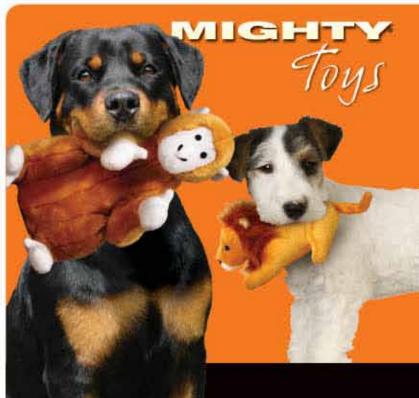






PRODUCT CATALOG

www.vipproducts.com





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Where's Mr. Poops?



Redefining the world of pet toys one dog at a time.



ALL TOYS ARE NOT CREATED EQUAL

...that is why we created the "TUFF SCALE™". The TUFF SCALE™ is designed to give you insight on how tuff the toy you're buying compares against another. Some dogs are aggressive and can only have the tuffest toys ranked 8 and above. Other dogs may not be as aggressive or may be older and their chewing habits have slowed. If this sounds like your dog, you can consider toys ranked 5 and above.



Our goal is to help you purchase a toy suited for your dog's needs. All of our toys are made with the same extreme durable construction, but the shape of the toy can impact a dog's ability to penetrate the toy over time.

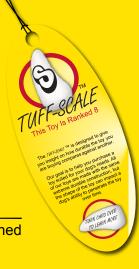
Use the *TUFF SCALE*[™] to help you with your purchase. If you aren't 100% sure which toy is right for your dog call us at 1-866-4-DogToy.

We strive to make our toys the TUFFest on the market. We are continually testing and creating new toys to be both stronger and safer for your dog. As loving dog owners we only want the best toys for our dogs and yours. Indestructible is impossible...

But we will keep trying!!

Look for our *TUFF SCALE™* logos while you shop to identify the most appropriate toy for your dog.







1-866-4-DogToy (364-869)



HOW ARE THEY MADE?

SEVEN ROWS OF STITCHING

Tuffy[®] toys can have up to 7 rows of stitching. The number of rows of stitching depends on the shape, size and style of the toy. Two directions of cross stitching hold the multiple layers together. Rows of stitching hold webbing around the materials edge, and the toys' parts are sewn together with up to 3 rows of stitching. When possible, a protective webbing is added around the outer edge and sewn up to 3 more times.



FOUR LAYERS OF MATERIAL

Tuffy® toys can have up to 4 layers of material depending on the shape size and style of the toy. Our Ultimate series (depicted below) can have up to 2 layers of Luggage grade material. Certain layers of material are coated with a layer of plastic to hold the material fibers together. Finally, we use soft fleece for the outside layer.



Disclaimer: Each toy shape and size is made differently, and because the toys are made by skilled human hands, no two toys are identical.

PROTECTIVE WEBBING

For our Ultimate series we add an additional layer of webbing, whenever possible, around the outside edge to cover the seams of the toy. This is sewn multiple times, for added durability.

SQUEAKER SAFETY POCKETS

Squeakers are sewn into material pockets inside the toy. This additional layer of safety can give you the time you need to safely remove the toy in the event your dog reaches the core of the toy.



They Float, Squeak & Are Machine Washable For Dogs 4-18lbs



The Ring has three squeakers and can be used for fetch or as a tug toy. Its soft edges won't hurt your dog's teeth or gums.











The Fish is tough and long lasting. It's a wonderful toy for beginning agility and fly ball training. The soft edges won't hurt your dog's teeth or gums.





T-JR-F-CB



For dogs that LOVE to fetch and catch!



T-JR-OB-PL







T-JR-OB-RP

T-JR-OB-YB



This Flyer has one squeaker and is the perfect toy for training your dog to catch and fetch. Its soft fleece and durable construction make it the safest disc you'll find.



T-JR-FL-CB



For dogs that like to play, tug and whip their toys back and forth.





The Log has one squeaker and is the ideal toy for dogs because it is great for fetching, tugging and for whipping back and forth.





T-JR-L-PL

T-JR-L-RP



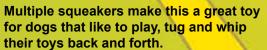


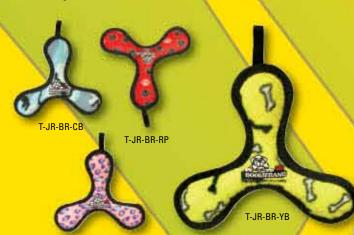
The fun "gear" shape of these toys makes for a fun game of tug-n-pull with multiple partners!





T-JR-GR-PL T-JR-GR-YB T-JR-GR-CB







The Square has a unique shape that makes it easy for dogs to pick up, toss around and play with - great for fetch! Its soft edges won't hurt your dog's teeth or gums.









T-JR-SB-CB

1-866-4-DogToy (364-869)

They Float, Squeak & Are Machine Washable



T-U-R-YE

The Ring has four squeakers and has soft edges so it won't hurt your dog's teeth or gums, making it a great toy for fetch or a game of tug.







For dogs that like to fetch, tug and whip their toys back and forth.





T-U-B-RP

For dogs that LOVE to fetch and catch!







T-U-OB-RP

T-U-OB-CB

T-U-0B-PL

T-U-0B-YB





This toy is great for playing fetch in or out of the water because, like all of our toys, it floats!

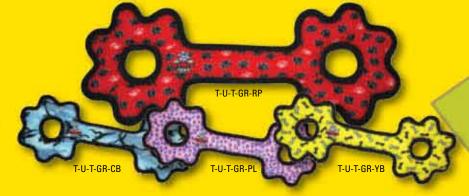


T-U-F-RP





Great fun for everyone, and it squeaks. Two dogs can play all day with this two ended toy. Also great for dog owners that like to play ruff and keep their hands out of harms way.



SQUARE BALL



The Square has a unique shape that makes it easy for dogs to pick up, toss around and play with - great for fetch! Its soft edges won't hurt your dog's teeth or gums.

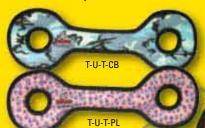




TUG-O-WAR TUFF SCALETM



Great fun for everyone, and it squeaks. Two dogs can play all day with this two-ended toy. Also great for dog owners that like to play ruff and keep their hands out of harms way.





T-U-SB-YB

Squeeze one of the squeakers and then throw it! Your dog will love to bring it back. If you have two dogs each one can pull on an arm while you safely hold on to the other.

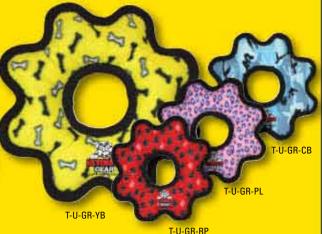




This Flyer has one squeaker and is the perfect toy for training your dog to catch and fetch. Its soft fleece and durable construction make it the safest disc you'll find.



The fun "gear" shape of these toys makes for a fun game of tug-n-pull with multiple partners!



1-866-4-DogToy (364-869)

TUFFY MEGATOYS TIGER TESTED - DOG APPROVED!

By far the "TUFF"est toy around. The Mega Tuffy is our strongest, most durable toy... Tiger tested and dog approved! Excellent for a game of fetch or multi-dog tug-o-war, this toy keeps even the biggest dogs happy!

SEVEN ROWS OF STITCHING

Each toy's seven layers of material are sewn together with two rows of linear stitching AND two rows of cross stitching. The four rows of stitching are protected with a webbing material that is sewn three MORE times!

SEVER LAYERS OF MATERIAL

Three layers of industrial grade luggage material, three layers of plastic coating, and finally one layer of soft fleece. All seven layers are rolled together and then sewn together in a one inch cross pattern to prevent layer separation.

PROTECTIVE WEBBING

Additional industrial grade luggage material is sewn around the outside edge with three rows of stitching to cover and protect the first four rows of stitching.

SQUEAKER SAFETY POCKETS

Each Squeaker is safe and quiet because they are sewn into a safety pocket beneath four other layers of material.

MYDOGTOY.COM"

1-866-4-DogToy (364-869)

MEGA RING NO THEF SCALET

T-MG-R-BR

THE SCALETM



T-MG-0B-CL



T-MG-R-CL



T-MG-0B-TG

T-MG-0B-BR

T-MG-R-TG











T-MG-TO-CL T-MG-TO-BR

T-MG-CR-Oct-L-TG

JERSEY SHORE PETE

This tough guy can outlast any dog. He's got a great fake orange tan with jet black strips. Pete will take on multiple dogs in a game of tug-owar. Or head lock one at a time! Soft edges won't hurt gums, and it floats!



OSCAR SCHWARZACREATURE

Oscar's rock hard bod can take on any dog in a game of fetch or tug-o-war!! He'll be back... for more play time. Soft edges won't hurt gums, and it floats!

Washable & They Float!



The Pent-A-Pus and Octopus are perfect for training your dog to catch and fetch. Watch them twirl in the air when you throw them and they are great for multiple dog tug-o-war. Just ask Pete and Oscar to lend a hand.





T-OC-SMALL-OCTOPUS

Throw it and your dog will love to bring it back. If you have two dogs each one can pull on each end and you can safely hold the middle.



Throw it and your dog will love bringing it back. This "Super Starfish" won't hurt your dog when thrown and is definitely backyard approved.



You'll have a blast playing "catch and release" with this Titan of the Ocean! Great TOFF SCALETM for backyard or water play.



T-OC-LARGE-OCTOPUS





"Captain Toothless" is the toy that won't bite back. Soon to be your dog's best friend. Fun for every dog. When your dog is tired he makes a great pillow.



T-OC-EEL

MYDOGTOY.COM™ 1-866-4-DogToy (364-869)



KING CRAB

This soft-shell crab has what it takes to keep your dog coming back for more. Fun to fetch, tug and whip around at your dog's leisure.



BURTLE-TURTLE

His friends call him Burt, and this is one guy your dog will want to be friends with!

Great as a pillow and all around play toy, your dog will enjoy keeping him close at all times.



T-OC-CRAB

RAY-RAY

Great fun for everyone! This cross-eyed Stingray has a big head and wing span for your dog and a tail for you to enjoy in a game of tug.

T-OC-STINGRAY



SHACK SHARK

Keep your legs up when this shark hits the water! Because Tuffy toys are built to float, Shack The Shark is perfect for a game of fetch in or out of water! T-OC-LARRY LOBSTER



T-OC-TURTLE

LARRY LOBSTER

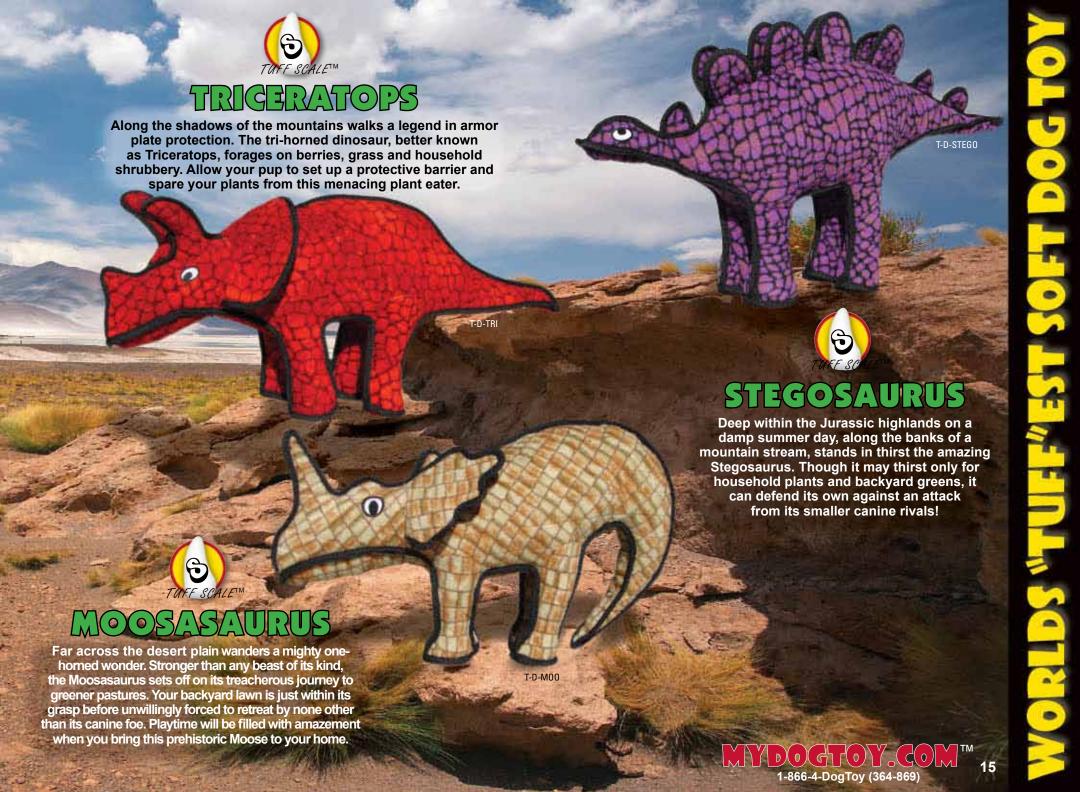
Larry is your dog's "Maine" Man.
Since he is a Lobster, he is ready to play all day in and out of the water.

Larry can't wait for the fun to begin!

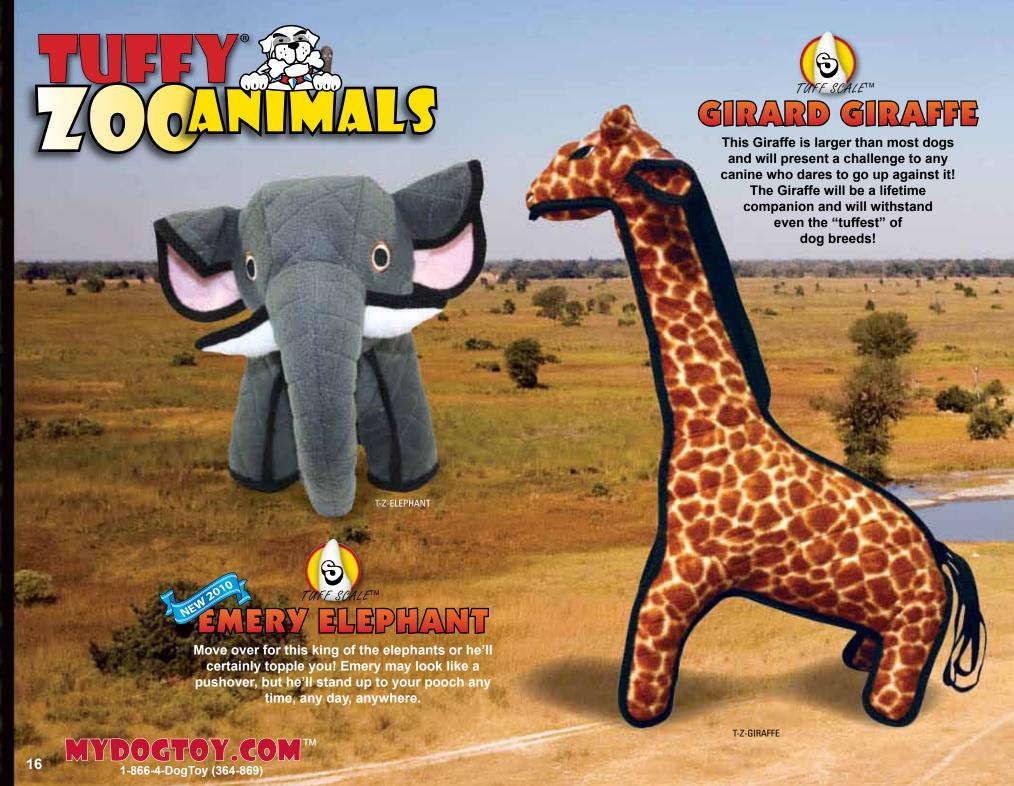
MYDOGTOY.COM"

1-866-4-DogToy (364-869)











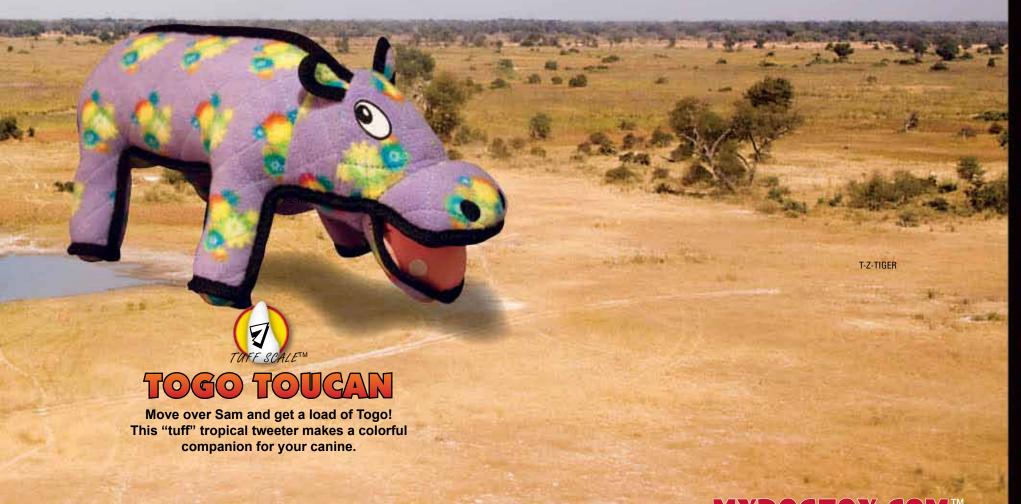
HILDA HIPPO

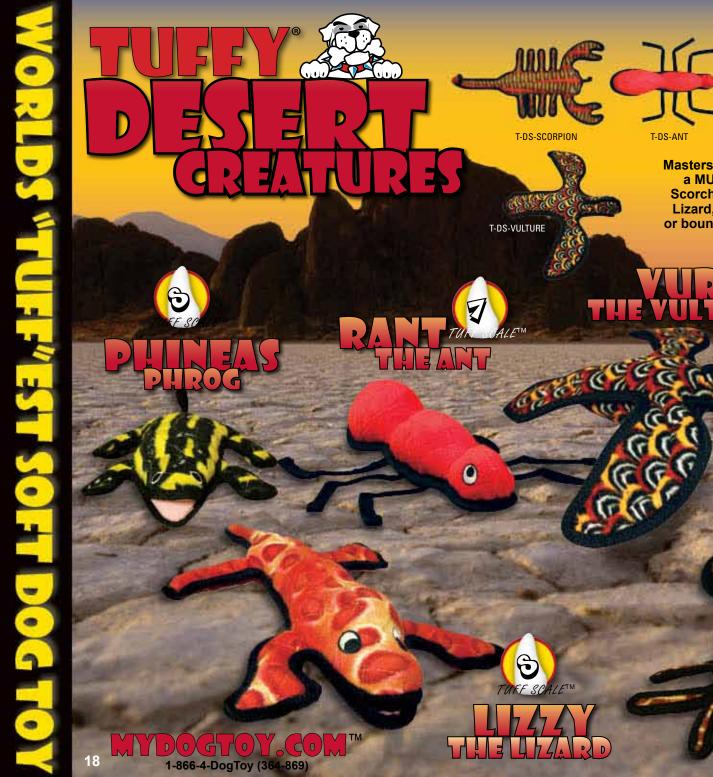
This herbivorous Hippo is full of love and laughter for your carnivorous canine! Brighten your dog's day with a good game of tug and active play.



TATTERS TIGER

This terrifying Tiger is a match for just about any pooch! Tatters is all about strength and endurance, so make sure your pup is in for the long-haul.





T-DS-LIZARD

Masters of the Mohave unite to make Desert Creatures a MUST for your dog! Battle the brave stinger of Scorch the Scorpion, slither and slide with Lizzy the Lizard, creep and crawl with Harry the Hobo Spider, or bounce around with the finicky Phineas Phrog for a playful time with your canine.

1-866-4-DogToy (364-869).



Take your pup to a new dimension with Captain Kurklops, the 8-legged, cyclops alien! Fly him through your backyard galaxy and watch your dog race to pluck him out of the air. Get all your dogs involved in a squeaky game of Tug, or simply lay him down for comfort to keep all the monsters away. Your pooch is sure to be pleased with this fun and adventurous toy!





ADMIRAL O'FURY

Take your pup to a new dimension with the classic Admiral O'Fury - a fearsome and fiery alien of the outer galaxies! Your pooch will go where no dog has gone before with this fun and adventurous toy!

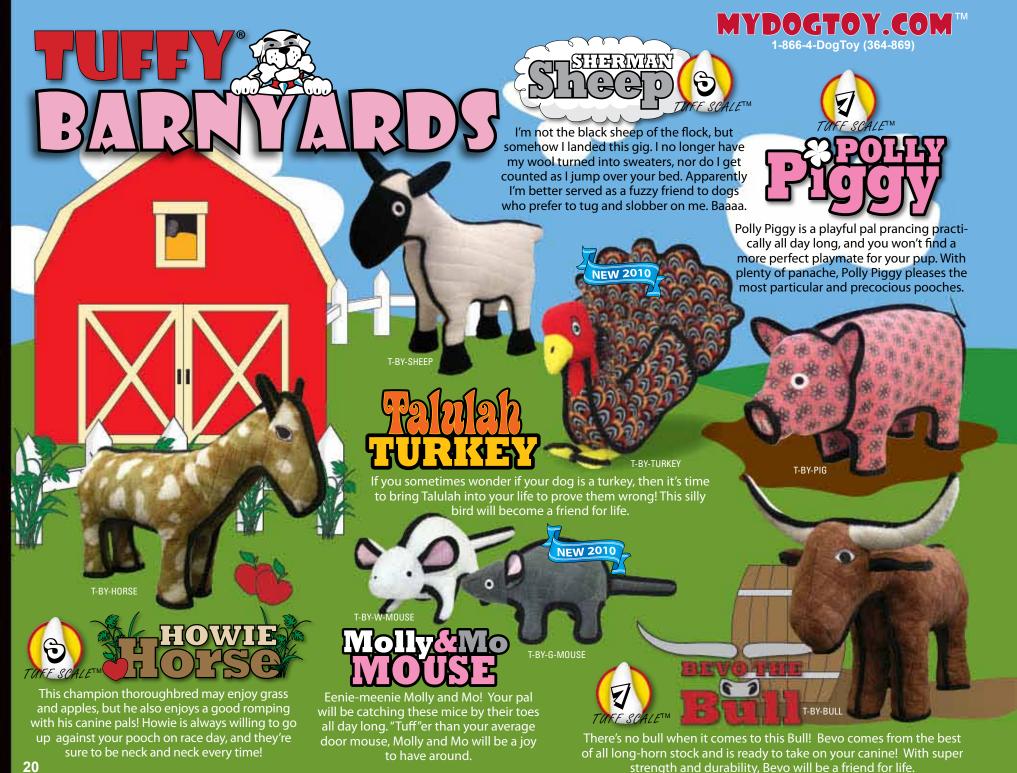




SPLOCK

Take your pup to a new dimension with the ever favorite Lieutenant Splock - the fiery cyclops alien! Your pooch is sure to be pleased with this fun and adventurous toy!

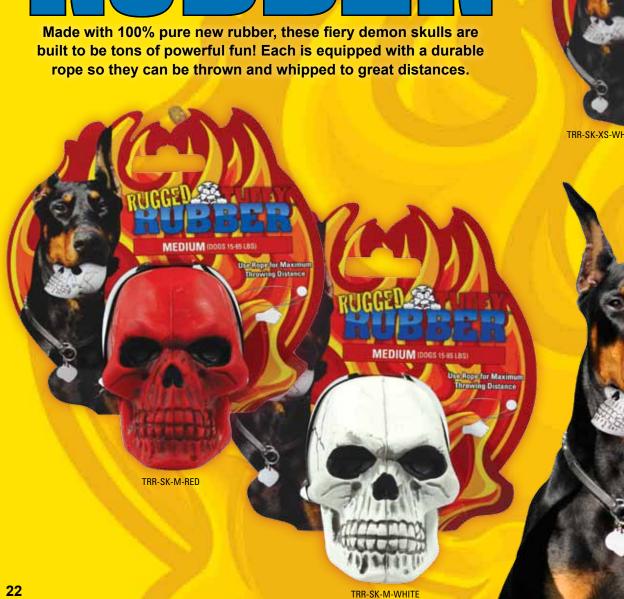
T-A-RED ALIEN



















Who will have more fun with them...



24









Who will have more fun with them...



Your pooch will absolutely LOVE his or her own set of furry iBalls™! These fluffy balls come in three sizes to match a dog of any shape and size, and will set them rolling with their entertaining eyes, fluffy fur and squeaky squawks! *Silly Squeakers*® are a line of fun, creative and hilarious vinyl squeaky toys that are sure to have everyone talking. We pushed the limits of our imagination to bring you this series of one-of-akind toys. They are sure to bring you and your dog tons of fun and laughter!



You or your dog?





¶ Y Squeakers®

29

SS-IB-S-BL-BR-PK

とフールット Multiple Layer Dog Beds™

THE LAST DOG BED YOU WILL EVER NEED!



Machine Washable

Our durable zippered soft fleece sheets are machine washable and dryable (on Low). And since you can buy more than one set of sheets you can wash them at vour convenience!

so be sure to wash your dog's bed sheets each week when you change the sheets on your own bed.

Removable & Replaceable

Our removable sheets are also replaceable so if they ever tear or become worn they can be replaced like bed sheets without having to purchase a brand new bed. Mix and match colors to customize your dog's bed to Keeping your dogs sheets fresh and clean is important, your home. Each part of our bed including the durable covers and stuffing can be replaced, saving you money and giving your dog a familiar bed for life.

Two Piece Design

Our unique two piece design (pillow mat and bolster) makes our bed versatile and portable for travel. The removable bottom cushion can be used as a travel mat or crate mat to promote the familiarity of home in a not-so-familiar place like the boarding kennel or a camping trip.

Saving Money

Replaceable parts save you money. Now you can replace the worn part and not the entire bed. By not having to repeatedly purchase new beds for your pet, you can spend the savings elsewhere. Your dog will thank you because they will never have the hassle of having to learn to like their new bed and getting it to smell like something that belongs to them. Just replace the parts you need.

Pack 'n Go DOG PACK

A durable shoulder pack with premium attachments and plenty of room for you and your dog's needs while out in the park, on a beautiful hike or on an everyday walk. Keep everything together for those long trips and car rides as well!



your dog's leash to the carabiner.

not included.



Mighty® Dog Toys rethink durability and approach it from a new angle.

Durability is created for each toy with multiple layers of flexible materials that move with the dog's teeth instead of tearing. Compared to other toys, Mighty® dog toys have no hard edges. The result is that these toys do not promote chewing – great when you're trying to discourage chewing habits. These toys may seem plush on the outside, but all the durability features are internal making these toys soft, yet MIGHTY® strong.

Outside layer is made of a tight-woven sherpastyle fleece - the result is good flexibility with high durability. All material seams are covered with a layer of soft, flexible material and sewn together with another two rows of stitching. Two rows of stitching creates increased durability.

Patent Pending



covered with a layer of soft, flexible material and sewn together with another two rows of stitching, creating a soft and durable toy with no hard edges!

TWO LAYERS OF MATERIAL

Outside layer is made of a tight-woven sherpa-style fleece - the result is good flexibility with high durability. Inside material is made of tight-woven brushed fleece of the heaviest weight and highest durability.

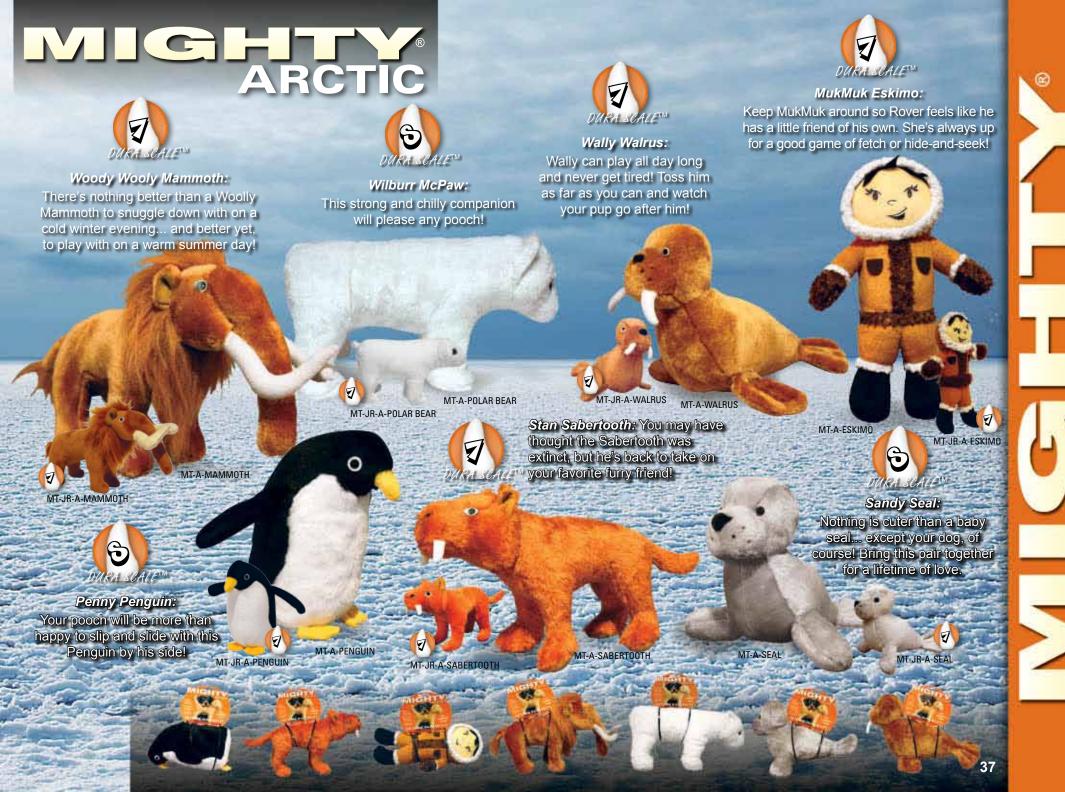
A layer of tight-woven brushed fleece of the heaviest weight and highest durability.













Balls Mighty® Balls contain **NO** white poly stuffing! The core of this toy is a tough, durable ball, so if your dog does get to the core it's just like having a whole new toy to play with! These balls may seem plush on the outside, but all the durability features are internal making these balls soft, yet MIGHTY® strong. MT-Ball-L-OR MT-Ball-L-BL MT-Ball-M-BL MT-Ball-M-OR 39







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