

MYDOGT.OY.COM TM

Vip Products **PRODUCT CATALOG**
Product Design and Manufacturing



TUFFY®
WORLD'S "TUFF"EST
SOFT DOG TOY

The logo for Silly Squeakers, featuring the word "Silly" in a large, black, stylized font with a registered trademark symbol, and "Squeakers" in a smaller, white, sans-serif font below it, all set against a black background.

MIGHTY
Rethink Durability

RUGGED TUFFY RUBBER

The Bentley & Bunny logo, featuring a stylized, ornate 'B' inside a diamond shape, with the text 'Bentley & Bunny' in a script font below it.

TUFFY®

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Where's Mr. Poops?

Mr. Poops is making his travels throughout this catalog. Can you find all 46 places Mr. Poops is hiding?



TUFFY®

Redefining the world of pet toys one dog at a time.

WORLDS "TUFF"EST SOFT DOG TOY



ALL TOYS ARE NOT CREATED EQUAL

...that is why we created the "TUFF SCALE". The TUFF SCALE™ is designed to give you insight on how tuff the toy you're buying compares against another. Some dogs are aggressive and can only have the tuffest toys ranked 8 and above. Other dogs may not be as aggressive or may be older and their chewing habits have slowed. If this sounds like your dog, you can consider toys ranked 5 and above.

OUR GOAL:

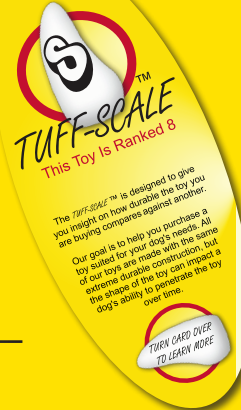
Our goal is to help you purchase a toy suited for your dog's needs. All of our Tuffy® and Mighty® toys are made with the same extreme durable construction, but the shape of the toy can impact a dog's ability to penetrate the toy over time.

Use the TUFF SCALE™ to help you with your purchase. If you aren't 100% sure which toy is right for your dog call us at 1-866-4-DogToy.

We strive to make our toys the TUFFest on the market. We are continually testing and creating new toys to be both stronger and safer for your dog. As loving dog owners we only want the best toys for our dogs and yours. Indestructible is impossible... *But we will keep trying!!*

Look for our TUFF SCALE™ logos while you shop to identify the most appropriate toy for your dog.

MYDOGT.OY.COM™
1-866-4-DogToy (364-869)



TUFFY®

HOW ARE THEY MADE?

7

SEVEN ROWS OF STITCHING

Tuffy® toys can have up to 7 rows of stitching. The number of rows of stitching depends on the shape, size and style of the toy. Two directions of cross stitching hold the multiple layers together. Rows of stitching hold webbing around the materials edge, and the toys' parts are sewn together with up to 3 rows of stitching. When possible, a protective webbing is added around the outer edge and sewn up to 3 more times.

4

FOUR LAYERS OF MATERIAL

Tuffy® toys can have up to 4 layers of material depending on the shape, size and style of the toy. Our Ultimate series (depicted here) can have up to 2 layers of Luggage grade material. Certain layers of material are coated with a layer of plastic to hold the material fibers together. Finally, we use soft fleece for the outside layer.



Disclaimer: Each toy shape and size is made differently, and because the toys are made by skilled human hands, no two toys are identical.

PROTECTIVE WEBBING

For our Ultimate series we add an additional layer of webbing, whenever possible, around the outside edge to cover the seams of the toy. This is sewn multiple times, for added durability.



SQUEAKER SAFETY POCKETS

Squeakers are sewn into material pockets inside the toy. This additional layer of safety can give you the time you need to safely remove the toy in the event your dog reaches the core of the toy.

WORLD'S "TUFF"EST SOFT DOG TOY

TUFFY JR'S

**They Float, Squeak & Are Machine Washable
For Dogs 4-18lbs**

JR RING



The Ring has three squeakers and can be used for fetch or as a tug toy. Its soft edges won't hurt your dog's teeth or gums.



T-JR-R-RP



T-JR-R-CB



T-JR-R-YB



T-JR-R-PL

JR FLYER



This Flyer has one squeaker and is the perfect toy for training your dog to catch and fetch. Its soft fleece and durable construction make it the safest disc you'll find.



T-JR-FL-PL



T-JR-FL-RP



T-JR-FL-YB



T-JR-FL-CB

JR FISH



The Fish is tough and long lasting. It's a wonderful toy for beginning agility and fly ball training. The soft edges won't hurt your dog's teeth or gums.

T-JR-F-PL



T-JR-F-RP



T-JR-F-YB



T-JR-F-CB

JR ODDBALLS



For dogs that LOVE to fetch and catch!



T-JR-OB-RP



T-JR-OB-YB



T-JR-OB-CB



T-JR-OB-PL

NEW 2012

JR BONE 2



Same great bone with a new design!



T-JR-B2-YB



T-JR-B2-PL



T-JR-B2-CB



T-JR-B2-RB

JR BONE



For dogs that like to play, tug and whip their toys back and forth.



T-JR-B-YB



JR 3 WAY TUG

For dogs that like to play together! Get your doggie friends together for a fun-filled day.



T-JR-3WT-CB



T-JR-3WT-RP

T-JR-3WT-PL

T-JR-3WT-YB

LOG



The Log has one squeaker and is the ideal toy for dogs because it is great for fetching, tugging and for whipping back and forth.



T-JR-L-PL



T-JR-L-CB

T-JR-L-RP

T-JR-L-YB

JR GEAR



The fun "gear" shape of these toys makes for a fun game of tug-n-pull with multiple partners!



T-JR-GR-RP



T-JR-GR-PL

T-JR-GR-YB

T-JR-GR-CB

JR BOWMERANG



Multiple squeakers make this a great toy for dogs that like to play, tug and whip their toys back and forth.



T-JR-BR-CB



T-JR-BR-RP



T-JR-BR-PL



T-JR-BR-YB



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WORLD'S "TUFF"EST SOFT DOG TOY

TUFFY[®] ULTIMATES

They Float, Squeak & Are Machine Washable

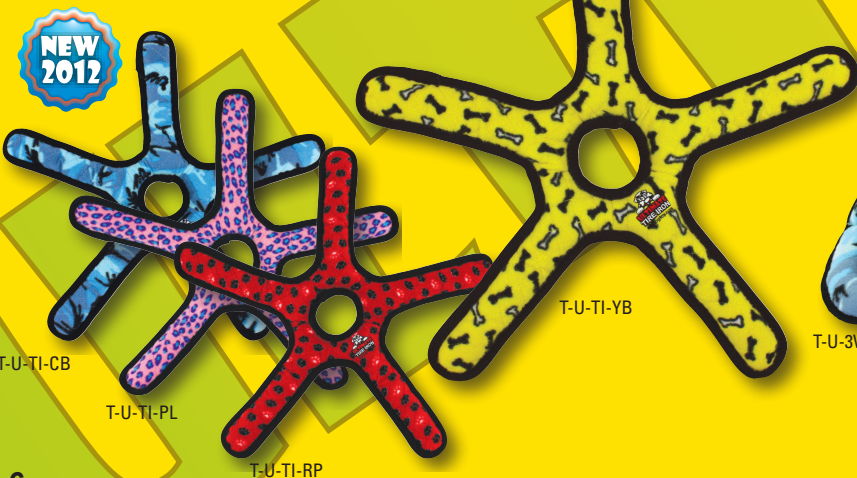
RING #1 SELLER

The Ring has four squeakers and has soft edges so it won't hurt your dog's teeth or gums, making it a great toy for fetch or a game of tug.



TIRE IRON

For dogs that LOVE to pull, play and tug! This 5-way tire iron is perfect for multi-dog families who enjoy playtime together.



ODDBALLS

For dogs that LOVE to fetch and catch!



BONE

For dogs that like to fetch, tug and whip their toys back and forth.



TUG-O-GEAR

Great fun for everyone, and it squeaks. Two dogs can play all day with this two ended toy. Also great for dog owners that like to play ruff and keep their hands out of harms way.

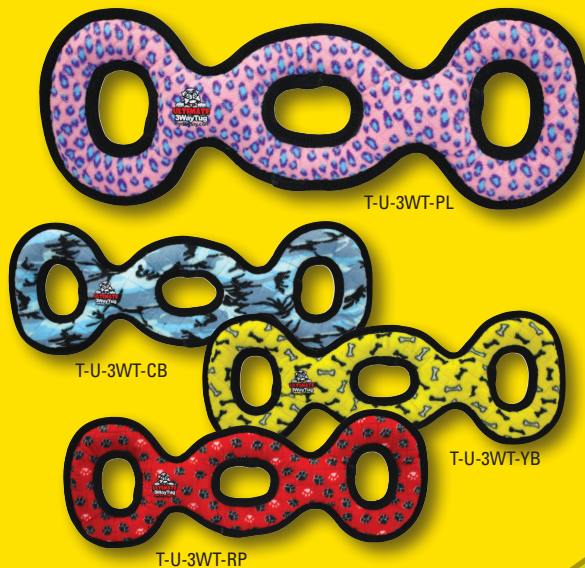
3 WAY RING

The 3 Way Ring has a unique shape that makes it easy for dogs to pick up and tug with friends!



3 WAY TUG

The 3 Way Tug will easily become your dog's favorite toy! Push, pull, toss and fetch have never been so fun, so bring a friend!



TUG-O-WAR

Great fun for everyone, and it squeaks. Two dogs can play all day with this two-ended toy. Also great for dog owners that like to play ruff and keep their hands out of harms way.



FISH

This toy is great for playing fetch in or out of the water because, like all of our toys, it floats!



4 WAY RING

The 4 Way Ring is a new twist on a pooch's favorite toys - the ball and the ring! Its soft edges won't hurt your dog's teeth or gums.



BOWMERANG

Squeeze one of the squeakers and then throw it! Your dog will love to bring it back. If you have two dogs each one can pull on an arm while you safely hold on to the other.



FLYER

This Flyer has one squeaker and is the perfect toy for training your dog to catch and fetch. Its soft fleece and durable construction make it the safest disc you'll find.



GEARS

The fun "gear" shape of these toys makes for a fun game of tug-n-pull with multiple partners!



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WORLD'S "TUFF"EST SOFT DOG TOY

TUFFY MEGA TOYS

TIGER TESTED - DOG APPROVED!

By far the "TUFF"est toy around. The Mega Tuffy is our strongest, most durable toy... Tiger tested and dog approved! Excellent for a game of fetch or multi-dog tug-o-war, these toys keep even the biggest dogs happy!



SEVEN ROWS OF STITCHING

Tuffy® MEGA toys can have up to 7 rows of stitching. The number of rows of stitching depends on the shape, size and style of the toy. Two directions of cross stitching hold the multiple layers together. Rows of stitching hold webbing around the materials edge, and the toys' parts are sewn together with up to 3 rows of stitching. When possible, a protective webbing is added around the outer edge and sewn up to 3 more times.



SEVEN LAYERS OF MATERIAL

Tuffy® MEGA toys can have up to 7 layers of material depending on the shape, size and style of the toy. Our MEGA series (depicted here) can have up to 3 layers of Luggage grade material. Certain layers of material are coated with a layer of plastic to hold the material fibers together. Finally, we use soft fleece for the outside layer.

SQUEAKER SAFETY POCKETS

Each Squeaker is safe and quiet because they are sewn into a safety pocket beneath four other layers of material.

MYDOGTOY.COM™

1-866-4-DogToy (364-869)

MEGA RING



T-MG-R-TG

T-MG-R-BR

T-MG-R-CL

MEGA ODDBALL



T-MG-OB-CL

T-MG-OB-TG

T-MG-OB-BR

MEGA JR RING

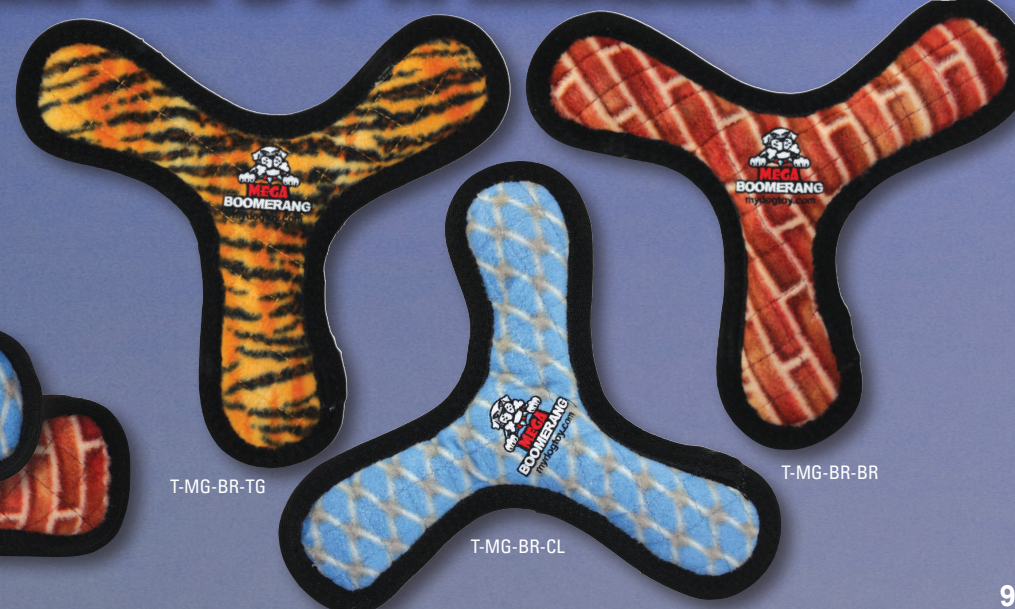


T-MG-JR-R-TG

T-MG-JR-R-CL

T-MG-JR-R-BR

MEGA BOWMERANG



T-MG-BR-TG

T-MG-BR-CL

T-MG-BR-BR

MEGA BONE



T-MG-B-TG

T-MG-B-CL

T-MG-B-BR

TUFFY MEGA TOYS

TIGER TESTED - DOG APPROVED!



MEGA 
TIRE IRON

NEW
2012

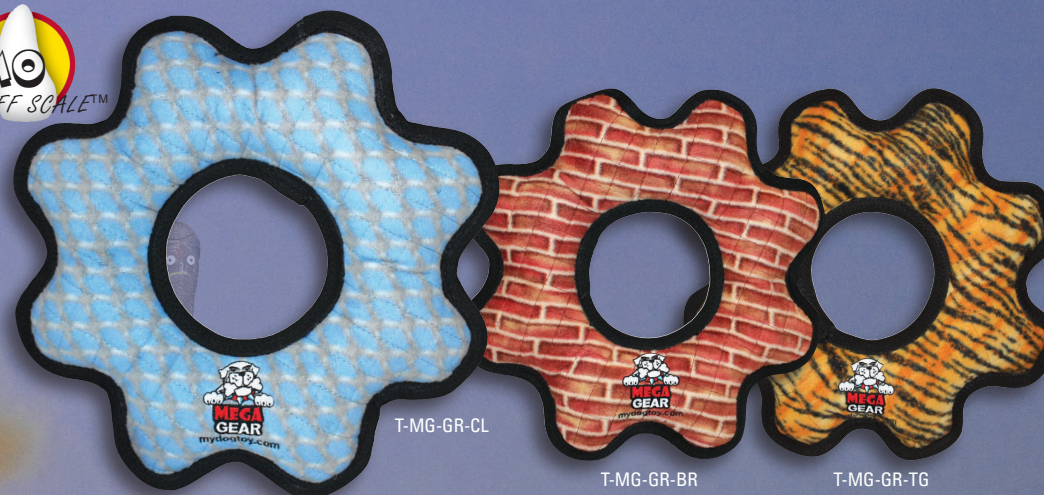


T-MG-TI-TG

T-MG-TI-CL

T-MG-TI-BR

MEGA 
GEAR



T-MG-GR-CL

T-MG-GR-BR

T-MG-GR-TG

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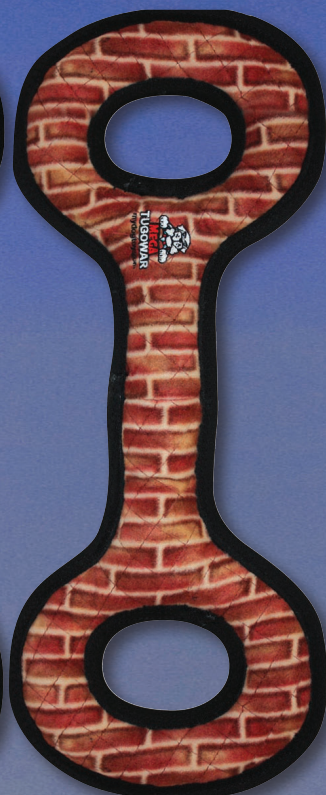
MEGA TUG-OVAL



T-MG-TO-TG



T-MG-TO-CL



T-MG-TO-BR

MEGA CREATURES



T-MG-CR-OCT-L-TG

JERSEY SHORE PETE

This tough guy can outlast any dog. He's got a great fake orange tan with jet black strips. Pete will take on multiple dogs in a game of tug-o-war. Or head lock one at a time! Soft edges won't hurt gums, and it floats!



T-MG-CR-OCT-S-TG

OSCAR SCHWARZACREATURE

Oscar's rock hard bod can take on any dog in a game of fetch or tug-o-war!! He'll be back... for more play time. Soft edges won't hurt gums, and it floats!

WORLDS "TUFF"EST SOFT DOG TOY

TUFFY® SEACREATURES



Washable & They Float!



PURPLE PETE & LIL OSCAR

The Pent-A-Pus and Octopus are perfect for training your dog to catch and fetch. Watch them twirl in the air when you throw them and they are great for multiple dog tug-o-war. Just ask Pete and Oscar to lend a hand.



T-OC-LARGE-OCTOPUS



T-OC-SMALL-OCTOPUS



NEELMO

Throw it and your dog will love to bring it back. If you have two dogs each one can pull on each end and you can safely hold the middle.



T-OC-EEL



TUFF SCALE™

THE "GENERAL"

Throw it and your dog will love bringing it back. This "Super Starfish" won't hurt your dog when thrown and is definitely backyard approved.



T-OC-STARFISH



TUFF SCALE™

GARY-GATOR

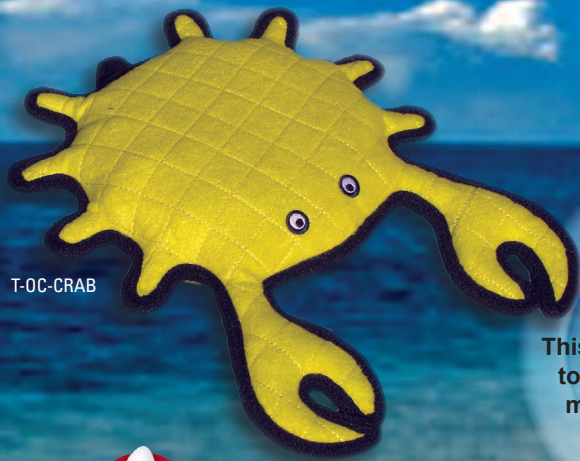
"Captain Toothless" is the toy that won't bite back. Soon to be your dog's best friend. Fun for every dog. When your dog is tired he makes a great pillow.



T-OC-ALLIGATOR

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T-OC-CRAB



KING CRAB

This soft-shell crab has what it takes to keep your dog coming back for more. Fun to fetch, tug and whip around at your dog's leisure.



RAY-RAY

Great fun for everyone! This cross-eyed Stingray has a big head and wing span for your dog and a tail for you to enjoy in a game of tug.



T-OC-STINGRAY



BURTLE-TURTLE

His friends call him Burt, and this is one guy your dog will want to be friends with! Great as a pillow and all around play toy, your dog will enjoy keeping him close at all times.



T-OC-TURTLE



T-OC-LARRY LOBSTER



LARRY LOBSTER

Larry is your dog's "Maine" Man. Since he is a Lobster, he is ready to play all day in and out of the water. Larry can't wait for the fun to begin!

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WORLDS "TUFF"EST SOFT DOG TOY

TUFFY® SEACREATURES



Washable & They Float!

HADLEY TUFF SCALE™ HAMMERHEAD

Grab your boat and float to the deep to find the elusive Hammerhead! Great fun for everyone!



T-OC-HAMMERHEAD

NEW 2012

SHACK SHARK

Keep your legs up when this shark hits the water! Because Tuffy toys are built to float, Shack The Shark is perfect for a game of fetch in or out of water!



T-OC-SHARK

TIGER SHARK

Frightening in the water, but fun in the living room! Tiger Shark will keep your pooch happy as he dreams of days at the ocean.



T-OC-TIGERSHARK

NEW 2012

MEGA SQUIDS



You won't need to dive 20,000 leagues under the sea to enjoy these giant squids! Perfect for fetching and tugging, the Mega Squids are made using our "MEGA" construction methods with up to 7 layers of material for extra durability!

NEW 2012



T-OC-MG-SQUID-PK / T-OC-MG-SQUID-YW / T-OC-MG-SQUID-OR / T-OC-MG-SQUID-RD

MYDOGTOY.COM™

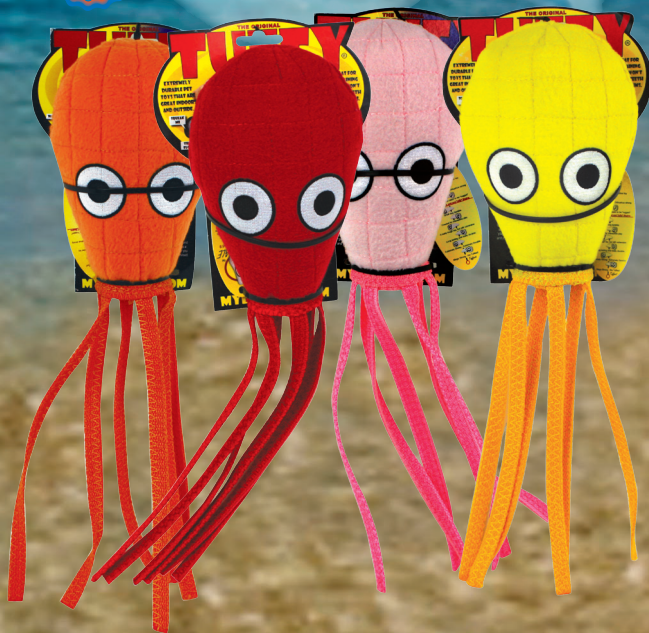
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ULTIMATE SQUIDS



Ultimate Squids are the perfect pool toy for your pooch! Swim, dive, pull and play all day with these silly squids. Made using our regular construction methods with up to 4 layers of material.

NEW
2012



T-OC-U-SQUID-OR / T-OC-U-SQUID-RD / T-OC-U-SQUID-PK / T-OC-U-SQUID-YW

WESLEY WHALE



You'll have a blast playing "catch and release" with this Titan of the Ocean! Great for backyard or water play.



T-OC-WHALE

JR SQUIDS



Little pups love squids too! Keep your active pooch happy and at play with tuggable, fetchable JR Squids! Multiple layers of stitching and material makes this one "Tuff" toy!

NEW
2012



T-OC-JR-SQUID-RD / T-OC-JR-SQUID-YW / T-OC-JR-SQUID-PK / T-OC-JR-SQUID-OR

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TUFFY[®] DINOSAURS

DESTRUCTOSAURUS

"The Lawyer Destroyer"

Beware those that twist the law and impose unwarranted threats upon others... From the Depths of Hell comes DestructoSaurus, The Lawyer Destroyer! Who dares to take a toy away from the innocent loving paws of Man's Best Friend? Never fear, DestructoSaurus is here! With sharp teeth and claws he will devour those who attempt to put restrictive shackles on his canine pals.

Stand behind your twisted view of the law, O' Evil Hater of Dogs, for DestructoSaurus will punish you!



NEW
2012



T-D-DESTRUCTOSAURUS

MYDOGTOY.COM[™]

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T-D-TERA



PTERADACTYL

High upon a mountain cliff, beyond the white mist of a wandering cloud sits in wait the great Pteradactyl. With its enormous wingspan it takes flight across the great expanse of chairs, couches and coffee tables. Now more than ever your dog will fly to new canine heights with this enormous prehistoric bird.



T-REX

The beast is feared in the cold of the night and horrifies the courageous in the middle of the day.

Tyrannosaurus Rex is the terror that once walked these lands, as it will once again roam through your living room. You'll watch as the king of dinosaurs is forced to submit to your king of canines.



T-D-REX



TRICERATOPS

Along the shadows of the mountains walks a legend in armor plate protection. The tri-horned dinosaur, better known as Triceratops, forages on berries, grass and household shrubbery. Allow your pup to set up a protective barrier and spare your plants from this menacing plant eater.



T-D-TRI



T-D-STEGO



STEGOSAURUS

Deep within the Jurassic highlands on a damp summer day, along the banks of a mountain stream, stands in thirst the amazing Stegosaurus. Though it may thirst only for household plants and backyard greens, it can defend its own against an attack from its smaller canine rivals!



MOOSASAURUS

Far across the desert plain wanders a mighty one-horned wonder. Stronger than any beast of its kind, the Moosasaurus sets off on its treacherous journey to greener pastures. Your backyard lawn is just within its grasp before unwillingly forced to retreat by none other than its canine foe. Playtime will be filled with amazement when you bring this prehistoric Moose to your home.



T-D-MOO

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TUFFY[®] ZOOANIMALS



T-Z-ELEPHANT



EMERY ELEPHANT

Move over for this king of the elephants or he'll certainly topple you! Emery may look like a pushover, but he'll stand up to your pooch any time, any day, anywhere.



MORRIS MONKEY

Everyone beat your fists against your chest for Morris Monkey! Your best pal will go bananas over this mischievous monkey!

NEW
2012



T-Z-MONKEY



GIRARD GIRAFFE

This Giraffe is larger than most dogs and will present a challenge to any canine who dares to go up against it!

The Giraffe will be a lifetime companion and will withstand even the "tuffest" of dog breeds!



T-Z-GIRAFFE



PEABODY PENGUIN

Pull up your britches for this perfectly prim penguin! He'll teach your pooch proper play behavior – a perfect pal for any pup.

NEW
2012



T-Z-PENGUIN

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HILDA HIPPO

This herbivorous Hippo is full of love and laughter for your carnivorous canine! Brighten your dog's day with a good game of tug and active play.



T-Z-HIPPO



TATTERS TIGER

This terrifying Tiger is a match for just about any pooch! Tatters is all about strength and endurance, so make sure your pup is in for the long-haul.



T-Z-TIGER



TOGO TOUCAN

Move over Sam and get a load of Togo! This "tuff" tropical tweeter makes a colorful companion for your canine.



T-Z-TOUCAN



BEAUFORT BEAR

Beaufort is a beautiful black bear with a big, big heart! A bit shy, your dog will need to befriend this beast for an assured best friend for life!



T-Z-BEAR



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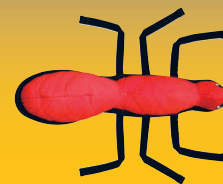
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WORLDS "TUFF"EST SOFT DOG TOY

TUFFY® DESERT CREATURES



T-DS-VULTURE



T-DS-ANT



T-DS-PHROG



T-DS-LIZARD

Masters of the Mohave unite to make Desert Creatures a **MUST** for your dog! Battle the brave stinger of Scorch the Scorpion, slither and slide with Lizzy the Lizard, creep and crawl with Harry the Hobo Spider, or bounce around with the finicky Phineas Phrog for a playful time with your canine.



RANT THE ANT

Ants work best as a team, so pair up your pooch with Rant the Ant and let them build a beautiful relationship!



VURN THE VULTURE

Watch out for Vurn as he circles overhead, but he's not targeting your dog, your dog is targeting him! Toss and Tug have never been so much fun!



PHINEAS PHROG

Your "phinicky" pooch will simply adore Phineas Phrog! So easy to toss around and "phetch," your pup will have a "phriend" for life!



LIZZY THE LIZARD

The easy-to-grab shape of Lizzy the Lizard is all your canine will need to make her his very best friend! Perfect for play with other dogs, or as a comfy chin rest.

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T-DS-SCORPION



T-DS-SPIDER



T-DS-BAT



T-DS-ARMADILLO



SCORCH THE SCORPION

One of the smallest, yet most fearsome creatures of the desert wants to come to your home! Put your dog on high alert for this super-fun stinger!



HARRY THE HOBO SPIDER

This is one Hobo spider you and your pooch don't have to be afraid of! Toss and tumble, yank and tug for hours of fantastic play!



ARNIE THE ARMADILLO

See if your pooch can soften the exterior of this "Tuff" Armadillo! Watch out – Arnie might give back a little bit of attitude.



BELLA THE BAT

Hold on to your sparkles! This bloodthirsty vampire bat is ready to battle your little wolf any day (or night)!



WORLDS "TUFF"EST SOFT DOG TOY

TUFFY[®] ALIENS



G-6 ALIEN



This tricky tri-pod is ready to take your canine on a G6 Adventure like they've never experienced before! Don't let the crossed eyes and bad dentistry fool you, G6 is an intelligently designed alien to maximize enjoyment for your pooch!

NEW
2012



T-A-BALL-RED

T-A-BALL-FIRE



T-A-BALL-GRN

ALIEN BALLS

You've never seen space balls like these before! These crazy aliens have faces on two sides - you can even poke your fingers through one mouth and have them come out the other, which means double-trouble for your pet's ultimate enjoyment! Perfect for sailing across your living room or back yard, these aliens will always be heads-up for playtime!

NEW
2012



T-A-G6-ALIEN-GRN

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CAPTAIN KURKLOPS

Take your pup to a new dimension with Captain Kurklops, the 8-legged, cyclops alien! Fly him through your backyard galaxy and watch your dog race to pluck him out of the air. Get all your dogs involved in a squeaky game of Tug, or simply lay him down for comfort to keep all the monsters away. Your pooch is sure to be pleased with this fun and adventurous toy!



T-A-FIRE ALIEN



ADMIRAL O'FURY

Take your pup to a new dimension with the classic Admiral O'Fury - a fearsome and fiery alien of the outer galaxies! Your pooch will go where no dog has gone before with this fun and adventurous toy!



LIEUTENANT SPLOCK

Take your pup to a new dimension with the ever favorite Lieutenant Splock - the fiery cyclops alien! Your pooch is sure to be pleased with this fun and adventurous toy!



T-A-GREEN ALIEN



T-A-RED ALIEN

TUFFY[®] BARNYARDS



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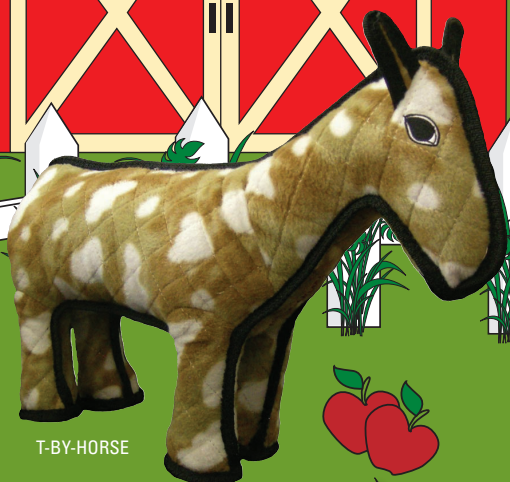


*POLLY Piggy

Polly Piggy is a playful pal prancing practically all day long, and you won't find a more perfect playmate for your pup. With plenty of panache, Polly Piggy pleases the most particular and precocious pooches.



T-BY-PIG



T-BY-HORSE



HOWIE Horse

This champion thoroughbred may enjoy grass and apples, but he also enjoys a good romping with his canine pals! Howie is always willing to go up against your pooch on race day, and they're sure to be neck and neck every time!



T-BY-W-MOUSE

T-BY-G-MOUSE



Molly & Mo MOUSE

Eenie-meenie Molly and Mo! Your pal will be catching these mice by their toes all day long. "Tuff"er than your average door mouse, Molly and Mo will be a joy to have around.



BEVO THE Bull

T-BY-BULL



There's no bull when it comes to this Bull! Bevo comes from the best of all long-horn stock and is ready to take on your canine! With super strength and durability, Bevo will be a friend for life.

SHERMAN Sheep



I'm not the black sheep of the flock, but somehow I landed this gig. I no longer have my wool turned into sweaters, nor do I get counted as I jump over your bed. Apparently I'm better served as a fuzzy friend to dogs who prefer to tug and slobber on me. Baaaa.



T-BY-SHEEP



Talulah TURKEY

If you sometimes wonder if your dog is a turkey, then it's time to bring Talulah into your life to prove them wrong! This silly bird will become a friend for life.

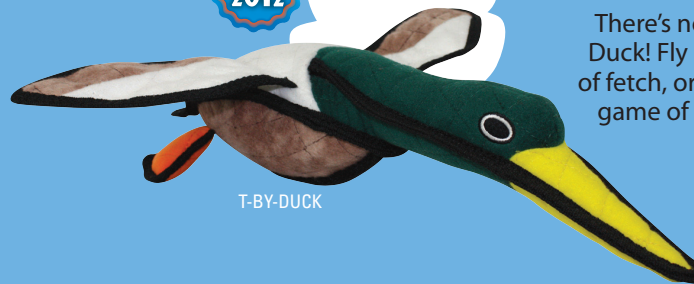


T-BY-TURKEY



Dudley DUCK

There's no time to dilly-dally with Dudley Duck! Fly him through the air with a game of fetch, or pull him through the pool with a game of tug, this daring duck loves it all!



T-BY-DUCK

NEW
2012

T-BY-RABBIT-BRN



T-BY-RABBIT-WT

NEW
2012



Rutabaga & Radish RABBIT

Watch out for your garden! These hungry bunnies are ready to take everything you've got... unless your pooch can stop 'em! Get these rabbits on the run and show your dog what it means to guard the garden.

MYDOGTOY.COM™
1-866-4-DogToy (364-869)

RUGGED TUFFY RUBBER™

Made with 100% pure new rubber, these fiery demon skulls are built to be tons of powerful fun! Each is equipped with a durable rope so they can be thrown and whipped to great distances.



MYDOGTOY.COM™

1-866-4-DogToy (364-869)

RUGGED TUFFY RUBBER™

Made with 100% pure new rubber, these rugged toys are built to be tons of powerful fun!



TRR-BB-M



TRR-BB-XS



TRR-DY-M



TRR-DY-XS



TRR-GD-M



TRR-GD-XS



27

WORLD'S "TUFF"EST SOFT DOG TOY



Who will have more fun with them...

Tennis BALLS

Silly Squeakers®



SS-TB-FLOWER-LG-2PK



SS-TB-SKULL-LG-2PK



SS-TB-SKULL-SM-4PK



SS-TB-FLOWER-SM-4PK

So Many Fun Designs To Choose From!

Squeaky, not squeaky, two-packs, four-packs, ten-packs and twenty-packs... all available depending on your preference! These fun balls will keep your dogs wanting (and running) for more!



Who will have more fun with them... You or your dog?



NEW
2012

Tennis Ball Multi-packs



SS-TBX-FLOWER-LG-BL-10PK



SS-TBX-FLOWER-LG-PK-10PK



SS-TBX-SKULL-LG-BK-10PK



SS-TBX-SKULL-LG-WT-10PK



SS-TBX-FLOWER-SM-BL-20PK



SS-TBX_FLOWER-SM-PK-20PK



SS-TBX-SKULL-SM-BK-20PK



SS-TBX-SKULL-SM-WT-20PK



SS-TBX-FLOWER-XS-BL-20PK



SS-TBX-FLOWER-XS-PK-20PK



SS-TBX-SKULL-XS-BK-20PK



SS-TBX-SKULL-XS-WT-20PK

THESE TENNIS BALL PACKS DO NOT SQUEAK

sillysqueakers®



Who will have more fun with them...

Add some fun to your household with *Silly Squeakers*® Novelty Beer and Soda Bottles! These soft squeaky toys come in six flavors: Cataroma, Heinie Sniff'n, Drools, Mountain Drool, Killer Bite and Bark's, and they're a barrel of laughs! Collect all six for your canine companion, and please play responsibly.

Silly Squeakers®



Six Fun Bottles To Choose From!

Next time you're out picking up a bottle for yourself, bring one home for the dog too! Your choice of six different bottles to please all tastes.

These products are in no way affiliated with Anheuser-Busch, Inc., Heineken International, Group Modelo S.A. de C.V., Miller Brewing Company, PepsiCo, Inc. or Coca-Cola Corporation

You or your dog?

Silly
Squeakers

The image features three novelty wine bottles and two glasses of red wine. The bottles are labeled: 'KENNEL-RELAX'N CHARDONNAY' (green bottle), 'CHEWY BREEDERER CRISPAW CHAMPION' (gold bottle), and 'GRRROBERT SLOBBERY PINOT NOIR' (dark bottle). A German Shepherd dog is lying down, holding a small bottle of 'GRRROBERT SLOBBERY PINOT NOIR' in its mouth. The background is a blurred outdoor scene with greenery. The text 'Add some fun, and class, to your household with *Silly Squeakers*® Novelty Wine Bottles! These soft squeaky toys come in three fun styles: Kennel-Relax'n Chardonnay, Grrrrobert Slobbery Pinot Noir, and Chewy Breederer's CrisPaw Champion! Collect all three for your fine-palated pup, and please play responsibly.' is overlaid on the right side of the image.

SS-WB-KR

SS-WB-CP

SS-WB-GS

These products are in no way affiliated with Kendall Jackson, Robert Mondavi Wines or Louis Roederer Champagne.

Silly
Squeakers



Who will have more fun with them...

Mr POOPS & MINI POO

No longer does your dog have to suffer with boring squeaky animal shapes or cutesy-tootsy toys that have been around forever. Your dogs need some fun and laughter in their lives too! **Silly Squeakers®** are a line of fun, creative and hilarious squeaky toys that are sure to have everyone talking. We pushed the limits of our imagination to bring you this series of one-of-a-kind toys. They are sure to bring you and your dog tons of fun and laughter!



Mini Poo
5" High x 1.25" Diameter

You or your dog?

Silly Squeakers

iBalls™

Your pooch will absolutely LOVE his or her own set of furry iBalls™! These fluffy balls come in three sizes to match a dog of any shape and size, and will set them rolling with their entertaining eyes, fluffy fur and squeaky squawks! **Silly Squeakers®** are a line of fun, creative and hilarious vinyl squeaky toys that are sure to have everyone talking. We pushed the limits of our imagination to bring you this series of one-of-a-kind toys. They are sure to bring you and your dog tons of fun and laughter!

“Brown-i”

Play a fun game of fetch and laugh as your dog happily brings back Brown-i! Sure to please all dogs!



“Pink-i”

Although she may appear dainty, “Pink-i” can rough and tumble with the best of dogs! With quality construction, she’s sure to give your pooch hours and hours of enjoyment.

“Black-i”

Want a sure way to please your best friend? Give him a “Black-i”!! This soft and durable iBall will please you AND your dog by giving you both play-time and laughter.



Look for our tri-pack of extra small iBalls! The perfect gift for a pooch with many personalities!



SS-IB-L-BR



SS-IB-M-BR



SS-IB-L-BL



SS-IB-M-BL



SS-IB-L-PK



SS-IB-M-PK



SS-IB-S-BL-BR-PK

33

Silly Squeakers

EZ-Wash Multiple Layer Dog Beds™

THE LAST DOG BED YOU WILL EVER NEED!

Superior Comfort & Durability

The inner filler is 100% Polyester Fiber encapsulated in a tufted mesh Polyester lining to prevent clumping or shifting designed for resilience and comfort.

The Mighty® Dog Bed Core is zippered so you can add or remove filling and customize the firmness of your dog's bed. The core is easily removable for washing and fits perfectly with Mighty Dog Bed Sheets. SHEETS SOLD SEPARATELY.



Layer 1

All New
Fiber Filling

Layer 2

Inner Layer of
Soft Mesh
Polyester

Layer 3

Protective Layer
Plastic Coated
Luggage Grade
Material

Layer 4

Outer Layer of
Machine Washable
Durable Soft Fleece

Available in Four Colors & Three Sizes!

Customize your dog bed with four different color options! Because our sheets are sold separately, you can choose from Desert Tan, Sage Green, Midnight Blue and Wine Red to match your home decor, or simply give your pup a little variety.



MSH-36-TAN / MSH-42-TAN /
MSH-60-TAN

MSH-36-GRN / MSH-42-GRN /
MSH-60-GRN

MSH-36-BLUE / MSH-42-BLUE /
MSH-60-BLUE

MSH-36-RED / MSH-42-RED /
MSH-60-RED

Machine Washable

Our durable zippered soft fleece sheets are machine washable and dryable (on Low). And since you can buy more than one set of sheets you can wash them at your convenience!

Keeping your dogs sheets fresh and clean is important, so be sure to wash your dog's bed sheets each week when you change the sheets on your own bed.

Removable & Replaceable

Our removable sheets are also replaceable so if they ever tear or become worn they can be replaced like bed sheets without having to purchase a brand new bed. Mix and match colors to customize your dog's bed to your home. Each part of our bed including the durable covers and stuffing can be replaced, saving you money and giving your dog a familiar bed for life.

Two Piece Design

Our unique two piece design (pillow mat and bolster) makes our bed versatile and portable for travel. The removable bottom cushion can be used as a travel mat or crate mat to promote the familiarity of home in a not-so-familiar place like the boarding kennel or a camping trip.

Saving Money

Replaceable parts save you money. Now you can replace the worn part and not the entire bed. By not having to repeatedly purchase new beds for your pet, you can spend the savings elsewhere. Your dog will thank you because they will never have the hassle of having to learn to like their new bed and getting it to smell like something that belongs to them. Just replace the parts you need.

Pack 'n Go DOG PACK

A durable shoulder pack with premium attachments and plenty of room for you and your dog's needs while out in the park, on a beautiful hike or on an everyday walk. Keep everything together for those long trips and car rides as well!



Multiple Pockets:

Plenty of room for dog toys, treats, food, waste-disposal bags, you name it! Multiple pockets and a spacious bag interior allow enough room to pack what you and your dog need for any type of travel or activity.

Shoulder Pocket:

Use the detachable shoulder pocket to store your phone or MP3 music player for those outings to the park or on your daily walk. Can also be attached to the Zipaway Water Bladder strap.



Waste Disposal Bag Dispenser:

Finally a convenient place for those all-important waste disposal bags! Keep it stocked for an easy pick-up every time. Disposal bags not included.



MP&GB-RED

Easy-Hook Carabiner:

Free up your hands by attaching your dog's leash to the carabiner.



Detachable Bowls:

Two bowls that zip right from the back of your Dog Pack and can quickly be used as a water dish, food bowl or for their collection of toys!



Shoulder Strap:

The all in one pattern makes this shoulder strap extra durable for everyday use. There is plenty of padding and an accompanying shoulder pocket for on-the-fly treats. The shoulder strap is fully adjustable and can detach from the base.

Zipaway Water Bladder:

Want the water without the whole pack? Detach the Water Bladder and strap it around your waist for easy travel! The water bladder is set inside a larger pouch which also zips away from the Pack 'n Go for easy refill. The hose and easy-pour spout fit snugly onto the shoulder strap and can be removed easily for Fido's quick drink.



ZIPAWAY[®]

MIGHTY®

Dog Toys

Mighty® Dog Toys *rethink durability* and approach it from a new angle.

Durability is created for each toy with multiple layers of flexible materials that move with the dog's teeth instead of tearing. Compared to other toys, Mighty® dog toys have no hard edges. The result is that these toys do not promote chewing – great when you're trying to discourage chewing habits. These toys may seem plush on the outside, but all the durability features are internal making these toys soft, yet MIGHTY® strong.

HIGH DURABILITY AND QUALITY

Each toy incorporates quality materials that provide the highest level of durability.

MULTIPLE ROWS OF STITCHING

Vulnerable areas are covered and sewn with a material binding that covers the original sewn edge. This extra binding creates multiple rows of stitching to hold the seams together.

DURABLE SEAMS

All seams are located inside the toy to discourage chewing. Vulnerable seams are protected by sewing a flexible material over the edge of the seam.

2 LAYERS OF MATERIAL

Each toy has a plush outer material with a layer of heavy fleece underneath. The fleece underneath is what gives this toy its strength. The fleece core holds the body of the toy together when playing games like Tug.

UP TO FOUR ROWS OF STITCHING

All material seams have multiple rows of stitching, are covered with a layer of soft, flexible material and sewn together with more rows of stitching, creating a soft and durable toy with no hard edges!

UP TO TWO LAYERS OF MATERIAL

Outside layer is made of a tight-woven sherpa-style fleece – the result is good flexibility with high durability. Inside material is made of tight-woven brushed fleece of the heaviest weight and highest durability.



MIGHTY FARM



DURA SCALE™

Grady Goat:

Graze around with Grady Goat and enjoy the good times! A great friend for your goody pup!

MT-F-GOAT



DURA SCALE™

MT-JR-F-GOAT

Fred McRuff:

An excellent companion! This soft and durable puppy is sure to please all dog lovers.

MT-F-DOG

MT-JR-F-DOG



DURA SCALE™

Ginger McFluff:

A purrrfect playmate for your precious pooch! Ginger is a strong yet tender kitty who wants to be your dog's best friend.

MT-F-CAT

MT-JR-F-CAT



DURA SCALE™

Haydin Horse:

Don't let the majestic beauty of Haydin throw you off - he's stronger than most and can play all day!

MT-F-HORSE



DURA SCALE™

Clucky McChick Rooster:

Have some crazy fun with this wild, yet surprisingly strong chicken!

MT-F-ROOSTER



DURA SCALE™

Cassie Cow:

Mooove over, Rover! Make room for this beautiful bovine companion for your pet.

MT-F-COW



DURA SCALE™

Paisley Piglet:

Feel free to wallow in the mud with this cute little guy - he can take it! Your Pup will LOVE Paisley Piglet!

MT-F-PIGLET



MT-JR-F-PIGLET

MIGHTY

MIGHTY NATURE



Drake McQuack:

Great for fetch and training! This "Mighty Mallard of the Midwest" will make great fun both indoors and out.



MT-N-DUCK



MT-JR-N-DUCK



Bunny McHop (brown) & Bunny McFlop (white):

A silky-soft playmate for the lovable pup who needs a bunny in his life! Choose from two cuddly colors.



MT-N-RABBIT-BRN



MT-JR-N-RABBIT-BRN



MT-N-RABBIT-WHT



MT-JR-N-RABBIT-WHT



Rocco Raccoon:

This rascally raccoon will rival even the smartest of pooches... not to mention make a great pillow.



MT-N-RACCOON



MT-JR-N-RACCOON



MT-JR-N-EAGLE



Eli Eagle:

See how your dog takes on the mightiest of U.S. emblems! Eli demands respect... and a good game of fetch.



MT-N-EAGLE



Foxy:

Oh so cute and clever! Foxy will out-wit and out-last many other toys and will certainly be a fan favorite!



MT-N-FOX



MT-JR-N-FOX



Betsy Bear:

It's simply un-bear-able to let this cutie go! Betsy will win your heart as well as your canine's friendship.



MT-N-BEAR



MT-JR-N-BEAR



MT-JR-N-BEAVR

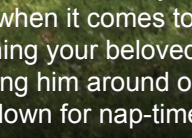
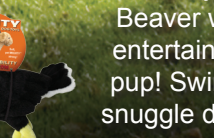


Benny Beaver:

Benny will be a busy Beaver when it comes to entertaining your beloved pup! Swing him around or snuggle down for nap-time.



MT-N-BEAVR



MIGHTY NATURE



Sassafras Swan: DURA SCALE™

Your pooch may be an ugly duckling, but they'll feel much better when they befriend the beautiful Sassafras! A crowd pleaser and excellent addition to any living room.



MT-JR-N-SWAN

MT-N-SWAN



DURA SCALE™

Carl Cardinal:

If you're going to follow one Cardinal rule, make it be this: Chirp chirp, tweet, chirp chirp.



MT-N-CARDINAL

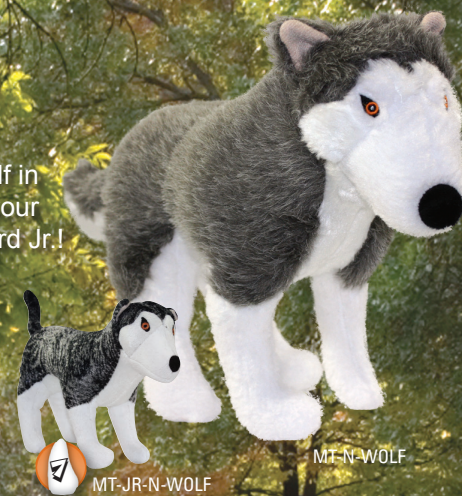
MT-JR-N-CARDINAL



DURA SCALE™

Wilford Wolf:

Bring out the inner wolf in your pup by opening your doors to Wilford or Wilford Jr.!



MT-N-WOLF

MT-JR-N-WOLF



DURA SCALE™

Ollie Owl:

If your pooch is considered a "night owl" then Ollie will make the perfect evening companion!



MT-N-OWL

MT-JR-N-OWL



DURA SCALE™

Chippy Chipmunk:

There's no squirreling around with this "tuff" little Chipmunk! This cute little guy will easily become one of your pup's favorites.



MT-N-CHIPMUNK

MT-JR-N-CHIPMUNK



MT-N-POSSUM

DURA SCALE™

Percy Possum:

MT-JR-N-POSSUM

This guy can "play" Possum all day long! Toss him around, play fetch and Percy will never tire!



DURA SCALE™

Stinky Skunk:

This is one skunk your dog will LOVE getting close to! Stinky is a soft and cuddly skunk who can take the ruff-and-tumble of any pooch.



MT-N-SKUNK

MT-JR-N-SKUNK



MIGHTY

MIGHTY[®] BUGS

NEW
2012



MT-B-BEE



DURA SCALE™ Bitsie Bee:

Bitsey Bee is as sweet as any flower and certainly an excellent companion for your sweetest of pups!



MT-JR-B-BEE



MT-B-DFLY-GRN



MT-JR-B-DFLY-GRN



DURA SCALE™

Dizzy Dragonfly:

These elusive bugs have been caught and are ready to befriend your best friend! Available in two fun, bright colors and the perfect size for your pooch.



MT-B-DFLY-PNK



MT-JR-B-DFLY-PNK



DURA SCALE™ Ditzzy Dragonfly:

These elusive bugs have been caught and are ready to befriend your best friend! Available in two fun, bright colors and the perfect size for your pooch.



DURA SCALE™

LaLa Ladybug:

Probably the most loved and revered of all bugs, LaLa will bring nothing but joy and love to your pup's warm little heart!



MT-B-LADYBUG



MT-JR-B-LADYBUG



MIGHTY[®] MASSIVE

NEW
2012

Nearly twice the size of our regular animals and extra-durable for those hard-to-please pooches!



MTMV-F-PIGLET



DURA SCALE™

Massive Pig

There's nothing better than a massive pig for massive love'n! Your big dog will love snuggling up to this beautiful bacon.



MTMV-N-CHIPMUNK



DURA SCALE™

Massive Chipmunk

This big chipmunk is every bit as cute as the little ones, and now there's so much more to cuddle!



MTMV-N-RABBIT-BRN



DURA SCALE™

Massive Rabbit

A massive friendship first comes from a massive rabbit! There's no escape down the rabbit hole for this big bunny, just fun and frolic with your best friend!



DURA SCALE™

Massive Fox

There's no chance your pooch will be able to outsmart this massive fox! Tug, fetch, toss and roll with this big guy for a full day of fun.



MTMV-N-FOX



DURA SCALE™

Massive Beaver

This nearly-lifesize beaver will be your best friend's companion for life! Strong, soft and highly durable, the Massive Beaver is a MUST for any lovable pooch.



MTMV-N-BEAYER



MIGHTY[®]

MIGHTY SAFARI



Ellie Elephant:

A MIGHTY® elephant makes an excellent companion for your MIGHTY® pooch! Ellie plays a great game of “tug” and is oh-so-snuggly at night.

MT-S-ELEPHANT

MT-JR-S-ELEPHANT



Gina Giraffe:

A perfect pal for a game of Tug, Gillian will withstand tough play from your active friend!

MT-JR-S-GIRAFFE

MT-S-GIRAFFE

MT-JR-S-PINK-GIRAFFE



Javier Javelina:

These peculiar Peccaries are perfect for your pooch! Soft and supple, this swine will certainly sooth your stray.



Rhoni Rhinoceros:

Rhoni's impenetrable hyde will keep your dog entertained through hours of play! Bring him home today!

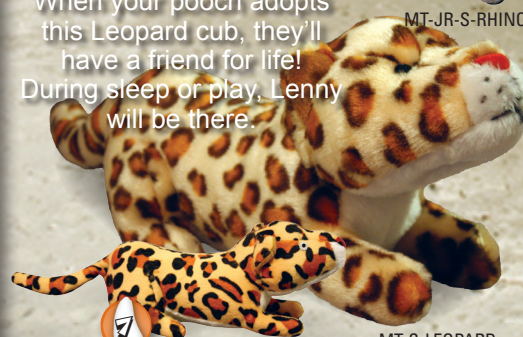


MT-S-RHINO

MT-JR-S-RHINO

Lenny Leopard:

When your pooch adopts this Leopard cub, they'll have a friend for life! During sleep or play, Lenny will be there.



MT-JR-S-LEOPARD

MT-S-LEOPARD



Morty Monkey:

Of course all pooches love to “monkey” around, and now they can get REALLY crazy with Morty! During play or rest, he'll be there to encourage your pup.



MT-S-MONKEY

MT-JR-S-MONKEY



MT-S-JAVELINA

MT-JR-N-JAVELINA



Merlin Meerkat:

Make way for Merlin, the majestic and mischievous meerkat! Your pup's new best friend.



MT-S-MEERKAT

MT-JR-S-MEERKAT



Linus Lion:

Make the King of the Jungle the King of your living room! Your pup will love the rivalry Linus brings to your home!



MT-S-LION

MT-JR-S-LION



MIGHTY[®] ARCTIC



Woody Wooly Mammoth:

There's nothing better than a Woolly Mammoth to snuggle down with on a cold winter evening... and better yet, to play with on a warm summer day!



Wilburr McPaw:

This strong and chilly companion will please any pooch!



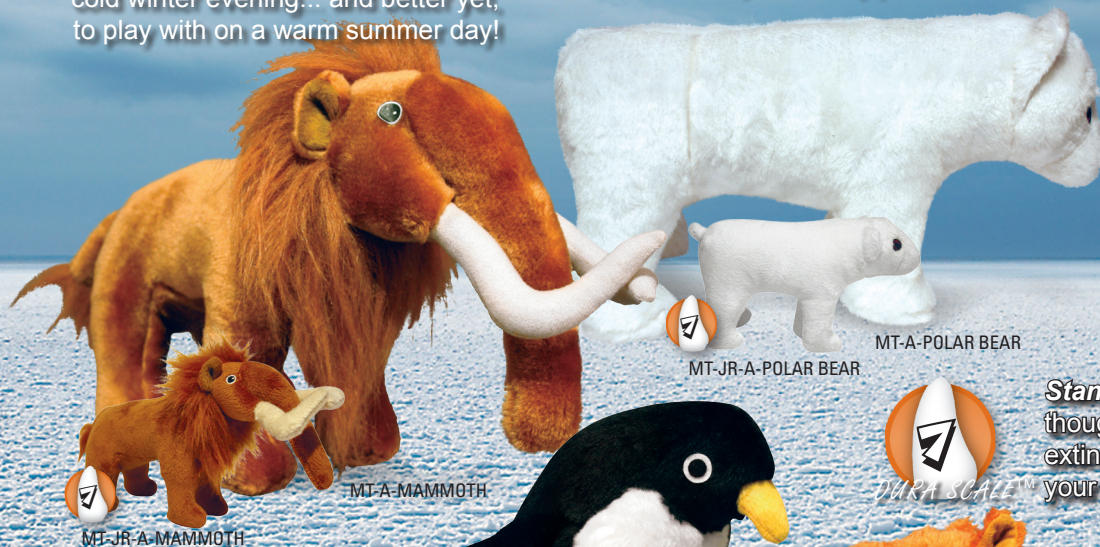
Wally Walrus:

Wally can play all day long and never get tired! Toss him as far as you can and watch your pup go after him!



MukMuk Eskimo:

Keep MukMuk around so Rover feels like he has a little friend of his own. She's always up for a good game of fetch or hide-and-seek!



MT-A-MAMMOTH

MT-JR-A-MAMMOTH

MT-A-POLAR BEAR

MT-JR-A-POLAR BEAR

MT-JR-A-WALRUS

MT-A-WALRUS

MT-A-ESKIMO

MT-JR-A-ESKIMO



Stan Sabertooth: You may have thought the Sabertooth was extinct, but he's back to take on your favorite furry friend!



Sandy Seal:

Nothing is cuter than a baby seal... except your dog, of course! Bring this pair together for a lifetime of love.



Penny Penguin:

Your pooch will be more than happy to slip and slide with this Penguin by his side!



MT-JR-A-PENGUIN

MT-A-PENGUIN

MT-JR-A-SABERTOOTH

MT-A-SABERTOOTH

MT-A-SEAL

MT-JR-A-SEAL



MIGHTY

MIGHTY[®] DRAGONS

NEW
2012



DURA SCALE™

Blue Dragon

There's no reason to be frightened of the Blue Dragon, he's just happy to fly around your house!



MT-JR-DAG-BLUE

MT-DAG-BLUE



DURA SCALE™

Green Dragon

Move aside Puff, and make way for the new guy! This magical Green Dragon is perky, lovable, and a playmate for life.



MT-DAG-GREEN

MT-JR-DAG-GREEN



Hydra DURA SCALE™

Your canine doesn't need to be Hercules to tame this many-headed serpent... just bring along a few friends for a terrific game of tug!



Red Dragon DURA SCALE™

Watch out for the fiery Red Dragon! But have no fear, your pup is here (to protect you, that is)!



MT-JR-DAG-RED

MT-DAG-RED



DURA SCALE™

Yellow Dragon

The Chinese dragon is a symbol of power, strength, and good luck, and your pooch will have all those and more with this stunning Yellow Dragon!



MT-JR-DAG-YELLOW

MT-DAG-YELLOW



MT-DAG-HYDRA

MT-JR-DAG-HYDRA

MIGHTY DINOSAURS®

NEW 2012



DURA SCALE™ *Stu Stegosaurus*

This Stu-dious Stegosaurus will teach your dog all sorts of new tricks! Stand aside and watch your best friend play all day with his new spiky pal.



MT-DINO-STEGO

MT-JR-DINO-STEGO



DURA SCALE™ *Sparky Spinosaurus*

The fun-finned Sparky is ready to play! Tug, pull and pounce all day with this Mighty Dino!



MT-DINO-SPINO

MT-JR-DINO-SPINO



DURA SCALE™ *Troy T-Rex*

He may have been King of the Jungle in prehistoric times, but now he lays pray to your powerful pooch!



MT-DINO-TREX

MT-JR-DINO-TREX



DURA SCALE™ *Barnabus Brachiosaurus*

With a long neck that makes him easy to carry, this prehistoric vegetarian is sure to please even the pickiest pups!



MT-DINO-BRACH

MT-JR-DINO-BRACH



DURA SCALE™ *Tristen Triceratops*

Tristan is the Mightiest Triceratops around! Until your pooch tells him otherwise, that is. Upon meeting, Tristen Triceratops will quickly become your pup's very best friend!



MT-DINO-TRI

MT-JR-DINO-TRI



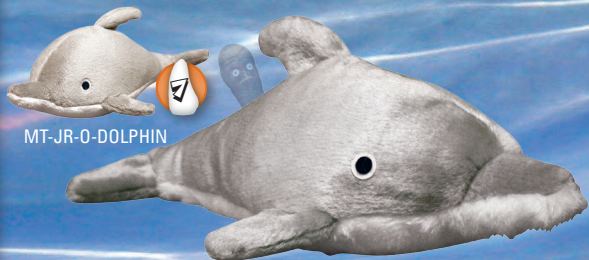
MIGHTY

MIGHTY OCEAN



DURA SCALE™ Dolly Dolphin:

Not only known for their intelligence, the dolphin also makes a perfect friend for your canine companion! Fetch, Tug and a nighttime pillow are all possible with Dolly Dolphin.



MT-JR-O-DOLPHIN

MT-O-DOLPHIN



DURA SCALE™ Sammy McSnapper:

Sammy McSnapper is great for fetch in or out of the water, and best of all this fish won't snap back!



MT-O-FISH



TUFF SCALE™

MT-JR-O-FISH



DURA SCALE™ Hunter Hammerhead:

Hold on to your reels! This shark is one "tuff" bad-boy of the ocean. Fun games of fetch and tug-o-war will make Hunter one awesome catch!



MT-O-HAMMERHEAD

MT-JR-O-HAMMERHEAD



DURA SCALE™

Gideon Goldfish:

Something smells fishy... Oh! It must be Gideon Goldfish! This perfectly plush fish will be an everlasting friend.



MT-O-GOLDFISH



DURA SCALE™ Paco Prawn:

The party never ends when Paco's on your pooch's pallet! Play hard and relax after a fun day with this persnickety prawn.



MT-O-PRAWN



MT-JR-O-PRAWN



DURA SCALE™

Wylie Whale:

He may be a "Killer" Whale, but Wylie won't kill your dog's teeth! Soft and plush, yet sturdy and strong construction makes the perfect play toy for your pooch.



MT-O-WHALE

MT-JR-O-WHALE



DURA SCALE™

Marvin Marlin:

Marvin is one prize catch! But instead of mounting him on your wall try setting your pooch after him! You're certain to have a "fetching" good time.



MT-JR-O-MARLIN



DURA SCALE™ Sarafina Seahorse:

There will be a sea of drool from your pooch when he saddles up with Sarafina and takes him for a ride in your living room!



MT-JR-O-SEAHORSE

MT-O-SEAHORSE



MIGHTY[®] MY PARENTS LIED...

NEW
2012



MT-L-MERMAID



Wendy the Mermaid:

Your parents may have lied to you about mermaids, but here she is for your best canine friend to enjoy as you did as a child! Wendy will be their fantasy come true.



MIGHTY[®]

MIGHTY®

Balls



Mighty® Balls contain **NO** white poly stuffing!

The core of this toy is a tough, durable ball, so if your dog does get to the core it's just like having a whole new toy to play with! These balls may seem plush on the outside, but all the durability features are internal making these balls soft, yet MIGHTY® strong.



MT-BALL-L-OR



MT-BALL-L-BL



MT-BALL-M-OR



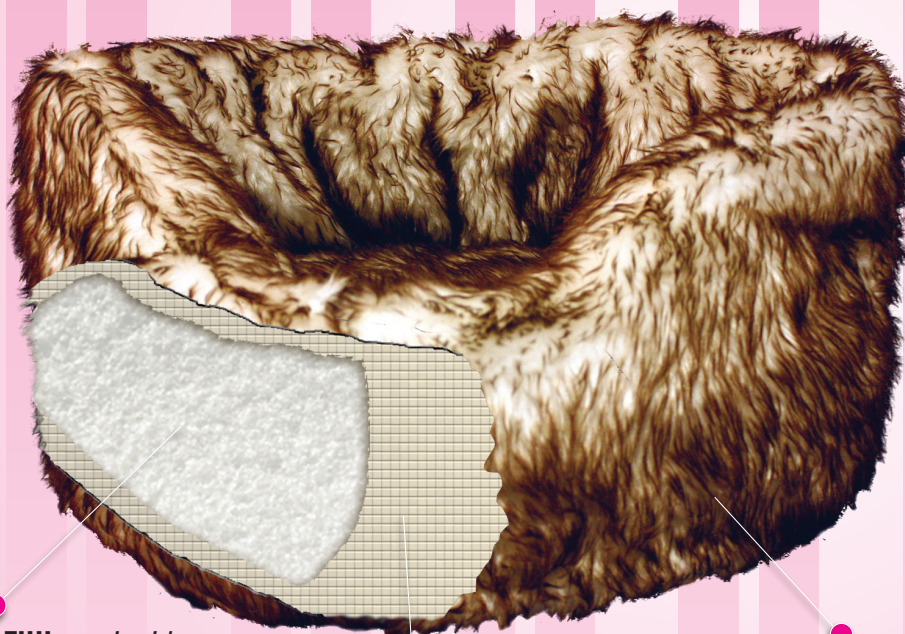
MT-BALL-M-BL





Luxury PLUSH Dog Beds

Three Luxury
Styles To Choose
From!



Removable Filling - Inside stuffing is a soft plush poly fill material that is enclosed in a fabric pocket that can be easily removed or adjusted to keep correct shape of bed.

Easy Washing - Non-woven fabric pocket can be easily removed so you can wash the outside shell.

Plush Exterior - Outside layer is made of ultra soft faux fur for maximum enjoyment!



B&B-LUX-PINK



B&B-LUX-BLACK



B&B-LUX-BROWN

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Bentley & Bunny



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