



Vip Products
Product Design and Manufacturing
PRODUCT CATALOG

MYDOGTOY.COMTM

TUFFY[®]
WORLD'S TUFFEST
SOFT DOG TOY[™]

Silly[®]
Squeakers

MIGHTY[®]
Rethink Durability

DURAFORCE[®]

NEW DOG TOYS

DURAFORCE®

DURABLE WOVEN FIBER! SQUEAKS, FLOATS AND WASHABLE!

NEW TOYS

RING



DF-M-R-T-PP

3WAY TUG



DF-3WT-T-BG

GEAR RING



DF-M-GR-T-BG

STAR



DF-ST-T-OY

MYDOGTOY.COM

NEW MICROFIBER TOYS

MIGHTY[®] MICRO BALLS

9
DURASCALE™



MT-MicroBM-Monster



MT-MicroBM-Lobster



MT-MicroBM-Blowfish



MT-MicroBM-Pig



MT-MicroBM-Rabbit



MT-MicroBM-Monkey



MT-MicroBM-Duck



MT-MicroBM-Elephant



MT-MicroBM-Giraffe



MT-MicroBM-Blobfish



MT-MicroBM-Bull



MT-MicroBM-Penguin



MT-MicroBM-Panda

MYDOGTOY.COM

NEW DOG TOYS

MYDOGTOY.COM

NEW TOYS



T-OC-Squid-PR



T-OC-Squid-GN

TUFFY®

FUNNY FOODS



T-FF-Corn



T-FF-HotDog



T-FF-Banana



T-JR-BY-Pony



T-DS-Warthog-RD

NEW DOG TOYS

Silly[®]
Squeakers



SS-LB-BL



SS-LB-DW



SS-LB-SS



SS-LB-BP



SS-LB-HB



SS-WB-BR



SS-LB-TW



SS-LB-TF



SS-LB-KH



SS-LB-HM



SS-WB-PP

MYDOGTOY.COM

TUFFY®

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Where's Mr. Poops?

Mr. Poops is making his travels throughout this catalog. Can you find all 65 places Mr. Poops is hiding?



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ALL TOYS ARE NOT CREATED EQUAL

...that is why we created the **TUFFSCALE™** and the **DURASCALE™**. The **TUFFSCALE™** and the **DURASCALE™** are designed to give you insight on how TUFF the toy you're buying compares against another. Some dogs are aggressive and can only have the TUFFest toys ranked 8 and above. Other dogs may not be as aggressive or may be older and behave better with their toys. If this sounds like your dog, you can consider toys ranked 5 and above.

OUR GOAL:

Our goal is to help you purchase a toy suited for your dog's needs. All of our Tuffy®, Mighty® and DuraForce® toys are made with the same durable construction, but the shape of the toy can impact a dog's ability to penetrate the toy over time.

Use the **TUFFSCALE™**, or the **DURASCALE™** to help you with your purchase. If you aren't 100% sure which toy is right for your dog, call us at 1-866-4-DogToy.

We strive to make our toys the TUFFest on the market. We are continually testing and creating new toys to be both stronger and safer for your dog. As loving dog owners we only want the best toys for our dogs and yours. Indestructible is impossible... *But we will keep trying!*

 Look for our **TUFFSCALE™** or **DURASCALE™** logos while you shop to identify the most appropriate toy for your dog.

TUFFSCALE™



DURASCALE™



TUFFY®

HOW ARE THEY MADE?

7

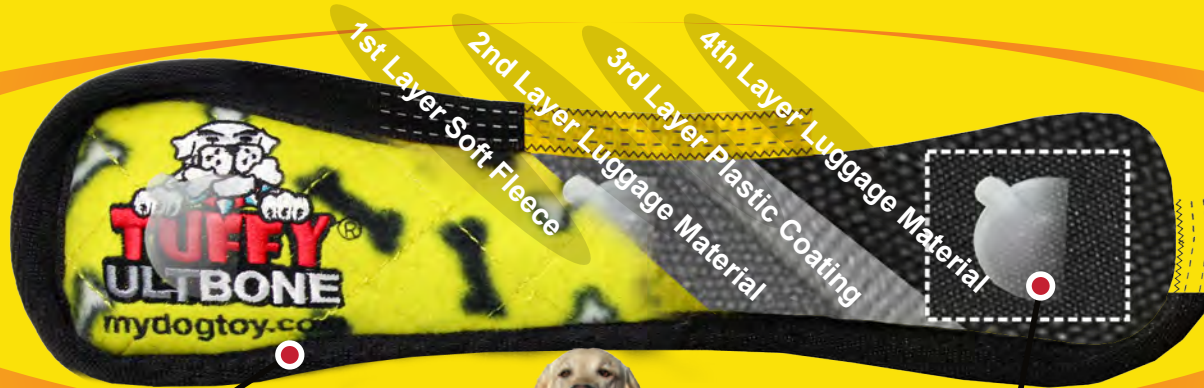
SEVEN ROWS OF STITCHING

Tuffy® toys can have up to 7 rows of stitching. The number of rows of stitching depends on the shape, size and style of the toy. Two directions of cross stitching hold the multiple layers together. Rows of stitching hold webbing around the material's edge, and the toy's parts are sewn together with up to 3 rows of stitching. When possible, a protective webbing is added around the outer edge and sewn up to 3 more times.

4

FOUR LAYERS OF MATERIAL

Tuffy® toys can have up to 4 layers of material depending on the shape, size and style of the toy. Our Ultimate series (depicted here) can have up to 2 layers of Luggage grade material. Certain layers of material are coated with a layer of plastic to hold the material fibers together. Finally, we use soft fleece for the outside layer.



Disclaimer: Each toy shape and size is made differently, and because the toys are made by skilled human hands, no two toys are identical.

PROTECTIVE WEBBING

For our Ultimate series we add an additional layer of webbing, whenever possible, around the outside edge to cover the seams of the toy. This is sewn multiple times, for added durability.



SQUEAKER SAFETY POCKETS

Squeakers are sewn into material pockets inside the toy. This additional layer of safety can give you the time you need to safely remove the toy in the event your dog reaches the core of the toy.

TUFFY JR'S

They Float, Squeak & Are Machine Washable
For Dogs 4-18lbs

JR ODDBALL

For dogs that LOVE to fetch and catch!



T-JR-OB-PL



T-JR-OB-CB



T-JR-OB-YB



T-JR-OB-RP



JR RING **9** TUFFSCALE

The Ring has three squeakers and can be used for fetch or as a tug toy. Its soft edges won't hurt your dog's teeth or gums.



T-JR-R-RP



T-JR-R-CB



T-JR-R-PL



T-JR-R-YB

JR BONE 2

Same great bone with a new design!



T-JR-B2-RP



T-JR-B2-YB



T-JR-B2-CB



T-JR-B2-PL

JR BONE **8** TUFFSCALE

For dogs that like to play, tug and whip their toys back and forth.



T-JR-B-RP

T-JR-B-PL

T-JR-B-CB



T-JR-B-YB

JR GEAR RING **8** TUFFSCALE

The fun "gear" shape of these toys makes for a fun game of tug-n-pull with multiple partners!



T-JR-GR-RP



T-JR-GR-PL



T-JR-GR-YB



T-JR-GR-CB

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8 TUFFSCALE

JR 3 WAY TUG

For dogs that like to play together! Get your doggie friends together for a fun-filled day.



T-JR-3WT-CB



T-JR-3WT-RP

T-JR-3WT-PL

T-JR-3WT-YB

JR BOOMERANG **8** TUFFSCALE

Multiple squeakers make this a great toy for dogs that like to play, tug and whip their toys back and forth.



T-JR-BR-CB



T-JR-BR-RP



T-JR-BR-PL



T-JR-BR-YB



WORLD'S TUFFEST SOFT DOG TOY™

TUFFY® ULTIMATES

They Float, Squeak & Are Machine Washable

RING **9** **#1 SELLER**
TUFFSCALE

The Ring has four squeakers and has soft edges so it won't hurt your dog's teeth or gums, making it a great toy for fetch or a game of tug.



T-U-R-PL

T-U-R-YB

T-U-R-CB

T-U-R-RP

FLYER **8**
TUFFSCALE

This Flyer has one squeaker and is the perfect toy for training your dog to catch and fetch. Its soft fleece and durable construction make it the safest disc you'll find.



T-U-FL-CB

T-U-FL-YB

T-U-FL-RP

T-U-FL-PL



BONE **9** **#1 SELLER**
TUFFSCALE

For dogs that like to fetch, tug and whip their toys back and forth.



T-U-B-CB



T-U-B-YB

T-U-B-RP

T-U-B-PL

ODDBALL **8**
TUFFSCALE

For dogs that LOVE to fetch and catch!



T-U-OB-CB

T-U-OB-PL

T-U-OB-RP

T-U-OB-YB

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TUG-O-WAR

TUFFSCALE

Great fun for everyone, and it squeaks. Two dogs can play all day with this two-ended toy. Also great for dog owners that like to play rough and keep their hands out of harm's way.



T-U-T-RP



T-U-T-PL

T-U-T-YB

T-U-T-CB

3 WAY TUG

TUFFSCALE

The 3 Way Tug will easily become your dog's favorite toy! Push, pull, toss and fetch have never been so fun, so bring a friend!



T-U-3WT-PL



T-U-3WT-RP

T-U-3WT-YB

T-U-3WT-CB

4 WAY RING

TUFFSCALE

The 4 Way Ring is a new twist on a pooch's favorite toys - the ball and the ring! Its soft edges won't hurt your dog's teeth or gums.



T-U-4WR-CB



T-U-4WR-PL



T-U-4WR-RP



T-U-4WR-YB

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WORLD'S TUFFEST SOFT DOG TOY™

TUFFY® ULTIMATES

They Float, Squeak & Are Machine Washable

BOOMERANG



Squeeze one of the squeakers and then throw it! Your dog will love to bring it back. If you have two dogs, each one can pull on an arm while you safely hold on to the other.



T-U-BR-PL



T-U-BR-CB



T-U-BR-RP



T-U-BR-YB



GEAR RING

The fun “gear” shape of these toys makes for a fun game of tug-n-pull with multiple partners!



T-U-GR-YB



T-U-GR-RP



T-U-GR-PL



T-U-GR-CB

3 WAY RING



The 3 Way Ring has a unique shape that makes it easy for dogs to pick up and tug with friends!



T-U-3WR-PL



T-U-3WR-CB



T-U-3WR-RP



T-U-3WR-YB

TUG-O-GEAR



Great fun for everyone, and it squeaks. Two dogs can play all day with this two ended toy. Also great for dog owners that like to play rough and keep their hands out of harm's way.



T-U-T-GR-RP



T-U-T-GR-CB



T-U-T-GR-YB



T-U-T-GR-PL

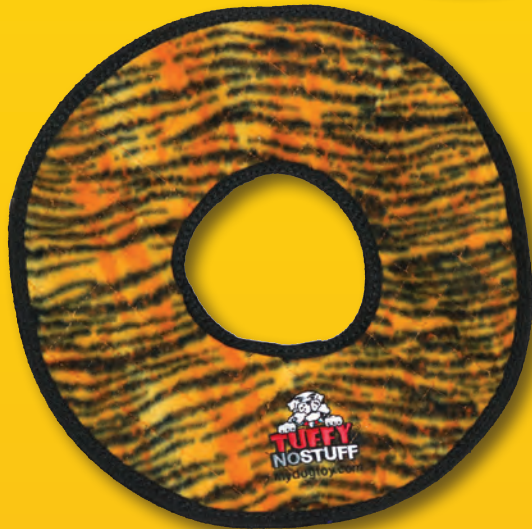
TUFFY[®] WITH NO STUFF!

EXTREMELY DURABLE PET TOYS WITH MINIMAL/NO "STUFF" IN THE CENTER!

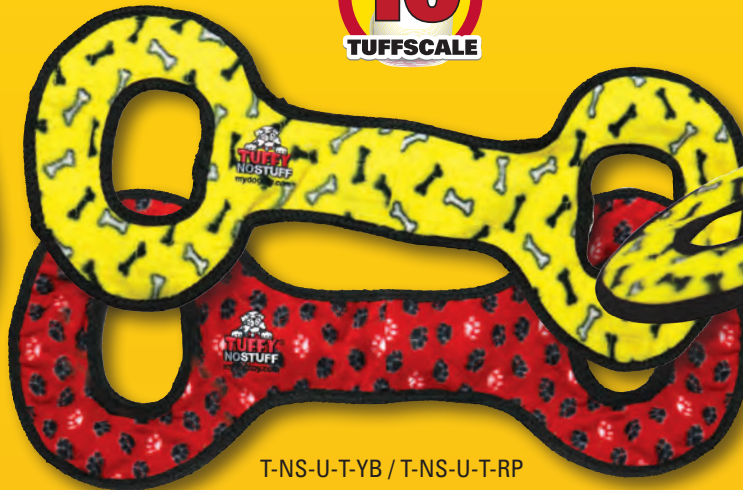


T-NS-U-R-YB

T-NS-U-R-RP



T-NS-MG-R-TG



T-NS-U-T-YB / T-NS-U-T-RP

NO STUFF!

7 SEVEN ROWS OF STITCHING

Tuffy[®] toys can have up to 7 rows of stitching. The number of rows of stitching depends on the shape, size and style of the toy. Two directions of cross stitching hold the multiple layers together. Rows of stitching hold webbing around the material's edge, and the toy's parts are sewn together with up to 3 rows of stitching. When possible, a protective webbing is added around the outer edge and sewn up to 3 more times.

2 TWO LAYERS OF MATERIAL

Tuffy[®] No-Stuff toys can have up to 2 layers of material depending on the shape, size and style of the toy. Our Ultimate series (depicted here) has 1 layer of Luggage grade material. Certain layers of material are coated with a layer of plastic to hold the material fibers together. Finally, we use soft fleece for the outside layer.

PROTECTIVE WEBBING

For our Ultimate series we add an additional layer of webbing, whenever possible, around the outside edge to cover the seams of the toy. This is sewn multiple times, for added durability.

SQUEAKER SAFETY POCKETS

Squeakers are sewn into material pockets inside the toy. This additional layer of safety can give you the time you need to safely remove the toy in the event your dog reaches the core of the toy.



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WORLD'S TUFFEST SOFT DOG TOY[™]

WORLD'S TUFFEST SOFT DOG TOY™

TUFFY® MEGA™ TOYS

TIGER TESTED - DOG APPROVED!

By far the "TUFF"est toy around. The Tuffy® MEGA™ is our strongest, most durable toy... Tiger tested and dog approved! Excellent for a game of fetch or multi-dog tug-o-war, these toys keep even the biggest dogs happy!

SEVEN ROWS OF STITCHING

Tuffy® MEGA™ toys can have up to 7 rows of stitching. The number of rows of stitching depends on the shape, size and style of the toy. Two directions of cross stitching hold the multiple layers together. Rows of stitching hold webbing around the material's edge, and the toy's parts are sewn together with up to 3 rows of stitching. When possible, a protective webbing is added around the outer edge and sewn up to 3 more times.

SEVEN LAYERS OF MATERIAL

Tuffy® MEGA™ toys can have up to 7 layers of material depending on the shape, size and style of the toy. Our MEGA™ series (depicted here) can have up to 3 layers of Luggage grade material. Certain layers of material are coated with a layer of plastic to hold the material fibers together. Finally, we use soft fleece for the outside layer.

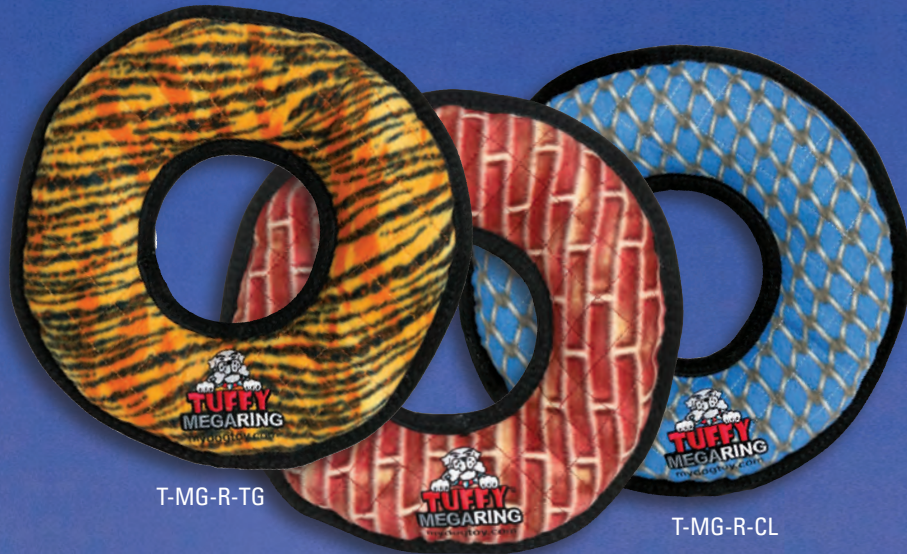
SQUEAKER SAFETY POCKETS

Squeakers are sewn into material pockets inside the toy. This additional layer of safety can give you the time you need to safely remove the toy in the event your dog reaches the core of the toy.



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MEGA™ RING



T-MG-R-TG

T-MG-R-BR

T-MG-R-CL

MEGA™ ODDBALL

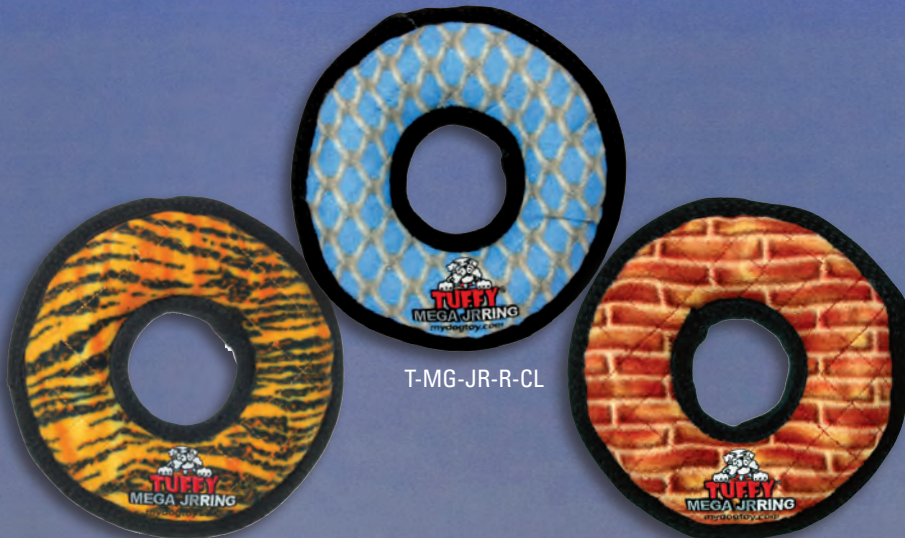


T-MG-OB-CL

T-MG-OB-BR

T-MG-OB-TG

MEGA™ JR RING



T-MG-JR-R-TG

T-MG-JR-R-CL

T-MG-JR-R-BR

MEGA™ BOOMERANG



T-MG-BR-TG

T-MG-BR-BR

T-MG-BR-CL

WORLD'S TUFFEST SOFT DOG TOY™

TUFFY® MEGA™ TOYS

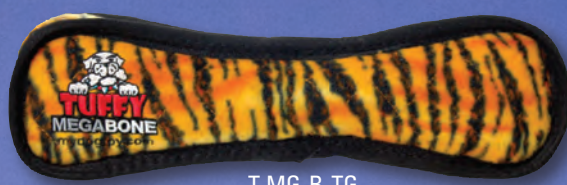
TIGER TESTED - DOG APPROVED!



MEGA™ BONE



T-MG-B-CL



T-MG-B-TG



T-MG-B-BR

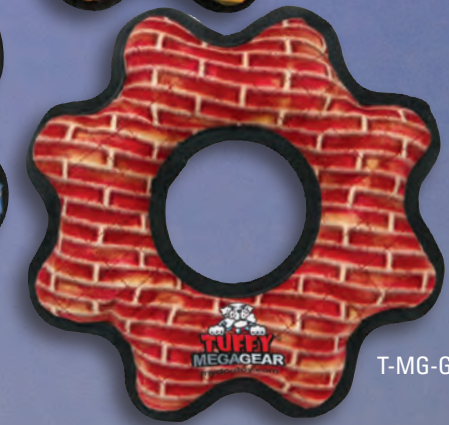
10 TUFFSCALE MEGA™ GEAR RING



T-MG-GR-TG



T-MG-GR-CL



T-MG-GR-BR

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10 TUFFSCALE **MEGA™ TUG-OVAL**



T-MG-TO-TG

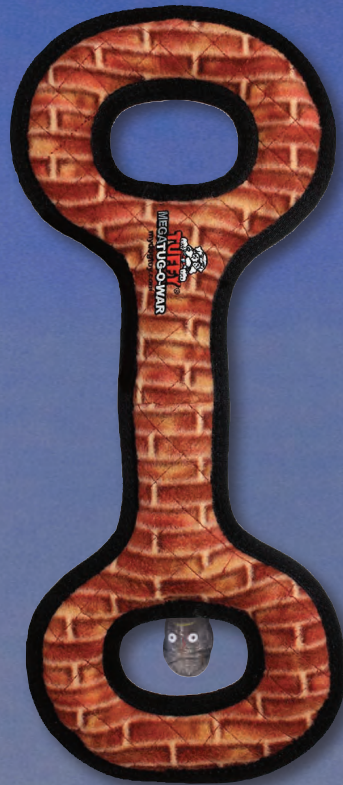
10 TUFFSCALE **MEGA™ LARGE OCTOPUS**



T-MG-CR-OCT-L-TG



T-MG-TO-CL



T-MG-TO-BR

10 TUFFSCALE **MEGA™ SMALL OCTOPUS**



T-MG-CR-OCT-S-TG

WORLD'S TUFFEST SOFT DOG TOY™

TUFFY® OCEAN CREATURES

Washable & They Float!

LARGE OCTOPUS & SMALL OCTOPUS



T-OC-SMALL-OCTOPUS



T-OC-LARGE-OCTOPUS

STARFISH



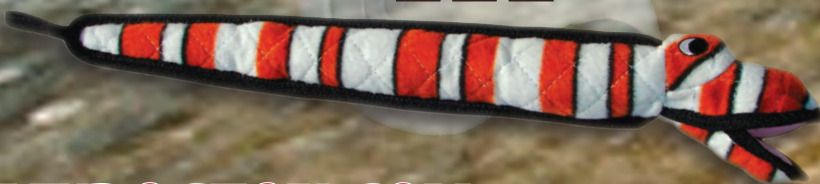
T-OC-STARFISH

ALLIGATOR



T-OC-ALLIGATOR

EEL



T-OC-EEL

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CRAB



T-OC-CRAB

TURTLE



T-OC-TURTLE

STINGRAY

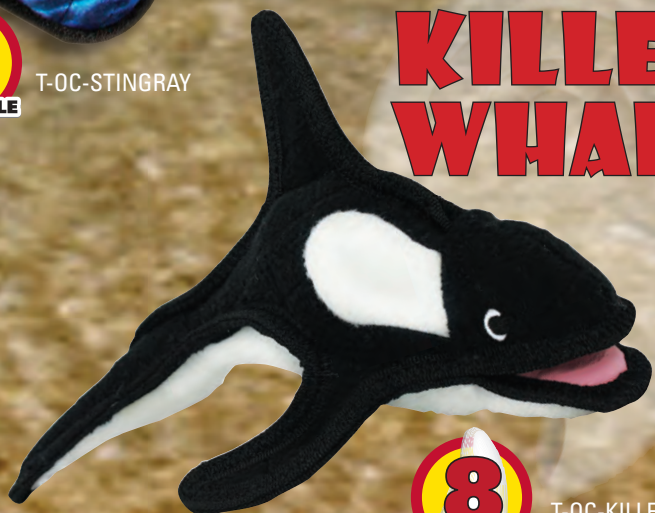


T-OC-STINGRAY



T-OC-LARRY LOBSTER

KILLER WHALE



T-OC-KILLER-WHALE

LOBSTER & JR. LOBSTER



T-OC-JR-LOBSTER

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TUFFY® OCEAN CREATURES

Washable & They Float!

TIGER SHARK



T-OC-TIGERSHARK



T-OC-FISH-OR



T-OC-JR-FISH-OR

FISH



T-OC-FISH-RD



T-OC-JR-FISH-RD

SHARK



T-OC-SHARK

HAMMERHEAD



T-OC-HAMMERHEAD

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WHALE



T-OC-WHALE

SQUIDS



T-OC-SQUID-PR



T-OC-SQUID-GN

NEW TOYS

TROUT



T-OC-TROUT-RD



T-OC-TROUT-OR

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WORLD'S TUFFEST SOFT DOG TOY™

TUFFY® DINOSAURS

PTERADACTYL

DESTRUCTOSAURUS



T-D-TERA



T-JR- D-TERA

T-REX



T-JR-D-DESTRUCTO



T-D-DESTRUCTO



T-D-REX



T-JR-D-REX

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TRICERATOPS



T-D-STEGO

STEGOSAURUS



T-D-TRI



T-JR-D-TRI



T-JR-D-STEGO

MOOSASAURUS



T-D-MOO



T-JR-D-MOO



DRAGONS



T-DG-YELLOW



T-DG-ORANGE

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TUFFY® ZOOANIMALS



ELEPHANT



T-Z-ELEPHANT



T-JR-Z-ELEPHANT



GIRAFFE



T-Z-GIRAFFE



T-JR-Z-GIRAFFE

MONKEY



T-Z-MONKEY



T-JR-Z-MONKEY

PENGUIN



T-Z-PENGUIN



T-JR-Z-PENGUIN

HIPPO



T-JR-Z-HIPPO



T-Z-HIPPO

PEACOCK



T-Z-PEACOCK



T-Z-TIGER



T-JR-Z-TIGER

TOUCAN



T-JR-Z-TOUCAN



T-Z-TOUCAN

BEAR



T-Z-BEAR



T-JR-Z-BEAR

MYDOGTOY.COMTM

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TUFFY® DESERT CREATURES

VULTURE



T-DS-VULTURE

PHROG



T-DS-PHROG

TARANTULA



T-DS-TARANTULA

MYDOGTOY.COM™

SCORPION



T-DS-SCORPION



T-DS-PHROG-LEAP

LEAPING PHROG

ARMADILLO



T-DS-ARMADILLO



T-DS-SPIDER

SPIDER

TUFFY® DESERT CREATURES

BLACK & YELLOW SNAKE



T-DS-SNAKE-BK-YLW

RED SNAKE



T-DS-SNAKE-RD

GILA MONSTER



T-DS-GILA-MONSTER

LIZARD



T-DS-LIZARD

MYDOGTOY.COM™

BAT



T-DS-BAT

WARTHOGS



T-DS-WARTHOG-RD



T-DS-WARTHOG

ANT



T-DS-ANT



TUFFY® ALIENS



ALIEN BALLS



T-A-BALL-FIRE

T-A-BALL-RED



T-A-BALL-GRN

G-6 ALIEN



T-A-G6-ALIEN-GRN



T-A-G3-ALIEN-GRN

T-A-G3-ALIEN-FIRE

T-A-G3-ALIEN-VLT



G3 ALIENS



ALIEN BALL WITH LEGS



T-A-BALL-GRN-LEGS

MYDOGTOY.COM

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GREEN ALIEN



T-A-GREEN ALIEN

FIRE ALIEN



T-A-FIRE ALIEN

RED ALIEN



T-A-RED ALIEN



ALIEN SUN & FLOWERS



T-A-BALL-FLWR-RED



T-A-BALL-JR-SUN



T-A-BALL-FLWR-FIRE

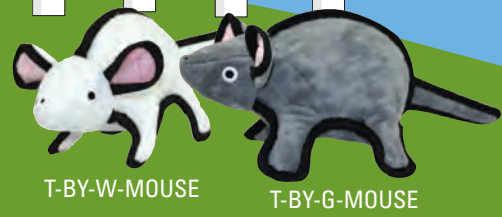
TUFFY® BARNYARDS

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7 MOUSE

TUFFSCALE

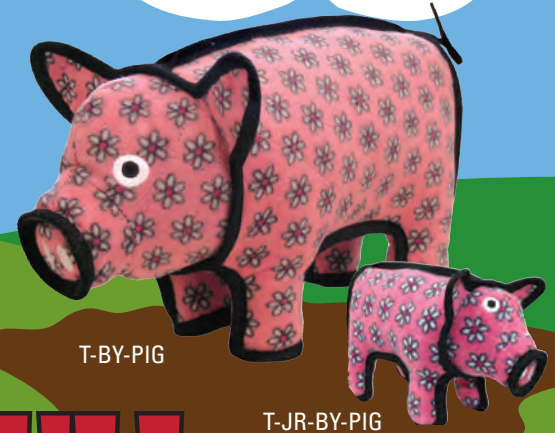


T-BY-W-MOUSE

T-BY-G-MOUSE

7 PIG

TUFFSCALE



T-BY-PIG

T-JR-BY-PIG

8 HORSE

TUFFSCALE



T-JR-BY-HORSE

T-BY-HORSE

7 BULL

TUFFSCALE



T-BY-BULL

T-JR-BY-BULL

PONY



NEW

T-JR-BY-PONY





SHEEP



T-BY-SHEEP

T-JR-BY-SHEEP



DUCK



T-BY-DUCK



T-JR-BY-DUCK



RABBIT



T-BY-TURKEY

T-JR-BY-TURKEY



T-BY-RABBIT-WT



T-BY-RABBIT-BRN



T-JR-BY-RABBIT-WT

T-JR-BY-RABBIT-BRN



TURKEY

MYDOGTOY.COM
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TUFFY® 2 IN 1 FUNNY FOOD TOYS

NEW TOYS



BANANA

DURABLE DOG TOY!



T-FF-Banana

HOT DOG

DURABLE DOG TOY!



T-FF-HotDog

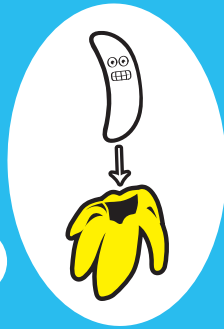


CORN
DURABLE DOG TOY!

T-FF-Corn



- INTERACT
- TOSS
- CHALLENGE
- FETCH
- ENGAGE



SQUEAKER SAFETY POCKETS

Squeakers are sewn into material pockets inside the toy. This additional layer of safety can give you the time you need to safely remove the toy in the event your dog reaches the core.



4th Layer Luggage Material



PROTECTIVE WEBBING

We add an additional layer of webbing, whenever possible, around the outside edge to cover the seams of the toy. This is sewn multiple times, for added durability.

2 IN 1 FUN!



T-FF-Corn



T-FF-Banana



T-FF-HotDog

DURAFORCE®

DURABLE WOVEN FIBER! SQUEAKS, FLOATS AND WASHABLE!

SUPER TOUGH WOVEN MESH MAT

The 1st layer (Outer) is made from plastic coated polyester fibers that are woven into a thick mat for durability. The outer layer is equally as thick as many multi-layered durable toys. The 2nd layer (Inner) is polyester to make the toy even more durable. Both layers are cross-stitched together.

DURABLE WEBBING

Each edge of the DURAFORCE® toy is covered with industrial grade webbing to protect the edges and create strength. The toy is then sewn again to ensure the toy stays together in the toughest interactive play.

SQUEAKER SAFETY POCKETS

Squeakers are sewn into material pockets inside the toy. This additional layer of safety can give you the time you need to safely remove the toy in the event your dog reaches the core of the toy.



***SUPER
TOUGH
TOY!***



DURAFORCE®

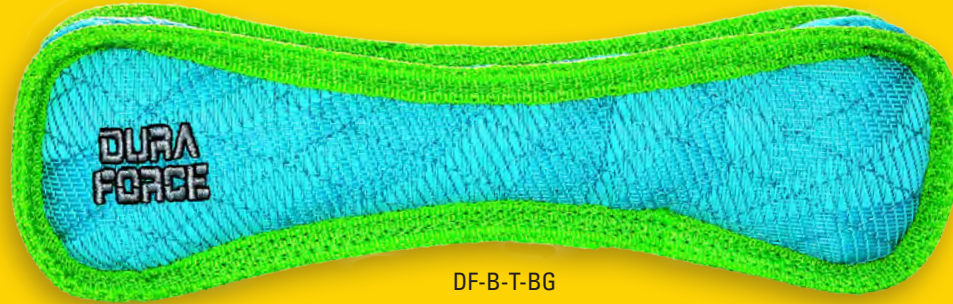
DURAFORCE®

DURABLE WOVEN FIBER! SQUEAKS, FLOATS AND WASHABLE!



BONE

A Bone for the ages, with two squeakers, this toy becomes an instant classic for your best furry buddy.



DF-B-T-BG



DF-B-T-PP



DF-B-ZZ-RR



DF-B-T-OY



JR. BONE

A Jr. Bone for medium to small sized dogs!



DFJR-B-T-PP

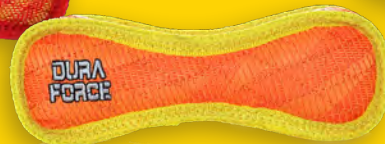
DFJR-B-ZZ-RR



DFJR-B-T-OY



DFJR-B-T-BG



DURAFORCE®

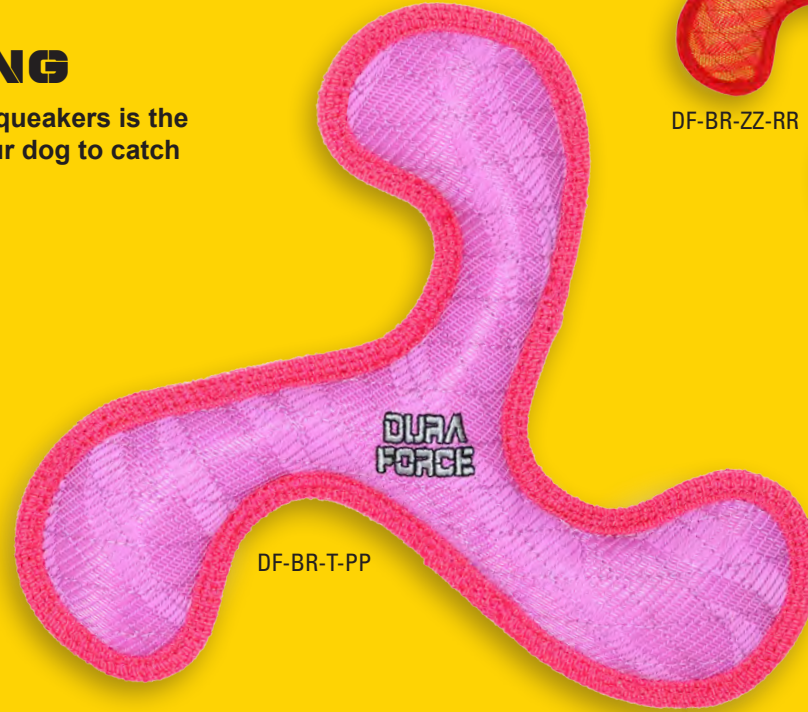
DURAFORCE®

DURABLE WOVEN FIBER! SQUEAKS, FLOATS AND WASHABLE!

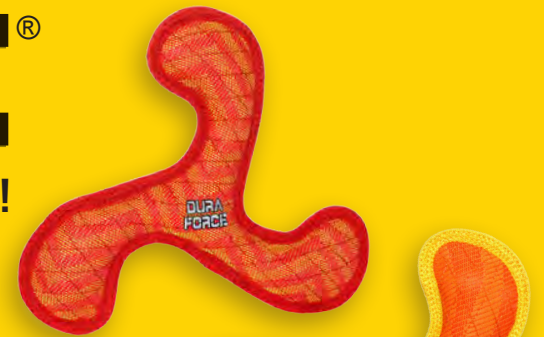


BOOMERANG

A Boomerang with three squeakers is the perfect toy for training your dog to catch and fetch.



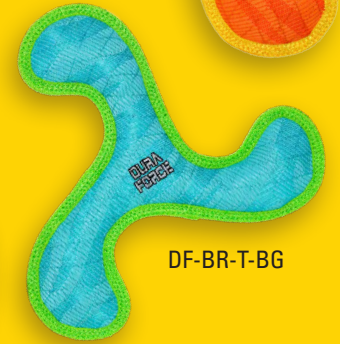
DF-BR-T-PP



DF-BR-ZZ-RR



DF-BR-T-OY

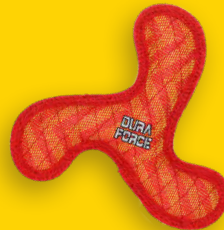


DF-BR-T-BG



JR. BOOMERANG

A Jr. Boomerang for medium to small sized dogs!



DFJR-BR-ZZ-RR



DFJR-BR-T-BG



DFJR-BR-T-OY



DFJR-BR-T-PP

DURAFORCE®

DURABLE WOVEN FIBER! SQUEAKS, FLOATS AND WASHABLE!



TRIANGLE RING

Its Triangle shape and durable construction make it one of the best toys you'll ever find. Contains three squeakers.

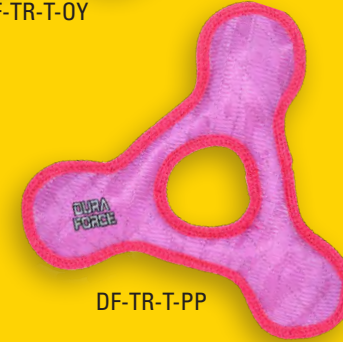


DF-TR-ZZ-RR



DF-TR-T-BG

DF-TR-T-OY



DF-TR-T-PP



JR. TRIANGLE RING

A Jr. Triangle for medium to small sized dogs!



DFJR-TR-ZZ-RR



DFJR-TR-T-BG



DFJR-TR-T-OY



DFJR-TR-T-PP

DURAFORCE®

DURAFORCE®

DURABLE WOVEN FIBER! SQUEAKS, FLOATS AND WASHABLE!



DUCK2



DFC-DUCK2-T-OY



DFC-CRAB-T-OY



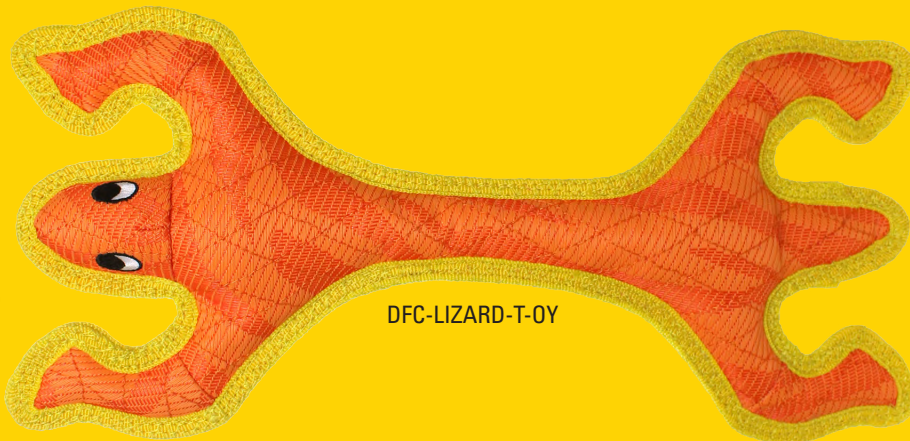
DFC-CRAB-T-BG



CRAB



LIZARD



DFC-LIZARD-T-OY



DFC-DUCK1-T-BG



DUCK1

DURAFORCE®

DURAFORCE®

DURABLE WOVEN FIBER! SQUEAKS, FLOATS AND WASHABLE!

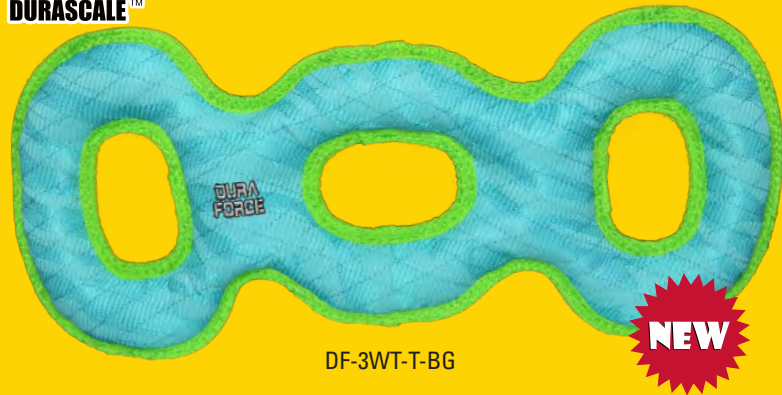
 **DRAGON**
DURASCALE™



DFC-DRAGON-T-BG

DFC-DRAGON-T-OY

 **3WAY TUG**
DURASCALE™



DF-3WT-T-BG

NEW

 **GEAR RING**
DURASCALE™



DF-M-GR-T-BG

NEW

 **PIG**
DURASCALE™



DFC-PIG-T-PP

 **RING**
DURASCALE™



DF-M-R-T-PP

NEW

 **STAR**
DURASCALE™



DF-ST-T-OY

NEW

DURAFORCE®



Who will have more fun with them...

Add some fun to your dog's life with Silly Squeakers® novelty, squeaky bottles! Playing and taking pics with your pet has never been so much fun!

Silly Squeakers®



100% vinyl dog toys, made with a fun squeaker to get your dog going!



SS-BB-BR SS-BB-CA SS-BB-DR SS-BB-HS SS-BB-KB SS-BB-MD

Next time you're out picking up a bottle for yourself, bring one home for the dog too! Your choice of fourteen different bottles to please all tastes.

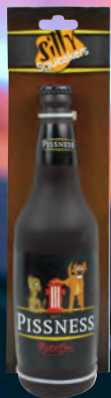
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You or your dog?

Silly Squeakers



SS-BB-SC



SS-BB-PN



SS-BB-DP



SS-BB-CT



Next time you're out picking up a bottle for yourself, bring one home for the dog too! Your choice of fourteen different bottles to please all tastes.

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Silly Squeakers



Who will have more fun with them...

Silly Squeakers®



Next time you're out picking up a bottle for yourself, bring one home for the dog too! Your choice of fourteen different bottles to please all tastes.



These products and their designs belong to VIP Products. This product is not affiliated with Anheuser-Busch, Inc, Heineken International, Group Modelo S.A. de C.V., Miller brewing Company, Pacifico Clara, Tecate, Guinness & Co. PepsiCo, Inc, or Coca-Cola Corporation

You or your dog?



ADD SOME FUN TO YOUR DOG'S LIFE WITH SILLY SQUEAKERS® NOVELTY, SQUEAKY WINE BOTTLES!

PLAYING AND TAKING PICS WITH YOUR PET HAS NEVER BEEN SO MUCH FUN! CHOOSE FROM 7 AMAZING STYLES!



SS-WB-KR

SS-WB-CP

SS-WB-GS

SS-WB-MC-L

SS-WB-MC

SS-WB-BR

SS-WB-PP

Silly Squeakers®

Add some fun to your dog's life with Silly Squeakers® novelty, squeaky liquor bottles! Playing and taking pics with your pet has never been so much fun! Choose from 10 amazing styles!

Silly Squeakers®



SS-LB-HM



SS-LB-HB



SS-LB-KH

You or your dog?

Silly[®]
Squeakers



SS-LB-DW



SS-LB-BP



SS-LB-BL



SS-LB-SS



SS-LB-TF

Silly[®]
Squeakers

Silly[®]
Squeakers

Who will have more fun with them...

Silly
Squeakers[®]

NEW



SS-LB-JP



SS-LB-TW

Add some fun to your dog's life with Silly Squeakers[®] novelty, squeaky toy liquor bottles! Playing and taking pics with your pet has never been so much fun!

You or your dog?



Mr POOPS & MINIPOO

Hilarious, squeaky dog toys that are sure to have everyone talking!
With faces on both sides of the toy, this toy is truly a two-faced piece of crap!



Mr. Poops

10" High x 2" Diameter

I Squeak!



SS-MRPOOPS

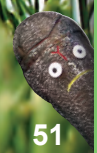
SS-MINIPOOPS



Mini Poo

5" High x 1.25" Diameter

Silly Squeakers®



Your pet will LOVE their own set of super soft, Silly Squeakers® i-Balls™! They come in 3 different sizes that work well with any size breed. Great for cats too!

MADE WITH FAUX FUR AND A SQUEAKER BALL!

Black-i



SS-IB-L-BL

SS-IB-M-BL

SS-IB-S-BL

Tri-Pack



SS-IB-S-BL-BR-PK



- 2 LAYERS OF MATERIAL
- HIGH DURABILITY AND QUALITY
- MULTIPLE ROWS OF STITCHING
- 2 TOYS IN 1

Brown-i



SS-IB-L-BR

SS-IB-M-BR

SS-IB-S-BR

Pink-i



SS-IB-L-PK

SS-IB-M-PK

SS-IB-S-PK

MIGHTY®

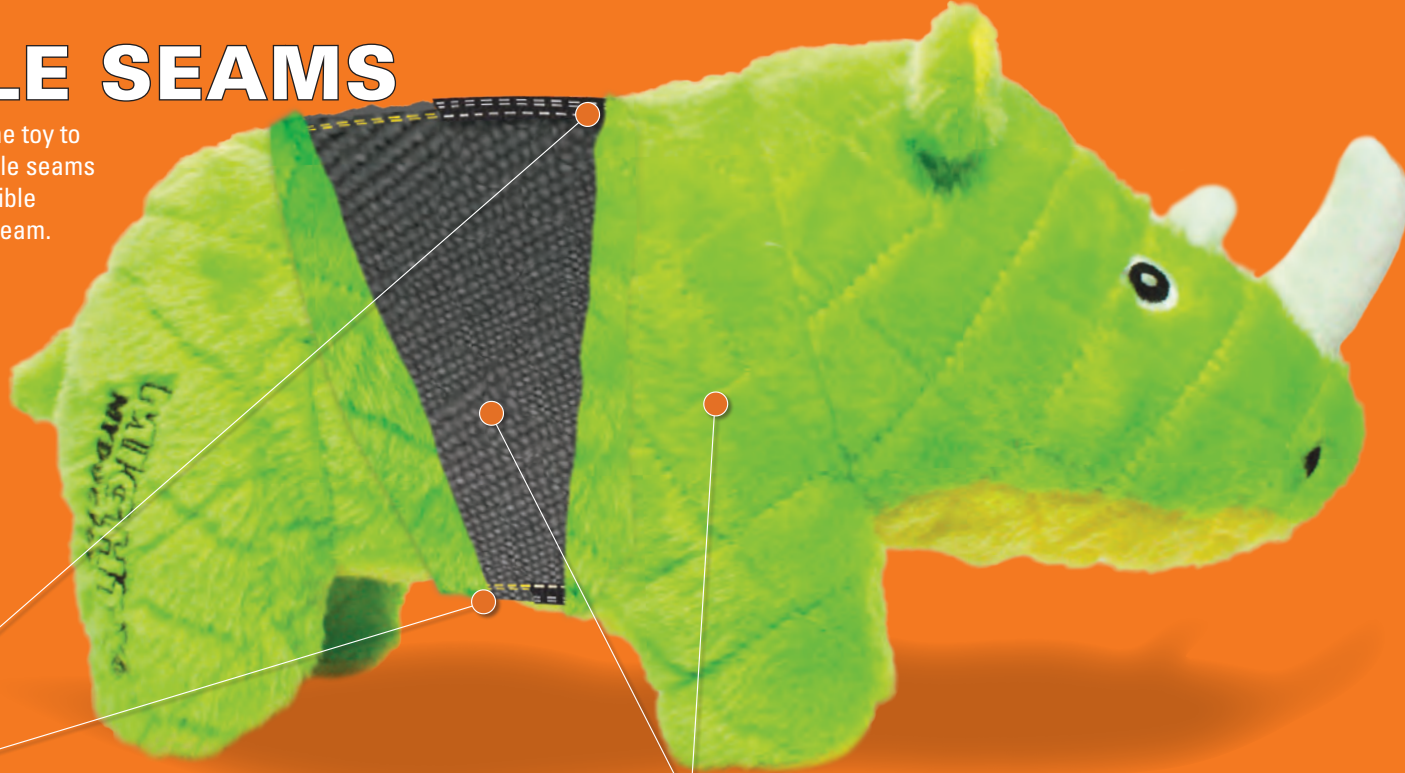
Mighty® Dog Toys *rethink durability* and approach it from a new angle.

Durability is created for each toy with multiple layers of flexible materials that move with the dog's teeth instead of tearing. Compared to other toys, Mighty® dog toys have no hard edges. The result is that these toys do not promote chewing—great when you're trying to discourage chewing habits.

These toys may seem plush on the outside, but all the durability features are internal making these toys soft, yet MIGHTY® strong.

DURABLE SEAMS

All seams are located inside the toy to discourage chewing. Vulnerable seams are protected by sewing a flexible material over the edge of the seam.



UP TO
4 ROWS OF
STITCHING

All material seams have multiple rows of stitching, are covered with a layer of soft, flexible material and sewn together with more rows of stitching, creating a soft and durable toy with no hard edges!

UP TO
2 LAYERS OF
MATERIAL

Outside layer is made of a tight-woven sherpa-style fleece – the result is good flexibility with high durability. Inside material is made of tight-woven brushed fleece of the heaviest weight and highest durability.

MIGHTY®

MIGHTY ANGRY ANIMALS

Angry Pig



7 MT-AA-Pig
DURASCALE™



7 MTJR-AA-Pig
DURASCALE™



7 MTJR-AA-Rabbit
DURASCALE™



7 MTJR-AA-Monkey
DURASCALE™

Angry Monkey



7 MT-AA-Monkey
DURASCALE™

Angry Rabbit



7 MT-AA-Rabbit
DURASCALE™

MIGHTY

®

MIGHTY[®] ANGRY ANIMALS

Angry Bear



8
DURASCALE™

MT-AA-Bear

Angry Cow



7
DURASCALE™

MT-AA-Cow



7
DURASCALE™

MTJR-AA-Cow



7
DURASCALE™

MTJR-AA-Bear

MIGHTY[®]

MIGHTY[®] ARCTIC

Wooly Mammoth



7 DURASCALE™ MT-A-MAMMOTH

7 DURASCALE™ MTJR-A-MAMMOTH

Polar Bear



7 DURASCALE™ MTJR-A-POLAR BEAR

8 DURASCALE™ MT-A-POLAR BEAR

Santa



7 DURASCALE™ MTJR-A-SANTA

Walrus



7 DURASCALE™ MT-A-WALRUS

7 DURASCALE™ MTJR-A-WALRUS

Penguin



8 DURASCALE™ MT-A-PENGUIN

7 DURASCALE™ MTJR-A-PENGUIN

Seal



8 DURASCALE™ MT-A-SEAL

7 DURASCALE™ MTJR-A-SEAL

MIGHTY BUGS



Bee

8
DURASCALE™
MT-B-BEE



7
DURASCALE™
MTJR-B-BEE

Dragonfly:
Green



7
DURASCALE™
MT-B-DFLY-GRN

Dragonfly:
Pink



7
DURASCALE™
MT-B-DFLY-PNK



7
DURASCALE™
MTJR-B-DFLY-GRN



7
DURASCALE™
MTJR-B-DFLY-PNK

©
MIGHTY

MIGHTY[®] DINOSAURS

MIGHTY[®]

Brachiosaurus



8 DURASCALE™ MT-DINO-BRACH

T-Rex



8 DURASCALE™ MT-DINO-TREX



7 DURASCALE™ MTJR-DINO-TREX

Stegosaurus



7 DURASCALE™ MTJR-DINO-STEGO



8 DURASCALE™ MT-DINO-STEGO

Triceratops



8 DURASCALE™ MT-DINO-TRI



7 DURASCALE™ MTJR-DINO-BRACH



7 DURASCALE™ MTJR-DINO-TRI

MIGHTY DRAGONS

Blue Dragon



8 MT-DRAG-BLUE
DURASCALE™

7 MTJR-DRAG-BLUE
DURASCALE™



7 MTJR-DRAG-RED
DURASCALE™

Red Dragon



8 MT-DRAG-RED
DURASCALE™

Yellow Dragon



8 MT-DRAG-YELLOW
DURASCALE™



7 MTJR-DRAG-YELLOW
DURASCALE™

Green Dragon



7 MTJR-DRAG-GREEN
DURASCALE™

Hydra Dragon



7 MTJR-DRAG-HYDRA
DURASCALE™

8 MT-DRAG-HYDRA
DURASCALE™

MIGHTY

MIGHTY FARM

MIGHTY

®



Goat

8
DURASCALE™
MT-F-GOAT

7
DURASCALE™
MTJR-F-GOAT



Pug

9
DURASCALE™
MT-F-PUG



7
DURASCALE™
MTJR-F-PUG



7
DURASCALE™
MTJR-F-HORSE



Horse
9
DURASCALE™
MT-F-HORSE



Cow

8
DURASCALE™
MT-F-COW



7
DURASCALE™
MTJR-F-COW



7
DURASCALE™
MTJR-F-ROOSTER



Rooster
7
DURASCALE™
MT-F-ROOSTER



Pig

8
DURASCALE™
MT-F-PIGLET



7
DURASCALE™
MTJR-F-PIGLET

MIGHTY[®] OCEAN

Dolphin



7
DURASCALE™ MTJR-O-DOLPHIN



Hammerhead

8
DURASCALE™ MT-O-HAMMERHEAD



7
DURASCALE™ MTJR-O-HAMMERHEAD



7
DURASCALE™ MT-O-GOLDFISH

Goldfish



8
DURASCALE™ MT-O-DOLPHIN

Prawn



7
DURASCALE™ MTJR-O-GOLDFISH



7
DURASCALE™ MTJR-O-PRAWN

Seahorse

Killer Whale



8
DURASCALE™ MT-O-WHALE



7
DURASCALE™ MTJR-O-WHALE

8
DURASCALE™ MT-O-PRAWN



8
DURASCALE™ MT-O-SEAHORSE

7
DURASCALE™ MTJR-O-SEAHORSE

MIGHTY[®] MYTHICAL CREATURES

MIGHTY[®]

Pegasus
Orange Sherbet



8
DURASCALE™ MT-L-PEG-OR



7
DURASCALE™ MTJR-L-PEG-OR

Leprechaun



7
DURASCALE™ MTJR-L-LEPRECHAUN



8
DURASCALE™ MT-L-LEPRECHAUN

Unicorn



8
DURASCALE™ MT-L-UNICORN



7
DURASCALE™ MTJR-L-UNICORN

MIGHTY[®] MYTHICAL CREATURES



8
DURASCALE™ MT-L-PEG-BPK

Pegasus
Black and Pink



7
DURASCALE™ MTJR-L-PEG-BPK



Alien

7
DURASCALE™ MTJR-L-ALIEN

8
DURASCALE™ MT-L-ALIEN



Mermaid

8
DURASCALE™ MT-L-MERMAID



7
DURASCALE™ MTJR-L-MERMAID

MIGHTY[®] NATURE

Duck



8
DURASCALE™ MT-N-DUCK



7
DURASCALE™ MTJR-N-DUCK



7
DURASCALE™ MTJR-N-FOX

Fox



8
DURASCALE™ MT-N-FOX

Beaver



8
DURASCALE™ MT-N-BEAVER

Rabbit



8
DURASCALE™ MT-N-RABBIT-BRN

7
DURASCALE™ MTJR-N-RABBIT-BRN



7
DURASCALE™ MTJR-N-BEAVER

MIGHTY NATURE®

Raccoon



7 DURASCALE™ MTJR-N-RACCOON



8 DURASCALE™ MT-N-RACCOON

Owl



7 DURASCALE™ MTJR-N-OWL



8 DURASCALE™ MT-N-OWL

Skunk



7 DURASCALE™ MTJR-N-SKUNK



8 DURASCALE™ MT-N-SKUNK

Chipmunk



8 DURASCALE™ MT-N-CHIPMUNK



7 DURASCALE™ MTJR-N-CHIPMUNK

MIGHTY NATURE®

MIGHTY SAFARI



8 MT-S-ELEPHANT
DURASCALE™

Elephant



7 MTJR-S-GIRAFFE
DURASCALE™

Giraffe



7 MTJR-S-PK-GIRAFFE
DURASCALE™



8 MT-S-PK-GIRAFFE
DURASCALE™



8 MT-S-GIRAFFE
DURASCALE™

Hippo

8 MT-S-HIPPO-PL
DURASCALE™



7 MTJR-S-HIPPO-PL
DURASCALE™



8 MT-S-ELEPHANT-OR
DURASCALE™



7 MTJR-S-ELEPHANT-OR
DURASCALE™

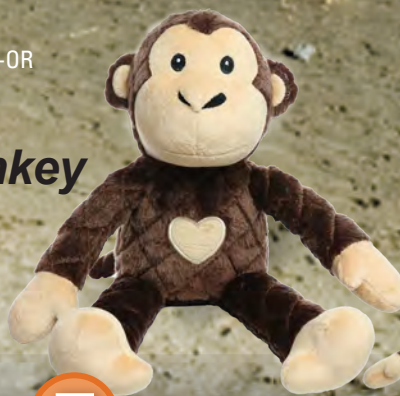
Monkey



7 MTJR-S-MONKEY-PL
DURASCALE™



7 MT-S-MONKEY-PL
DURASCALE™



7 MT-S-MONKEY-BR
DURASCALE™



7 MTJR-S-MONKEY-BR
DURASCALE™



7 MT-S-LION
DURASCALE™

Lion



7 MTJR-S-LION
DURASCALE™

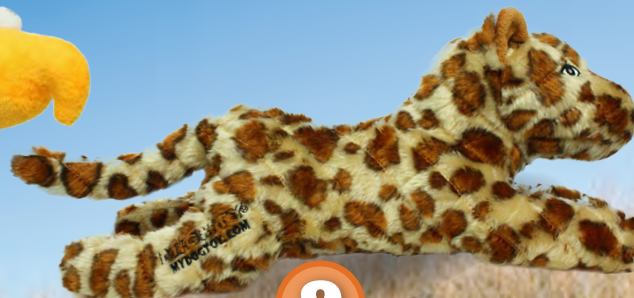
MIGHTY SAFARI

Vulture



8
DURASCALE™
MT-S-VULTURE

Leopard



9
DURASCALE™
MT-S-LEOPARD

7
DURASCALE™
MTJR-S-LEOPARD



Meercat



8
DURASCALE™
MT-S-MEERCAT

7
DURASCALE™
MTJR-S-MEERCAT

Rhinoceros



8
DURASCALE™
MT-S-RHINO-GRN

Warthog

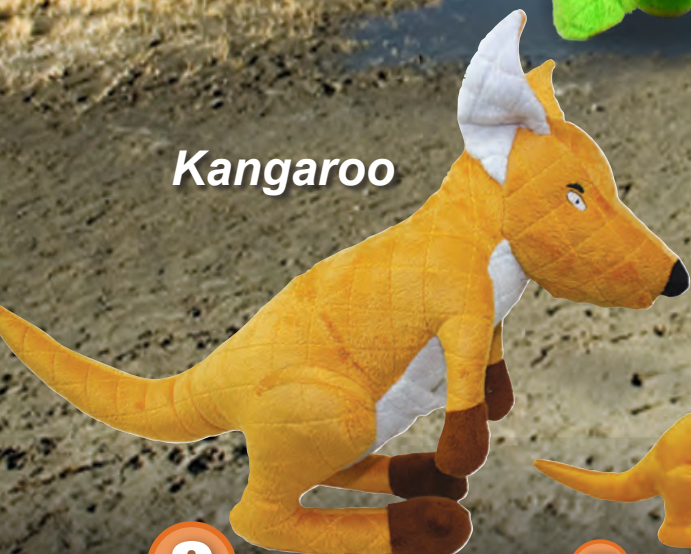


8
DURASCALE™
MT-S-WARTHOG-PK



8
DURASCALE™
MT-S-WARTHOG-BR

Kangaroo



9
DURASCALE™
MT-S-KANGAROO



7
DURASCALE™
MTJR-S-KANGAROO



8
DURASCALE™
MTJR-S-RHINO-GRN

Koala



8
DURASCALE™
MT-S-KOALA



8
DURASCALE™
MTJR-S-KOALA

MIGHTY

MIGHTY[®] MASSIVE

Nearly twice the size of our regular animals and extra-durable
for those hard-to-please pooches!

*Massive
Pig*



10
DURASCALE™

MTMV-F-PIGLET

Massive Goldfish



10
DURASCALE™

MTMV-O-GOLDFISH

Massive Javelina



10
DURASCALE™

MTMV-S-JAVELINA

*Massive
Leopard*



10
DURASCALE™

MTMV-S-LEOPARD

MIGHTY[®]

MIGHTY[®] MASSIVE

Nearly twice the size of our regular animals and extra-durable
for those hard-to-please pooches!



10
DURASCALE™

MTMV-N-CHIPMUNK

*Massive
Chipmunk*



*Massive
Fox*

10
DURASCALE™

MTMV-N-FOX



*Massive
Rabbit*

10
DURASCALE™

MTMV-N-RABBIT-BRN



Massive Beaver

10
DURASCALE™

MTMV-N-BEAVER

MIGHTY[®]

MIGHTY[®] WORMS

*Tequila Worm:
Green & Pink*

10
DURASCALE™

*MADE OF SQUEAKER
BALLS*



- 2 LAYERS OF MATERIAL
- HIGH DURABILITY AND QUALITY
- MULTIPLE ROWS OF STITCHING
- 5 SQUEAKER BALL TOYS IN 1



MT-TWORM-GRN



MT-TWORM-PNK

MIGHTY[®]

MIGHTY[®] MICROFIBER

STUFFED!

LIZARD



9
DURASCALE[™] MT-MICRO-LIZARD

JR. LIZARD



9
DURASCALE[™] MTJR-MICRO-LIZARD

FROG



9
DURASCALE[™] MT-MICRO-FROG

JR. FROG



9
DURASCALE[™] MTJR-MICRO-FROG

BIGFOOT



9
DURASCALE[™] MT-MICRO-BIGFOOT

JR. BIGFOOT



9
DURASCALE[™] MTJR-MICRO-BIGFOOT

MIGHTY[®]

MIGHTY MICRO MEDIUMS

Introducing the New Mighty®
Microfiber Squeaker Ball Toys!

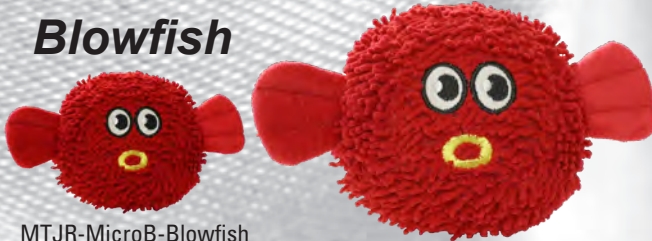
All toys contain durable squeaky balls and minimal stuffing.

MINIMAL/NO STUFFING!

9
DURASCALE™

Blowfish

NEW JR
SIZE



MTJR-MicroB-Blowfish

MT-MicroBM-Blowfish



MT-MicroBM-Blobfish



MTJR-MicroB-Blobfish

NEW JR
SIZE

Bull



MT-MicroBM-Bull



MTJR-MicroB-Bull

NEW JR
SIZE

Monster



MT-MicroBM-Monster



MTJR-MicroB-Monster

NEW JR
SIZE

Giraffe



MT-MicroBM-Giraffe



MTJR-MicroB-Giraffe

NEW JR
SIZE

Elephant



MT-MicroBM-Elephant



NEW JR
SIZE

MTJR-MicroB-Elephant

Penguin



MT-MicroBM-Penguin



NEW JR
SIZE

MTJR-MicroB-Penguin

Rabbit



MTJR-MicroB-Rabbit



MT-MicroBM-Rabbit

NEW JR
SIZE

MIGHTY®

MIGHTY MICRO BALLS

MINIMAL/NO STUFFING!

MADE OF
SQUEAKER
BALLS

9
DURASCALE™

Pig



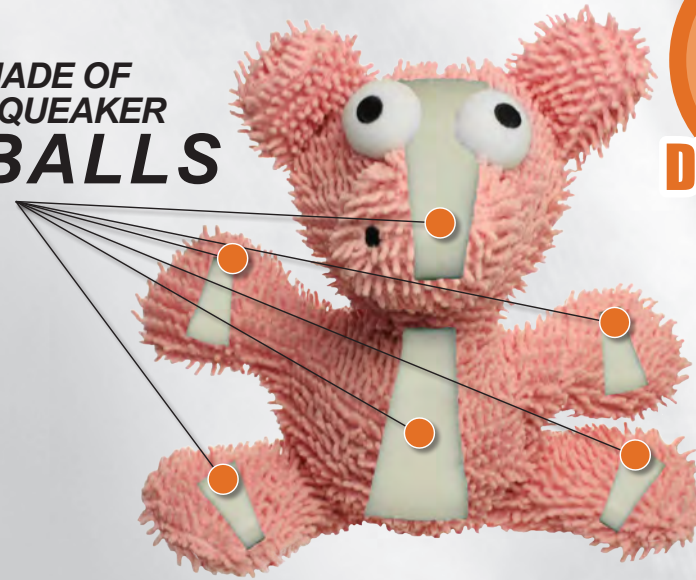
MT-MICROB-PIG



MTJR-MICROB-PIG



MT-MICROBM-PIG



Lobster



MT-MICROB-LOBSTER



MTJR-MICROB-LOBSTER



MT-MICROBM-LOBSTER

Monkey



MT-MICROB-MONKEY



MTJR-MICROB-MONKEY



MT-MICROBM-MONKEY

Duck



MT-MICROB-DUCK



MT-MICROBM-DUCK



MTJR-MICROB-DUCK

Panda



MT-MICROB-PANDA



MT-MICROBM-PANDA



MTJR-MICROB-PANDA

MIGHTY

MIGHTY®

NO STUFF!

2 LAYERS OF MATERIAL

Each toy has up to two layers of material. One layer of heavy fleece and one layer of durable, luggage-grade material underneath. These two layers are what gives the toy its strength.

2 TOYS IN 1

There is no white stuffing because the inside of the toy is a plastic core in the same shape as the toy. If your dog removes the outer fleece covering, there's a whole new toy inside!

HIGH DURABILITY AND QUALITY

Each toy incorporates quality materials that provide the highest level of durability.

MULTIPLE ROWS OF STITCHING

Two rows of cross-stitching hold the two outer layers of the toy together, and when possible the inside seams are sewn up two more times.



MIGHTY® NO STUFF!

Mighty® No Stuff Rings contain **NO** white poly stuffing!

The core of each ring is tough and durable, so if your dog does get to the core it's just like having a whole new toy to play with! These toys may seem plush on the outside, but all the durability features are internal making them soft, yet MIGHTY® strong.



10
DURASCALE™

MTNS-RING-RD



10
DURASCALE™

MTNS-RING-OR



10
DURASCALE™

MTNS-RING-BL



10
DURASCALE™

MTNS-RING-UN

NO STUFF!

MIGHTY®

MIGHTY® NO STUFF!

Mighty® No Stuff Bones contain **NO** white poly stuffing!

The core of each bone is tough and durable, so if your dog does get to the core it's just like having a whole new toy to play with! These toys may seem plush on the outside, but all the durability features are internal making them soft, yet MIGHTY® strong.



MT-BONE-BL



MT-BONE-OR



MT-BONE-RD



MT-BONE-UN

10
DURASCALE™

MIGHTY®

MIGHTY® NO STUFF!

Mighty® No Stuff Balls contain **NO** white poly stuffing!

The core of the ball is a tough, durable ball, so if your dog does get to the core it's just like having a whole new toy to play with! These toys may seem plush on the outside, but all the durability features are internal making them soft, yet MIGHTY® strong.



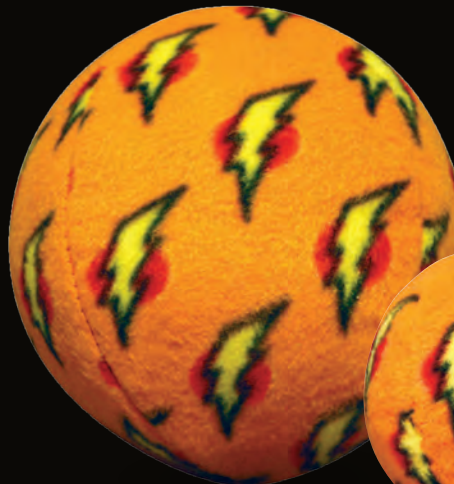
MT-BALL-L-RD



MT-BALL-L-UN / MT-BALL-M-UN



MT-BALL-L-BL / MT-BALL-M-BL



MT-BALL-L-OR / MT-BALL-M-OR



MT-BALL-M-RD



MIGHTY®

EZ-Wash Multiple Layer Dog Beds™

LAYER 1
All New Fiber Filling

LAYER 2
Inner Layer of Soft
Mesh Polyester

LAYER 3
Protective Layer Plastic
Coated Luggage Grade Material

LAYER 4
Outer Layer of Machine Washable Durable Soft Fleece



- **REMOVABLE OUTER SHEET IS MACHINE WASHABLE**
- **SHEETS ARE REPLACEABLE AND AVAILABLE IN 4 COLORS**
- **WATERPROOF INTERIOR**

Replacement Cores



MCR-XXL-60



MCR-L-42



MCR-M-36



THE LAST DOG BED YOU WILL EVER NEED!

MEDIUM 36"



COMP-BED-M-36-TAN



COMP-BED-M-36-GREEN



COMP-BED-M-36-BLUE



COMP-BED-M-36-RED

LARGE 42"



COMP-BED-L-42-TAN



COMP-BED-L-42-GREEN



COMP-BED-L-42-BLUE



COMP-BED-L-42-RED

XX LARGE 60"



COMP-BED-XXL-60-TAN



COMP-BED-XXL-60-GREEN



COMP-BED-XXL-60-BLUE



COMP-BED-XXL-60-RED

Replacement Sheets



MEDIUM 36"

- MSH-M-36-BLUE
- MSH-M-36-GREEN
- MSH-M-36-RED
- MSH-M-36-TAN



LARGE 42"

- MSH-L-42-BLUE
- MSH-L-42-GREEN
- MSH-L-42-RED
- MSH-L-42-TAN



XX LARGE 60"

- MSH-XXL-60-BLUE
- MSH-XXL-60-GREEN
- MSH-XXL-60-RED
- MSH-XXL-60-TAN

MIGHTY

VIP Products

Product Design and Manufacturing

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