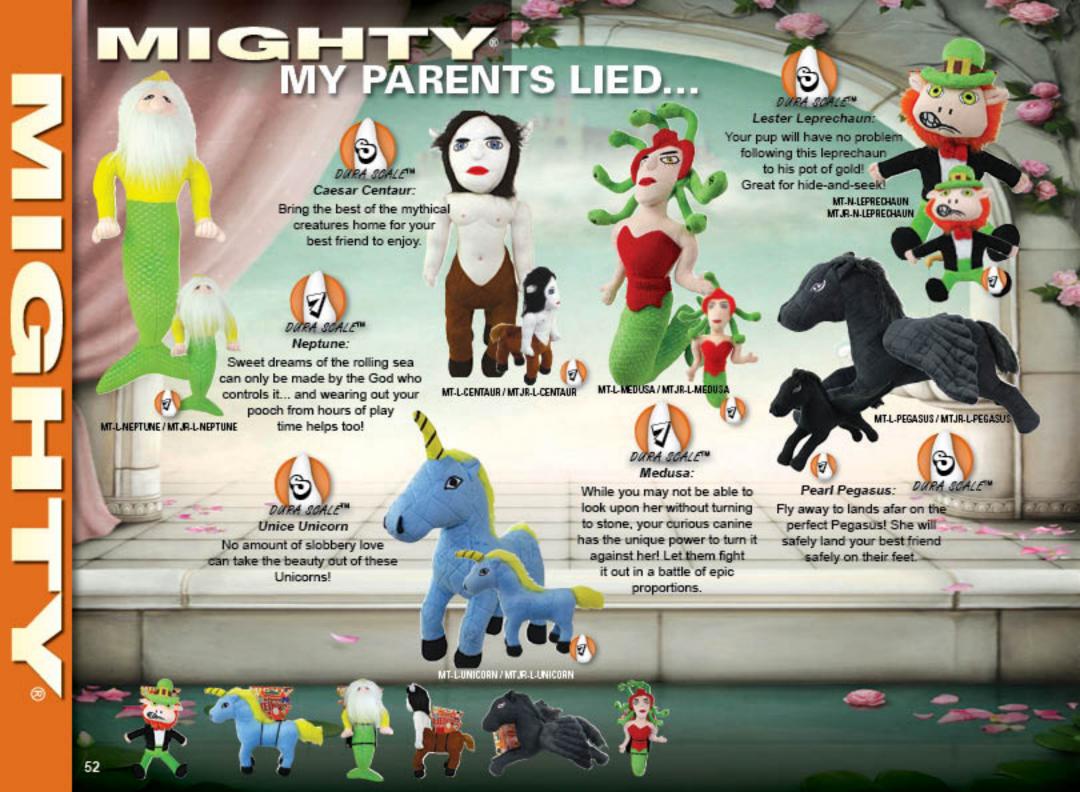
LEOPARD

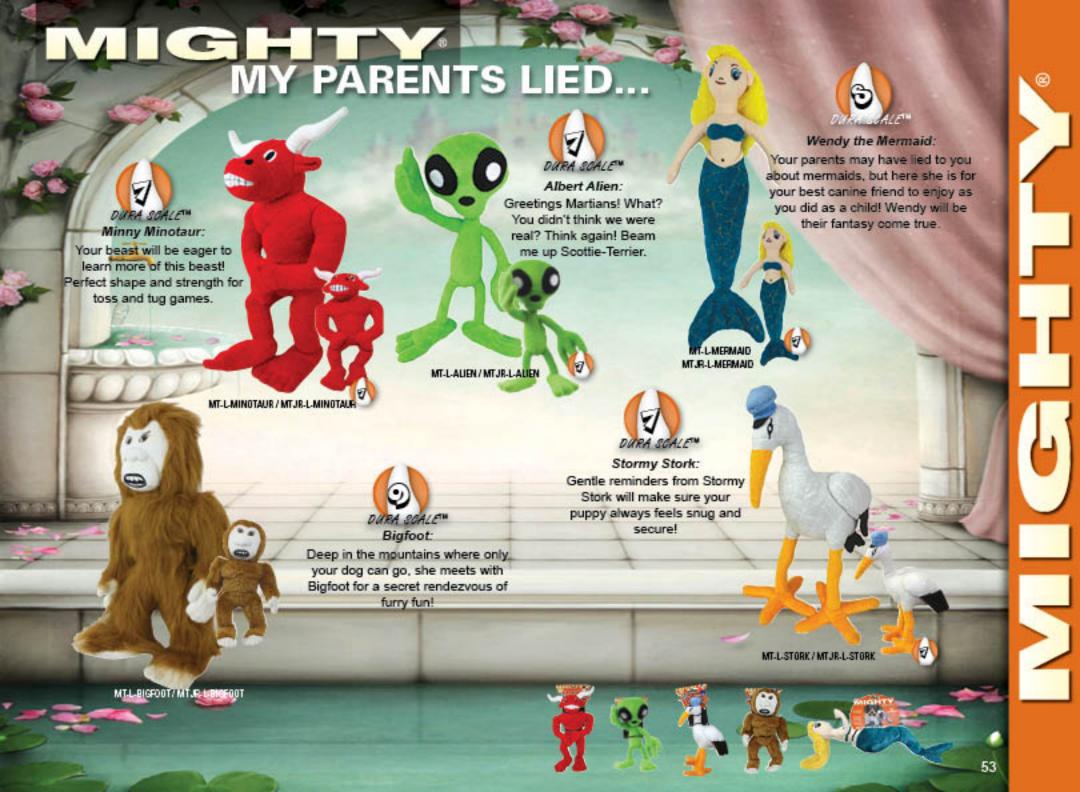
















### Mighty® Balls & Bones contains NO white poly stuffing!

The core of the balls is a tough, durable ball, so if your dog does get to the core it's just like having a whole new toy to play with! These toys may seem plush on the outside, but all the durability features are internal making them soft, yet MIGHTY® strong.



MT-BALL-L-BL / MT-BALL-M-BL



MT-BALLLYW/ MT-BALL-M-YW



MICHIE

MT-BALL-L RD / MT-BALL-M-RD



# Pack 'n Go DOG PACK

A durable shoulder pack with premium attachments and plenty of room for you and your dog's needs while out in the park, on a beautiful hike or on an everyday walk. Keep everything together for those long trips and car rides as well!



# をフールッパト Multiple Layer Dog Beds™

THE LAST DOG BED YOU WILL EVER NEED!



Each Layer Removable & Replaceable

### Layer 1

All Now Fiber Filling

### Layer 2

Inner Layer of Soft Mesh Polyester

### Laver 3

Protective Laver Plastic Coated Luggage Grade

### Laver 4

Outer Layer of Machine Washable **Durable Soft Fleece** 

### Available in Four Colors & Three Sizes!

Customize your dog bed with four different color optional Because our she ets are sold separately, you can choose from Desert Tan, Sage Green, Midnight Blue and Wine Red to match your home decor, or simply give your pup a little variety.



#### MSH-se-TAN / MSH-40-TAN / MSH-60-TAN

MSH-38-GRN / MSH-42-GRN / MSH-60-GRN

MISH-36-BLUE/ MISH-42-BLUE/ MSH-60-ELUE

MSH-38-RED / MSH-42-RED / MSH-so-PED

### Machine Washable

Our durable appered soft fleece sheets are machine washable and divable (on Low). And since you can buy more than one set of sheets you can wash them at your convenience!

Keeping your dogs sheets fresh and clean is important, your home. Each part of our bed including the durable so be sure to wash your dog's bed sheets each week 56 when you change the sheets on your own bed.

### Removable & Replaceable

Our removable sheets are also replaceable so if they ever tear or become worn they can be replaced like bed sheets without having to purchase a brand new bed. Mix and match colors to customize your dog's bed to covers and stuffing can be replaced, saving you money and giving your dog a familiar bed for life.

### Two Piece Design

Our unique two piece design (pillow mat and boister) makes our bediversable and portable for travel. The removable bottom cushion can be used as a travel mat or crate mat to promote the familiarity of home in a not-so-familiar place like the boarding kennel or a camping trip.

### Saving Money

Replaceable parts save you money. Now you can replace the worn part and not the entire bed. By not having to repeatedly gurchase new beds for your pet. you can spend the savings elsewhere. Your dog will thank you because they will never have the hassle of having to learn to like their new bed and getting it to smell like something that belongs to them. Just replace the parts you need.





Removable Filling - Inside stuffing is a soft plush poly fill material that is enclosed in a fabric pocket that can be easily removed or adjusted to keep correct shape of bed.

Easy Washing - Non-woven fabric pocket can be easily removed so you can wash the outside shell. Plush Exterior -Outside layer is made of ultra soft faux fur for maximum enjoyment!







16515 S. 40th St. Suite 121 • Phoenix AZ 85048



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