







## **NEW DOG TOYS**

# DURAFORCE







## **NEW DOG TOYS**





MYDOGTOY.COM

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### **DURAFORCE®**



### Where's Mr. Poops?

Mr. Poops is making his travels throughout this catalog. Can you find all 65 places Mr. Poops is hiding?



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### ALL TOYS ARE NOT CREATED EQUAL

...that is why we created the TUFFSCALE™ and the DURASCALE™. The TUFFSCALE™ and the DURASCALE™ are designed to give you insight on how TUFF the toy you're buying compares against another. Some dogs are aggressive and can only have the TUFFest toys ranked 8 and above. Other dogs may not be as aggressive or may be older and behave better with their toys. If this sounds like your dog, you can consider toys ranked 5 and above.

### **OUR GOAL:**

Our goal is to help you purchase a toy suited for your dog's needs. All of our Tuffy<sup>®</sup>, Mighty<sup>®</sup> and DuraForce<sup>®</sup> toys are made with the same durable construction, but the shape of the toy can impact a dog's ability to penetrate the toy over time.

Use the **TUFFSCALE**<sup>™</sup>, or the **DURASCALE**<sup>™</sup> to help you with your purchase. If you aren't 100% sure which toy is right for your dog, call us at 1-866-4-DogToy.

We strive to make our toys the TUFFest on the market. We are continually testing and creating new toys to be both stronger and safer for your dog. As loving dog owners we only want the best toys for our dogs and yours. Indestructible is impossible... But we will keep trying!

?

Look for our **TUFFSCALE**<sup>™</sup> or **DURASCALE**<sup>™</sup> logos while you shop to identify the most appropriate toy for your dog.

### **TUFFSCALE**



### **DURASCALE**



# TUFFY®

# HOW ARE THEY MADE?

### SEVEN ROWS OF STITCHING

Tuffy<sup>®</sup> toys can have up to 7 rows of stitching. The number of rows of stitching depends on the shape, size and style of the toy. Two directions of cross stitching hold the multiple layers together. Rows of stitching hold webbing around the material's edge, and the toy's parts are sewn together with up to 3 rows of stitching. When possible, a protective webbing is added around the outer edge and sewn up to 3 more times.

### FOUR LAYERS OF MATERIAL

Tuffy® toys can have up to 4 layers of material depending on the shape, size and style of the toy. Our Ultimate series (depicted here) can have up to 2 layers of Luggage grade material. Certain layers of material are coated with a layer of plastic to hold the material fibers together. Finally, we use soft fleece for the outside layer.



Disclaimer: Each toy shape and size is made differently, and because the toys are made by skilled human hands, no two toys are identical.

# PROTECTIVE WEBBING

For our Ultimate series we add an additional layer of webbing, whenever possible, around the outside edge to cover the seams of the toy. This is sewn multiple times, for added durability.

## SQUEAKER SAFETY POCKETS

Squeakers are sewn into material pockets inside the toy. This additional layer of safety can give you the time you need to safely remove the toy in the event your dog reaches the core of the toy.

# TUFFUS S

They Float, Squeak & Are Machine Washable For Dogs 4-18lbs

### JR ODDBALLS

For dogs that LOVE to fetch and catch!





The Ring has three squeakers and can be used for fetch or as a tug toy. Its soft edges won't hurt your dog's teeth or gums.







T-JR-R-RP

T-JR-R-YB



T-JR-OB-PL



T-JR-OB-CB



T-JR-OB-YB



T-JR-OB-RP

### JR BONE 2

Same great bone with a new design! TUFFSCALE



T-JR-B2-RP



T-JR-B2-YB



T-JR-B2-CB



T-JR-B2-PL



For dogs that like to play, tug and whip their toys back and forth.



T-JR-B-YB







T-JR-B-PL

T-JR-B-CB





### 3 WAY TUG

For dogs that like to play together! Get your doggie friends together for a fun-filled day.







The fun "gear" shape of these toys makes for a fun game of tug-n-pull with multiple partners!



### JR BOOMERA

T-JR-GR-RP

Multiple squeakers make this a great toy for dogs that like to play, tug and TUFFSCALE whip their toys back and forth.







They Float, Squeak & Are Machine Washable



The Ring has four squeakers and has soft edges so it won't hurt your dog's teeth or gums, making it a great toy for fetch or a game of tug.



This Flyer has one squeaker and is the perfect toy for training your dog to catch and fetch. Its soft fleece and durable construction make it the safest disc you'll find.





For dogs that like to fetch, tug and whip their toys back and forth.



T-U-B-CB



T-U-B-RP



For dogs that LOVE to fetch and catch!





T-U-0B-PL

T-U-OB-RP

T-U-0B-YB

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Great fun for everyone, and it squeaks. Two dogs can play all day with this two-ended toy. Also great for dog owners that like to play rough and keep their hands out of harm's way.







# 3 WAY TUG (9) TUFFSCALE

The 3 Way Tug will easily become your dog's favorite toy! Push, pull, toss and fetch have never been so fun, so bring a friend!



The 4 Way Ring is a new twist on a pooch's favorite toys - the ball and the ring! Its soft edges won't hurt your dog's teeth or gums.





T-U-3WT-YB

T-U-3WT-CB

T-U-3WT-RP



T-U-4WR-CB



T-U-4WR-PL



T-U-4WR-RP



T-U-4WR-YB

## TUFFY® ULTIMATES

They Float, Squeak & Are Machine Washable

### BOOMERANG



T-U-BR-CE

Squeeze one of the squeakers and then throw it! Your dog will love to bring it back. If you have two dogs, each one can pull on an arm while you safely hold on to the other.

T-U-BR-RP



The 3 Way Ring has a unique shape that makes it easy for dogs to pick up and tug with friends!







T-U-3WR-YB





Great fun for everyone, and it squeaks. Two dogs can play all day with this two ended toy. Also great for dog owners that like to play rough and keep their hands out of harm's way.





TUFFSCALE

### GEAR RING

The fun "gear" shape of these toys makes for a fun game of tug-n-pull with multiple partners!





T-U-GR-RP

T-U-GR-PL

T-U-GR-CB

# TUFF WITH NO STUFF!

### EXTREMELY DURABLE PET TOYS WITH MINIMAL/NO "STUFF" IN THE CENTER!



### SEVEN ROWS OF STITULLING

Tuffy® toys can have up to 7 rows of stitching. The number of rows of stitching depends on the shape, size and style of the toy. Two directions of cross stitching hold the multiple layers together. Rows of stitching hold webbing around the material's edge, and the toy's parts are sewn together with up to 3 rows of stitching. When possible, a protective webbing is added around the outer edge and sewn up to 3 more times.

TWO LATER OF MATERIAL.

Tuffy® No-Stuff toys can have up to 2 layers of material depending on the shape, size and style of the toy. Our Ultimate series (depicted here) has 1 layer of Luggage grade material. Certain layers of material are coated with a layer of plastic to hold the material fibers together. Finally, we use soft fleece for the outside layer.

### PROTECTIVE WEBBING

For our Ultimate series we add an additional layer of webbing, whenever possible, around the outside edge to cover the seams of the toy. This is sewn multiple times, for added durability.

### SQUEAKER SAFETY POCKETS

Squeakers are sewn into material pockets inside the toy. This additional layer of safety can give you the time you need to safely remove the toy in the event your dog reaches the core of the toy.





T-NS-MG-R-TG

# TIGER TESTED - DOG APPROVED!

By far the "TUFF" est toy around. The Mega Tuffy is our strongest, most durable toy... Tiger tested and dog approved! Excellent for a game of fetch or multi-dog tug-o-war, these toys keep even the biggest dogs happy!

### SEVEN ROWS OF STITCHING

Tuffy® MEGA toys can have up to 7 rows of stitching. The number of rows of stitching depends on the shape, size and style of the toy. Two directions of cross stitching hold the multiple layers together. Rows of stitching hold webbing around the material's edge, and the toy's parts are sewn together with up to 3 rows of stitching. When possible, a protective webbing is added around the outer edge and sewn up to 3 more times.

### SEVER LAYERS OF MATERIAL

Tuffy® MEGA toys can have up to 7 layers of material depending on the shape, size and style of the toy. Our MEGA series (depicted here) can have up to 3 layers of Luggage grade material. Certain layers of material are coated with a layer of plastic to hold the material fibers together. Finally, we use soft fleece for the outside layer.

SQUEACTER SAFETY SOCIO

Squeakers are sewn into material pockets inside the toy.

This additional layer of safety can give you the time you need to safely remove the toy in the event your dog reaches the core of the toy.

Squeaker

MEGARING

MYDOGTOY.COM"

### MEGA" RING



## MEGAT ODDBALL TO







T-MG-0B-TG

T-MG-R-BR

MEGA™ JR RING

T-MG-JR-R-TG



MEGATE BOOMERANG





T-MG-JR-R-BR



# TIGER TESTED - DOG APPROVED!





BONE



MEGABONE mydogroysori

T-MG-B-TG

T-MG-B-BR







T-MG-GR-BR

MEGAGEAR

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# MEGAT TUG-OVAL



T-MG-TO-TG



T-MG-CR-OCT-L-TG









T-MG-TO-CL

T-MG-TO-BR

T-MG-CR-OCT-S-TG

**Washable & They Float!** 





T-OC-SMALL-OCTOPUS





T-OC-LARGE-OCTOPUS

# STARFISH





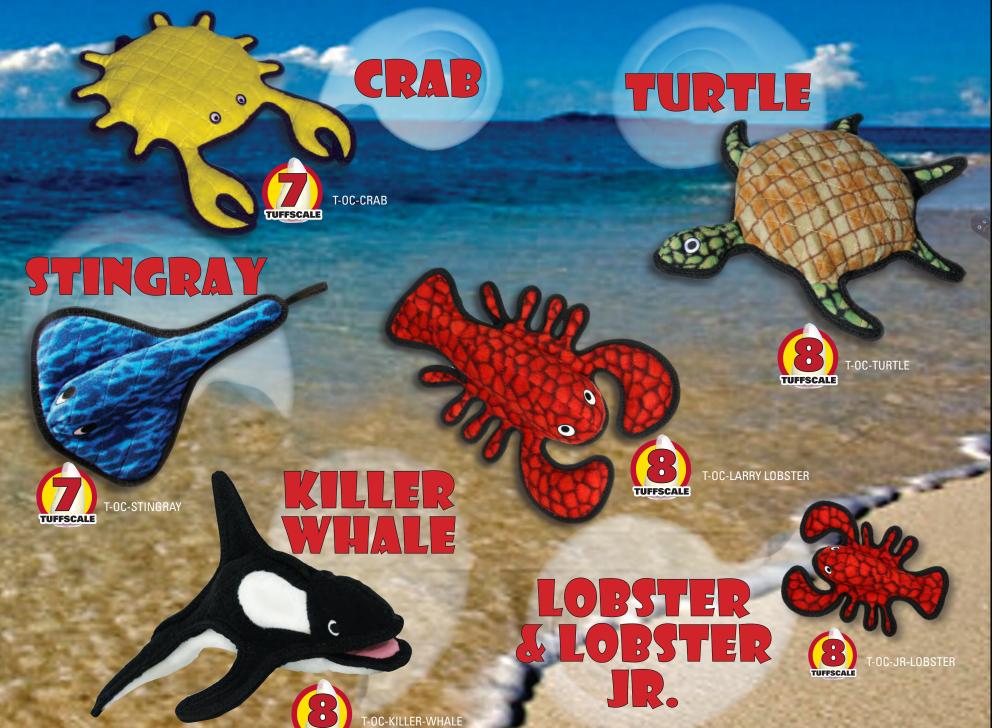
T-OC-ALLIGATOR



T-OC-EEL

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TUFFSCALE

**Washable & They Float!** 





T-OC-FISH-OR









T-OC-FISH-RD

TUFFSCALE



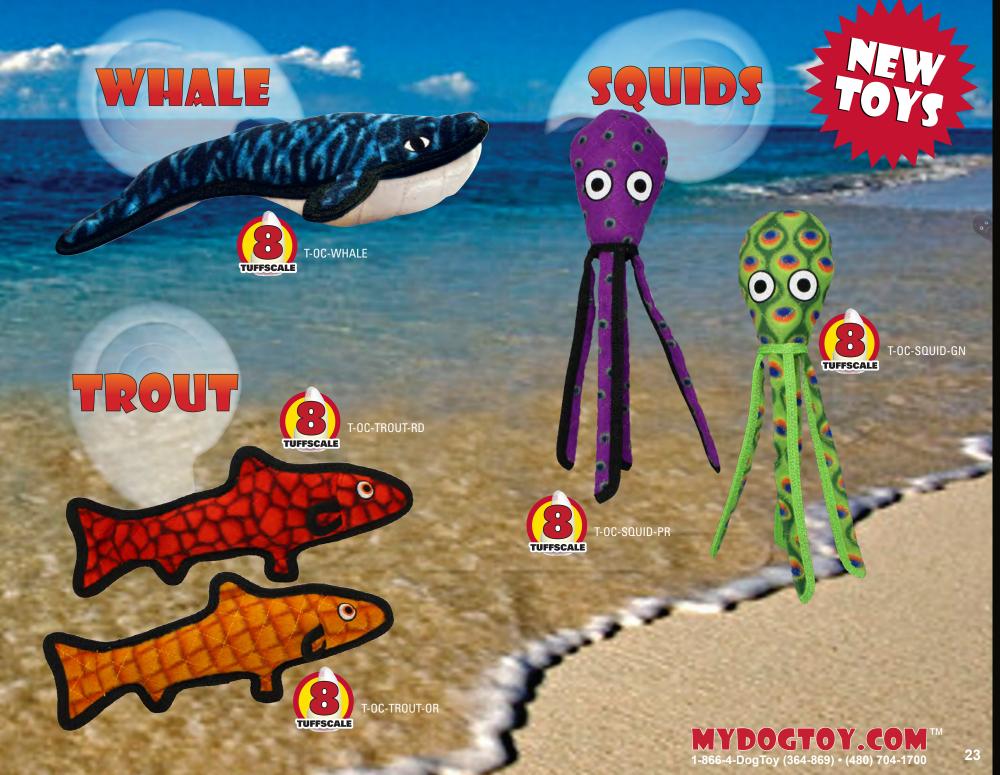
T-OC-JR-FISH-RD

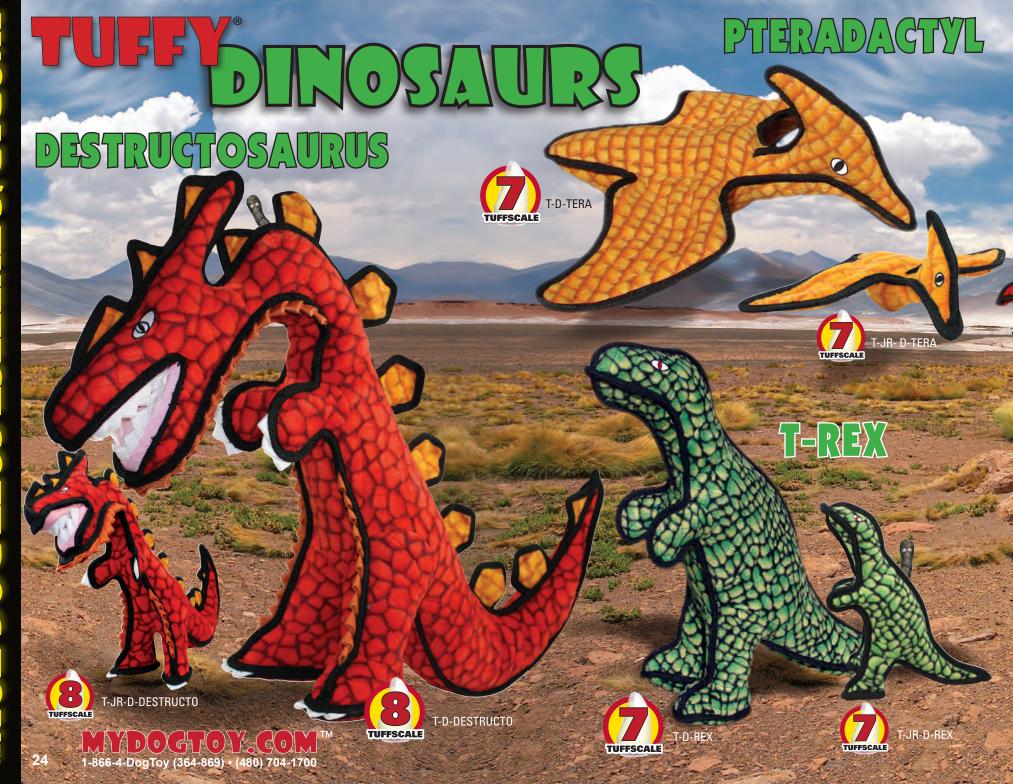


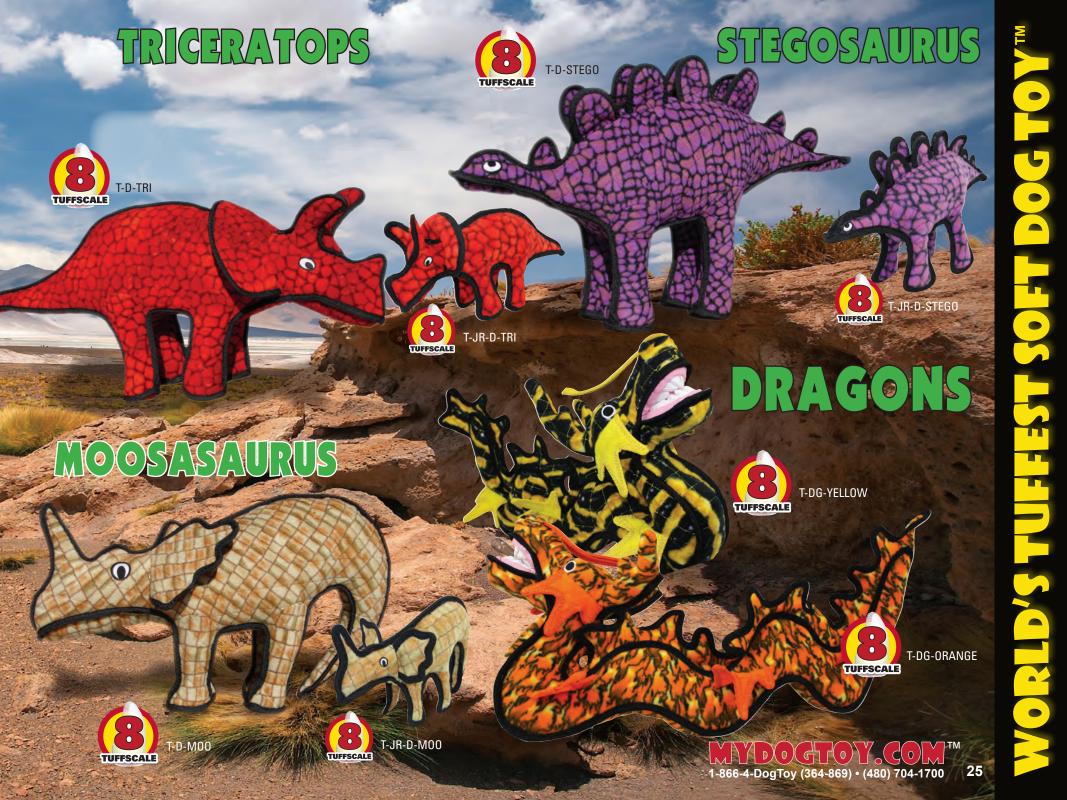




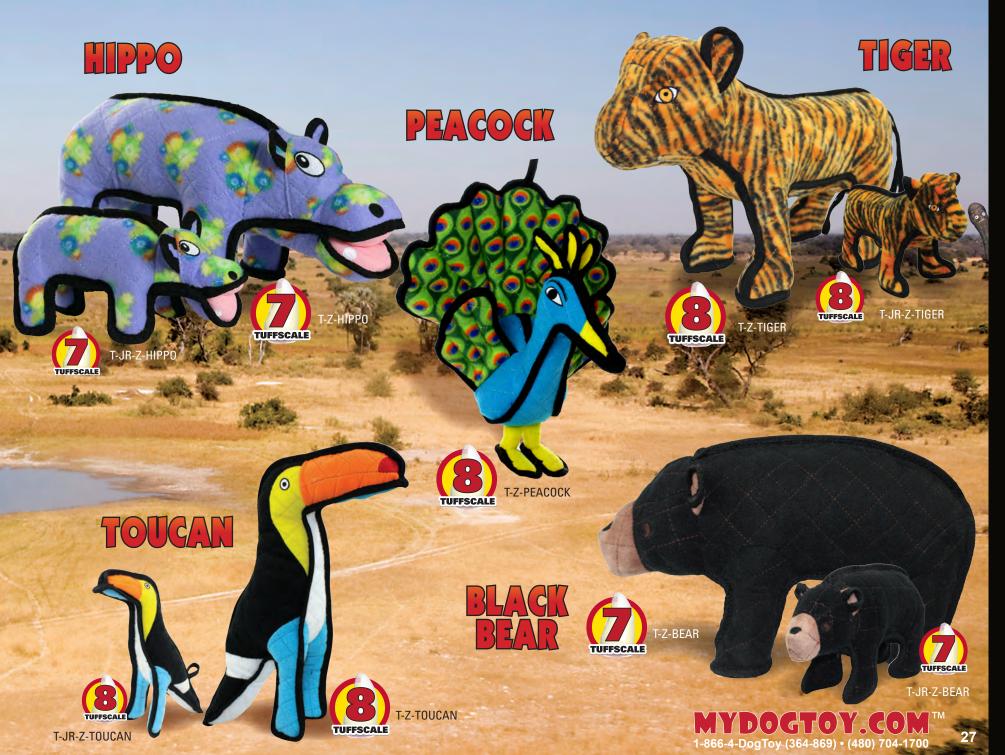














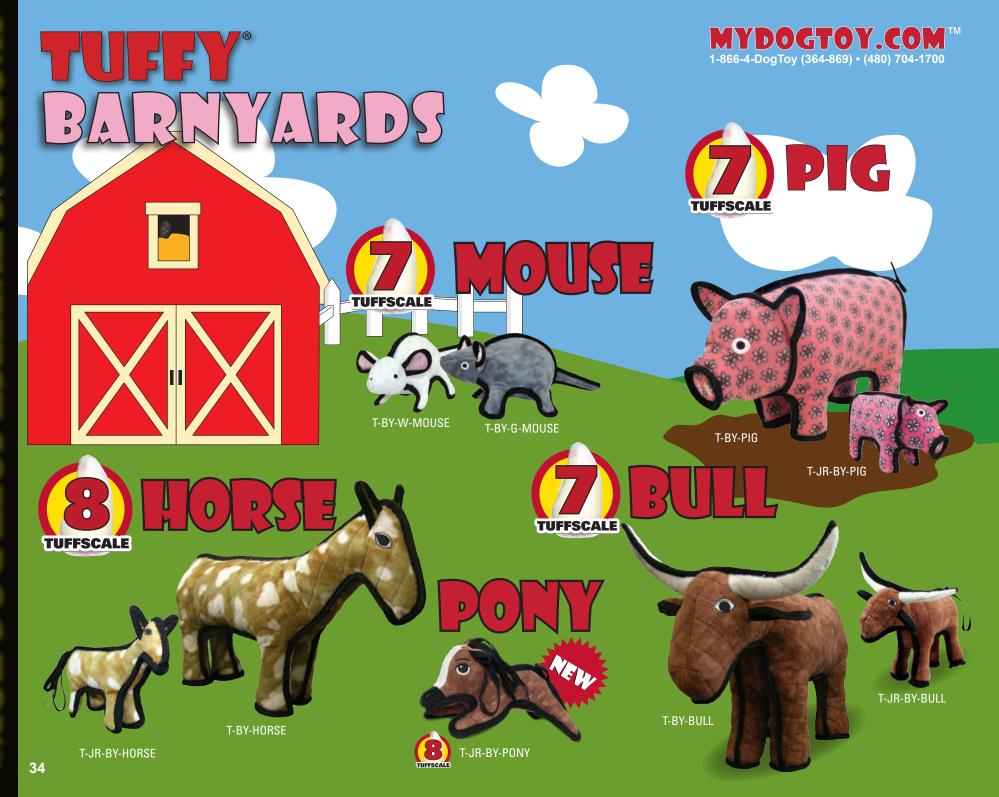
































T-JR-BY-RABBIT-BRN





## DURAFORCE

**DURABLE WOVEN FIBER! SQUEAKS, FLOATS AND WASHABLE!** 

#### SUPER TOUGH WOVEN MESH MAT

The 1st layer (Outer) is made from plastic coated polyester fibers that are woven into a thick mat for durability. The outer layer is equally as thick as many multi-layered durable toys. The 2nd layer (Inner) is polyester to make the toy even more durable. Both layers are cross-stitched together.

#### 

Each edge of the DURAFORCE®
toy is covered with industrial grade
webbing to protect the edges and
create strength. The toy is then sewn
again to ensure the toy stays together
in the toughest interactive play.

#### SQUEAKER SAFETY POCKETS

Squeakers are sewn into material pockets inside the toy. This additional layer of safety can give you the time you need to safely remove the toy in the event your dog reaches the core of the toy.



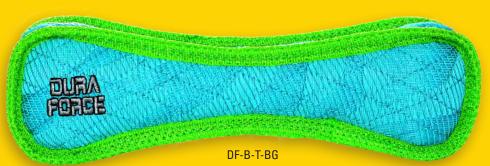
## DURAFORCE

**DURABLE WOVEN FIBER! SQUEAKS, FLOATS AND WASHABLE!** 



#### BONE

A Bone for the ages, with two squeakers, this toy becomes an instant classic for your best furry buddy.

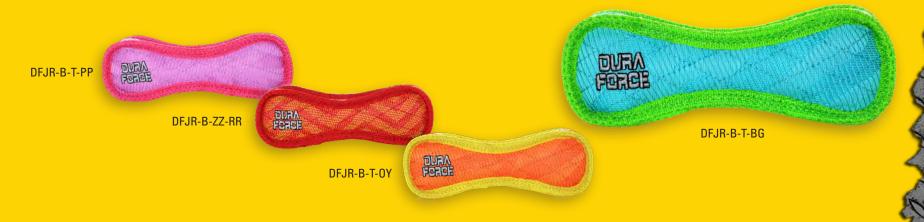






#### JR. BONE

A Jr. Bone for medium to small sized dogs!





## DURAFORCE

**DURABLE WOVEN FIBER! SQUEAKS, FLOATS AND WASHABLE!** 



#### TRIANGLE RING

Its Triangle shape and durable construction

DURASCALE™ make it one of the best toys you'll ever find.

Contains three squeakers.

DF-TR-ZZ-RR

DURA



#### JR. TRIANGLE RING

A Jr. Triangle for medium to small sized dogs!







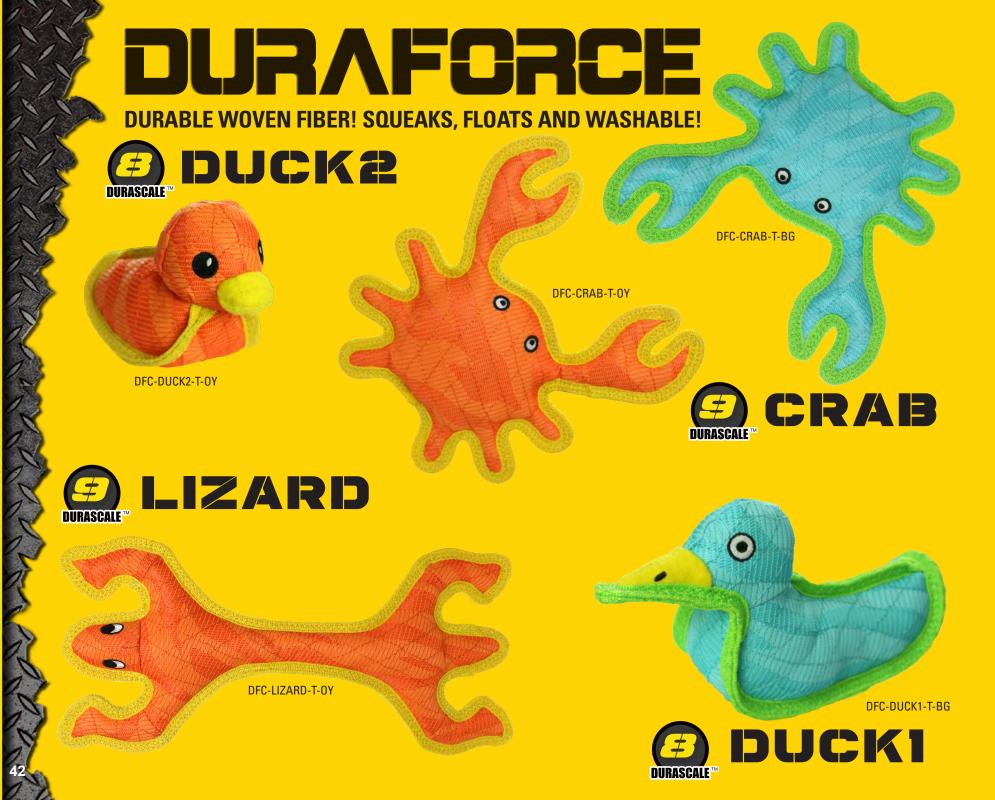


DF-TR-T-BG

DF-TR-T-PP

DF-TR-T-OY

DFJR-TR-T-PP



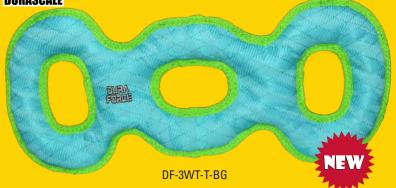


**DURABLE WOVEN FIBER! SQUEAKS, FLOATS AND WASHABLE!** 



DRAGON











DFC-DRAGON-T-BG











#### Who will have more fun with them...



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### You or your dog?





### You or your dog?











### You or your dog?





No longer does your dog have to suffer with boring squeaky animal shapes or cutesy-tootsy toys that have been around forever. Your dogs need some fun and laughter in their lives too! *Silly Squeakers*® are a line of fun, creative and hilarious squeaky toys that are sure to have everyone talking. We pushed the limits of our imagination to bring you this series of one-of-a-kind toys. They are sure to bring you and your dog tons of fun and laughter! Mr. Poops and Mini Poo are a perfectly unique addition to your family. With faces on both sides, they are two-faced pieces of crap!









Your pet will LOVE their own set of super soft, Silly Squeakers I-Balls! They come in 3 different sizes to work well with any size breed. Great for cats too! MADE WITH FAUX **FUR AND** A SQUEAKER **BALL!** 

#### Black-i



Tri-Pack



SS-IB-S-BL-BR-PK

Pink-i



• 2 LAYERS OF MATERIAL

- HIGH DURABILITY AND QUALITY
- MULTIPLE ROWS **OF STITCHING**
- 2 TOYS IN 1



SS-IB-L-BR



SS-IB-L-BL SS-IB-M-BR SS-IB-L-PK SS-IB-M-PK

#### Mighty® Dog Toys *rethink durability* and approach it from a new angle.

Durability is created for each toy with multiple layers of flexible materials that move with the dog's teeth instead of tearing. Compared to other toys, Mighty® dog toys have no hard edges. The result is that these toys do not promote chewing—great when you're trying to discourage chewing habits.

These toys may seem plush on the outside, but all the durability features are internal making these toys soft, yet MIGHTY® strong.

**DURABLE SEAMS** 

All seams are located inside the toy to discourage chewing. Vulnerable seams are protected by sewing a flexible material over the edge of the seam.

UPTO

## 4 ROWS OF STITCHING

All material seams have multiple rows of stitching, are covered with a layer of soft, flexible material and sewn together with more rows of stitching, creating a soft and durable toy with no hard edges! UPTO

## 2 LAYERS OF MATERIAL

Outside layer is made of a tight-woven sherpa-style fleece – the result is good flexibility with high durability. Inside material is made of tight-woven brushed fleece of the heaviest weight and highest durability.



















# MASSIVE

Nearly twice the size of our regular animals and extra-durable for those hard-to-please pooches!

Massive Pig

Massive Javelina

MTMV-F-PIGLET

#### Massive Goldfish



MTMV-0-GOLDFISH

Massive Leopard

10 DURASCALE<sup>WA</sup>

MTMV-S-JAVELINA

10 DURASCALE

MTMV-S-LEOPARD





### MICROFIBER **BIGFOOT** LIZARD LIZARD JR. JR. BIGFOOT MTJR-MICRO-LIZARD MT-MICRO-LIZARD **FROG** FROG JR. MTJR-MICRO-FROG MT-MICRO-BIGFOOT MTJR-MICRO-BIGFOOT MT-MICRO-FROG

## MICRO MEDIUMS

Introducing the New Mighty® Microfiber Squeaker Ball Toys!



MT-MicroBM-Elephant

MTJR-MicroB-Elephant

MTJR-MicroB-Rabbit

MT-MicroBM-Rabbit

MINIMAL/ROSTULEIRGE

MT-MicroBM-Penguin

MTJR-MicroB-Penguin

## MICRO BALLS









MTJR-MICROB-PIG



MT-MICROBM-PIG



MTJR-MICROB-LOBSTER



MTJR-MICROB-MONKEY







MT-MICROBM-LOBSTER



MT-MICROB-MONKEY



MT-MICROBM-MONKEY



MT-MICROB-DUCK



MT-MICROBM-DUCK

MTJR-MICROB-DUCK



MT-MICROB-PANDA



MT-MICROBM-PANDA



MTJR-MICROB-PANDA

### MICGI-IST Y® NO STUFF!

#### **2 LAYERS OF MATERIAL**

Each toy has up to two layers of material. One layer of heavy fleece and one layer of durable, luggagegrade material underneath. These two layers are what gives the toy its strength.

#### **2 TOYS IN 1**

There is no white stuffing because the inside of the toy is a plastic core in the same shape as the toy. If your dog removes the outer fleece covering, there's a whole new toy inside!



#### **HIGH DURABILITY AND QUALITY**

Each toy incorporates quality materials that provide the highest level of durability.

#### **MULTIPLE ROWS OF STITCHING**

Two rows of crossstitching hold the two outer layers of the toy together, and when possible the inside seams are sewn up two more times.



### ROSTUFF!

#### Mighty® No Stuff Rings contain **NO** white poly stuffing!

The core of each ring is tough and durable, so if your dog does get to the core it's just like having a whole new toy to play with! These toys may seem plush on the outside, but all the durability features are internal making them soft, yet MIGHTY® strong.

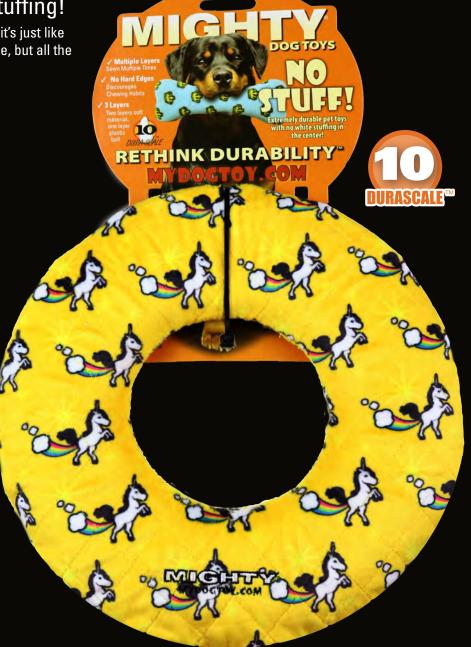


MTNS-RING-RD

MTNS-RING-OR



MTNS-RING-BL



### MIGHTY® NO STUFF!

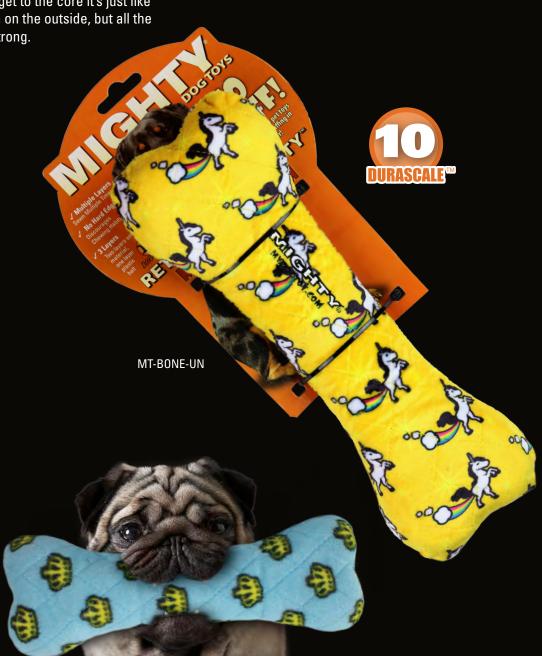
#### Mighty® No Stuff Bones contain **NO** white poly stuffing!

The core of each bone is tough and durable, so if your dog does get to the core it's just like having a whole new toy to play with! These toys may seem plush on the outside, but all the durability features are internal making them soft, yet MIGHTY® strong.









## MICH TO STUFF!

#### Mighty® No Stuff Balls contain **NO** white poly stuffing!

The core of the ball is a tough, durable ball, so if your dog does get to the core it's just like having a whole new toy to play with! These toys may seem plush on the outside, but all the durability features are internal making them soft,yet MIGHTY® strong.



# لكراب المراب Ez-المراب Multiple Layer Dog Beds™



**LAYER 1**All New Fiber Filling

#### LAYER 2

Inner Layer of Soft Mesh Polyester

#### LAYER 3

Protective Layer Plastic

Coated Luggage Grade Material

Each Layer
Removable &
Replaceable

#### LAYER 4

Outer Layer of Machine Washable Durable Soft Fleece

- REMOVABLE OUTER SHEET IS MACHINE WASHABLE
- SHEETS ARE REPLACEABLE AND AVAILABLE IN 4 COLORS
- WATERPROOF INTERIOR

## Replacement Cores



LARGE 42"

MCR-L-42





#### THE LAST DOG BED YOU WILL EVER NEED!

#### **MEDIUM 36"**

#### **LARGE 42"**

#### XX LARGE 60"



COMP-BED-M-36-TAN



COMP-BED-L-42-TAN



COMP-BED-XXL-60-TAN



COMP-BED-M-36-GREEN



COMP-BED-L-42-GREEN



COMP-BED-XXL-60-GREEN



COMP-BED-M-36-BLUE



COMP-BED-L-42-BLUE



COMP-BED-XXL-60-BLUE



COMP-BED-M-36-RED



COMP-BED-L-42-RED



COMP-BED-XXL-60-RED

#### Replacement Sheets



#### **MEDIUM 36"**

- MSH-M-36-BLUE
- MSH-M-36-GREEN
- MSH-M-36-RED
- MSH-M-36-TAN



#### LARGE 42"

- MSH-L-42-BLUE
- MSH-L-42-GREEN
- MSH-L-42-RED
- MSH-L-42-TAN



#### XX LARGE 60"

- MSH-XXL-60-BLUE
- MSH-XXL-60-GREEN
- MSH-XXL-60-RED
- MSH-XXL-60-TAN



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