



Vip Products
Product Design and Manufacturing
PRODUCT CATALOG

MYDOGTOY.COM™

TUFFY®
WORLD'S TUFFEST
SOFT DOG TOY™

Silly®
Squeakers

MIGHTY
Rethink Durability

DURAFORCE®


Bentley & Bunny™

NEW DOG TOYS

DURAFORCE®

DURABLE WOVEN FIBER! SQUEAKS, FLOATS AND WASHABLE!

NEW TOYS

MYDOGTOY.COM



DF-M-R-T-PP

RING



DF-3WT-T-BG

3WAY TUG



DF-M-GR-T-BG

GEAR RING



DF-ST-T-OY

STAR



NEW MICROFIBER TOYS

MIGHTY[®] MICRO BALLS

9
DURASCALE™



MT-MicroBM-Blowfish

9
DURASCALE™



MT-MicroBM-Pig

9
DURASCALE™



MT-MicroBM-Monster

9
DURASCALE™



MT-MicroBM-Blobfish

9
DURASCALE™



MT-MicroBM-Duck

9
DURASCALE™



MT-MicroBM-Giraffe

9
DURASCALE™



MT-MicroBM-Elephant

9
DURASCALE™



MT-MicroBM-Rabbit

9
DURASCALE™



MT-MicroBM-Monkey

9
DURASCALE™



MT-MicroBM-Penguin

9
DURASCALE™



MT-MicroBM-Panda

9
DURASCALE™



MT-MicroBM-Lobster

9
DURASCALE™



MT-MicroBM-Bull

MYDOGTOY.COM

NEW DOG TOYS



T-OC-Squid-PR



T-OC-Squid-GN



T-JR-BY-Pony



T-DS-Warthog-RD

TUFFY®

FUNNY FOODS



T-FF-Corn



T-FF-HotDog



T-FF-Banana

NEW DOG TOYS

Silly[®]
Squeakers



SS-LB-BL



SS-LB-DW



SS-LB-SS



SS-LB-BP



SS-LB-HB



SS-WB-BR



SS-LB-TW



SS-LB-TF



SS-LB-KH



SS-LB-HM



SS-WB-PP

MYDOGTOY.COM

TUFFY®

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Where's Mr. Poops?

Mr. Poops is making his travels throughout this catalog. Can you find all 65 places Mr. Poops is hiding?

ALL TOYS ARE NOT CREATED EQUAL

...that is why we created the **TUFFSCALE™** and the **DURASCALE™**. The **TUFFSCALE™** and the **DURASCALE™** are designed to give you insight on how TUFF the toy you're buying compares against another. Some dogs are aggressive and can only have the TUFFest toys ranked 8 and above. Other dogs may not be as aggressive or may be older and behave better with their toys. If this sounds like your dog, you can consider toys ranked 5 and above.

OUR GOAL:

Our goal is to help you purchase a toy suited for your dog's needs. All of our Tuffy®, Mighty® and DuraForce® toys are made with the same durable construction, but the shape of the toy can impact a dog's ability to penetrate the toy over time.

Use the **TUFFSCALE™** or the **DURASCALE™** to help you with your purchase. If you aren't 100% sure which toy is right for your dog, call us at 1-866-4-DogToy.

We strive to make our toys the TUFFest on the market. We are continually testing and creating new toys to be both stronger and safer for your dog. As loving dog owners we only want the best toys for our dogs and yours. Indestructible is impossible... *But we will keep trying!*

 Look for our **TUFFSCALE™** or **DURASCALE™** logos while you shop to identify the most appropriate toy for your dog.

TUFFSCALE™



weakest

DURASCALE™



weakest

TUFFY®

HOW ARE THEY MADE?

7

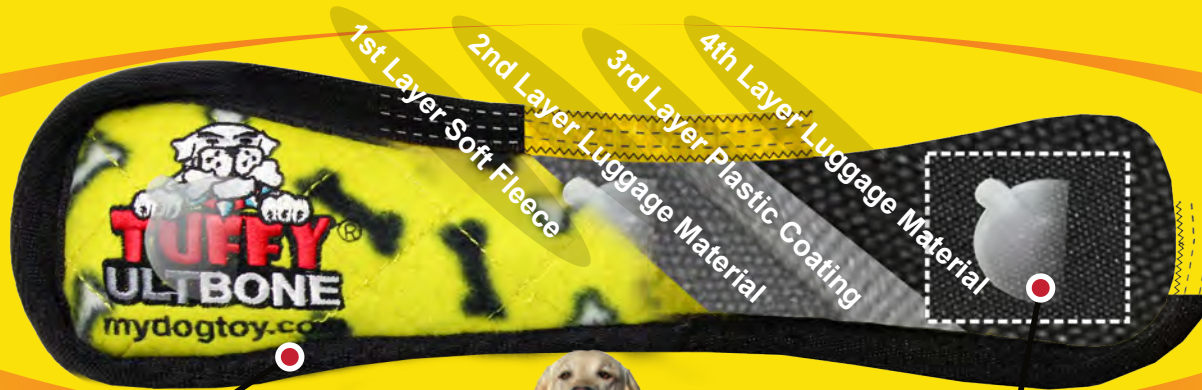
SEVEN ROWS OF STITCHING

Tuffy® toys can have up to 7 rows of stitching. The number of rows of stitching depends on the shape, size and style of the toy. Two directions of cross stitching hold the multiple layers together. Rows of stitching hold webbing around the material's edge, and the toy's parts are sewn together with up to 3 rows of stitching. When possible, a protective webbing is added around the outer edge and sewn up to 3 more times.

4

FOUR LAYERS OF MATERIAL

Tuffy® toys can have up to 4 layers of material depending on the shape, size and style of the toy. Our Ultimate series (depicted here) can have up to 2 layers of Luggage grade material. Certain layers of material are coated with a layer of plastic to hold the material fibers together. Finally, we use soft fleece for the outside layer.



Disclaimer: Each toy shape and size is made differently, and because the toys are made by skilled human hands, no two toys are identical.

PROTECTIVE WEBBING

For our Ultimate series we add an additional layer of webbing, whenever possible, around the outside edge to cover the seams of the toy. This is sewn multiple times, for added durability.



SQUEAKER SAFETY POCKETS

Squeakers are sewn into material pockets inside the toy. This additional layer of safety can give you the time you need to safely remove the toy in the event your dog reaches the core of the toy.

TUFFY JR'S

They Float, Squeak & Are Machine Washable
For Dogs 4-18lbs

JR ODDBALLS

For dogs that LOVE to fetch and catch!



T-JR-OB-PL



T-JR-OB-CB



T-JR-OB-YB



T-JR-OB-RP



JR RING **9** TUFFSCALE

The Ring has three squeakers and can be used for fetch or as a tug toy. Its soft edges won't hurt your dog's teeth or gums.



T-JR-R-RP



T-JR-R-CB



T-JR-R-PL



T-JR-R-YB

JR BONE 2

Same great bone with a new design!



T-JR-B2-RP



T-JR-B2-YB



T-JR-B2-CB



T-JR-B2-PL

JR BONE **8** TUFFSCALE

For dogs that like to play, tug and whip their toys back and forth.



T-JR-B-RP

T-JR-B-PL

T-JR-B-CB

T-JR-B-YB

JR GEAR RING **8** TUFFSCALE

The fun "gear" shape of these toys makes for a fun game of tug-n-pull with multiple partners!



T-JR-GR-RP

T-JR-GR-PL

T-JR-GR-YB

T-JR-GR-CB

8 TUFFSCALE

JR 3 WAY TUG

For dogs that like to play together! Get your doggie friends together for a fun-filled day.



T-JR-3WT-CB

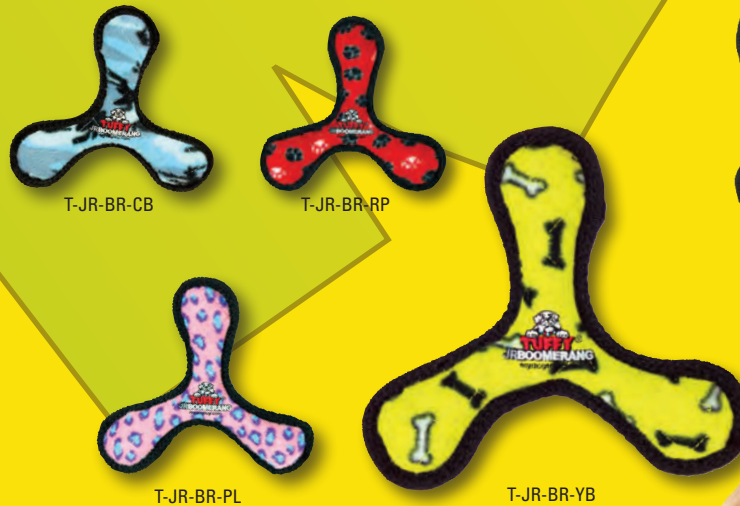
T-JR-3WT-RP

T-JR-3WT-PL

T-JR-3WT-YB

JR BOOMERANG **8** TUFFSCALE

Multiple squeakers make this a great toy for dogs that like to play, tug and whip their toys back and forth.



T-JR-BR-CB

T-JR-BR-RP

T-JR-BR-PL

T-JR-BR-YB

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WORLD'S TUFFEST SOFT DOG TOYTM

TUFFY® ULTIMATES

They Float, Squeak & Are Machine Washable

RING **9** **#1 SELLER**
TUFFSCALE

The Ring has four squeakers and has soft edges so it won't hurt your dog's teeth or gums, making it a great toy for fetch or a game of tug.



T-U-R-PL

T-U-R-YB

T-U-R-CB

T-U-R-RP



FLYER **8** **TUFFSCALE**

This Flyer has one squeaker and is the perfect toy for training your dog to catch and fetch. Its soft fleece and durable construction make it the safest disc you'll find.



T-U-FL-CB



T-U-FL-YB



T-U-FL-RP



T-U-FL-PL



BONE **9** **#1 SELLER**
TUFFSCALE

For dogs that like to fetch, tug and whip their toys back and forth.



T-U-B-CB



T-U-B-YB



T-U-B-RP



T-U-B-PL

ODDBALLS **8** **TUFFSCALE**

For dogs that LOVE to fetch and catch!



T-U-OB-RP



T-U-OB-CB



T-U-OB-PL



T-U-OB-YB

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TUG-O-WAR **9** TUFFSCALE

Great fun for everyone, and it squeaks. Two dogs can play all day with this two-ended toy. Also great for dog owners that like to play rough and keep their hands out of harm's way.



T-U-T-RP



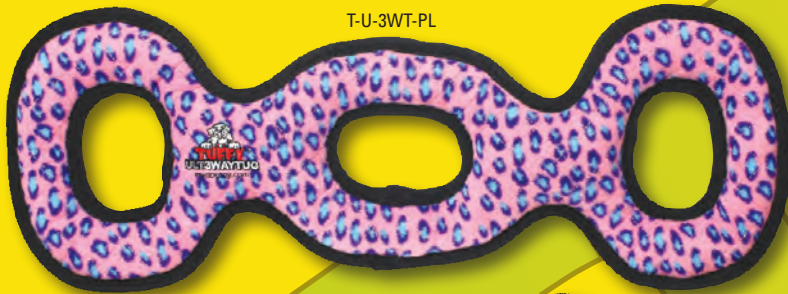
T-U-T-PL

T-U-T-YB

T-U-T-CB

3 WAY TUG **9** TUFFSCALE

The 3 Way Tug will easily become your dog's favorite toy! Push, pull, toss and fetch have never been so fun, so bring a friend!



T-U-3WT-PL



T-U-3WT-RP

T-U-3WT-YB

T-U-3WT-CB

4 WAY RING **9** TUFFSCALE

The 4 Way Ring is a new twist on a pooch's favorite toys - the ball and the ring! Its soft edges won't hurt your dog's teeth or gums.



T-U-4WR-CB



T-U-4WR-PL



T-U-4WR-RP



T-U-4WR-YB

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WORLD'S TUFFEST SOFT DOG TOY™

TUFFY® ULTIMATES

They Float, Squeak & Are Machine Washable

BOOMERANG



Squeeze one of the squeakers and then throw it! Your dog will love to bring it back. If you have two dogs, each one can pull on an arm while you safely hold on to the other.



3 WAY RING



The 3 Way Ring has a unique shape that makes it easy for dogs to pick up and tug with friends!



TUG-O-GEAR



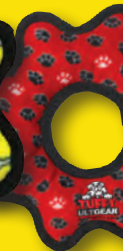
Great fun for everyone, and it squeaks. Two dogs can play all day with this two ended toy. Also great for dog owners that like to play rough and keep their hands out of harm's way.



GEAR RING



The fun "gear" shape of these toys makes for a fun game of tug-n-pull with multiple partners!



TUFFY[®] WITH NO STUFF!

EXTREMELY DURABLE PET TOYS WITH MINIMAL/NO "STUFF" IN THE CENTER!



T-NS-U-R-YB
T-NS-U-R-RP

NO STUFF!

7 SEVEN ROWS OF STITCHING

Tuffy[®] toys can have up to 7 rows of stitching. The number of rows of stitching depends on the shape, size and style of the toy. Two directions of cross stitching hold the multiple layers together. Rows of stitching hold webbing around the material's edge, and the toy's parts are sewn together with up to 3 rows of stitching. When possible, a protective webbing is added around the outer edge and sewn up to 3 more times.

2 TWO LAYERS OF MATERIAL

Tuffy[®] No-Stuff toys can have up to 2 layers of material depending on the shape, size and style of the toy. Our Ultimate series (depicted here) has 1 layer of Luggage grade material. Certain layers of material are coated with a layer of plastic to hold the material fibers together. Finally, we use soft fleece for the outside layer.

PROTECTIVE WEBBING

For our Ultimate series we add an additional layer of webbing, whenever possible, around the outside edge to cover the seams of the toy. This is sewn multiple times, for added durability.

SQUEAKER SAFETY POCKETS

Squeakers are sewn into material pockets inside the toy. This additional layer of safety can give you the time you need to safely remove the toy in the event your dog reaches the core of the toy.



T-NS-MG-R-TG



T-NS-U-T-YB / T-NS-U-T-RP



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WORLD'S TUFFEST SOFT DOG TOY[™]

TUFFY® MEGA™ TOYS

TIGER TESTED - DOG APPROVED!

By far the "TUFF"est toy around. The Mega Tuffy is our strongest, most durable toy... Tiger tested and dog approved! Excellent for a game of fetch or multi-dog tug-o-war, these toys keep even the biggest dogs happy!



SEVEN ROWS OF STITCHING

Tuffy® MEGA toys can have up to 7 rows of stitching. The number of rows of stitching depends on the shape, size and style of the toy. Two directions of cross stitching hold the multiple layers together. Rows of stitching hold webbing around the material's edge, and the toy's parts are sewn together with up to 3 rows of stitching. When possible, a protective webbing is added around the outer edge and sewn up to 3 more times.



SEVEN LAYERS OF MATERIAL

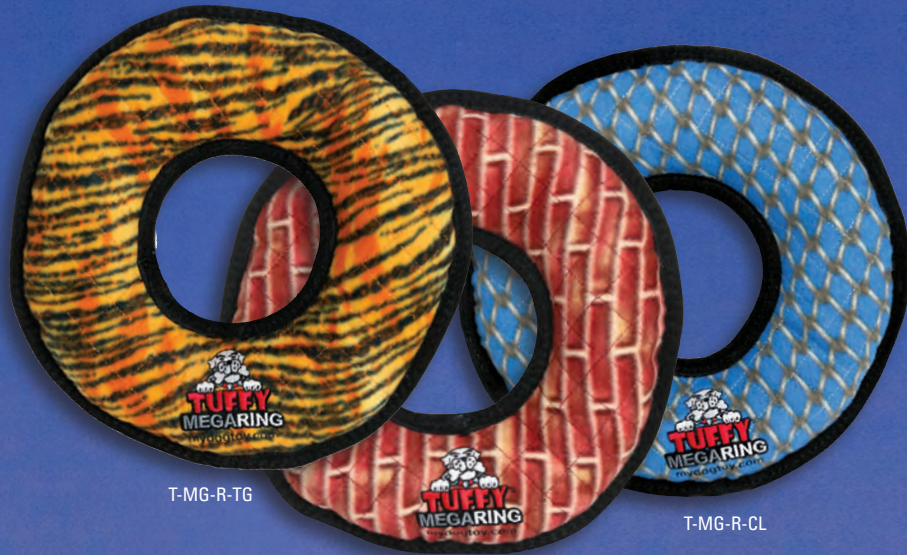
Tuffy® MEGA toys can have up to 7 layers of material depending on the shape, size and style of the toy. Our MEGA series (depicted here) can have up to 3 layers of Luggage grade material. Certain layers of material are coated with a layer of plastic to hold the material fibers together. Finally, we use soft fleece for the outside layer.

SQUEAKER SAFETY POCKETS

Squeakers are sewn into material pockets inside the toy. This additional layer of safety can give you the time you need to safely remove the toy in the event your dog reaches the core of the toy.

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MEGA™ RING



T-MG-R-TG

T-MG-R-BR

T-MG-R-CL

MEGA™ ODDBALL

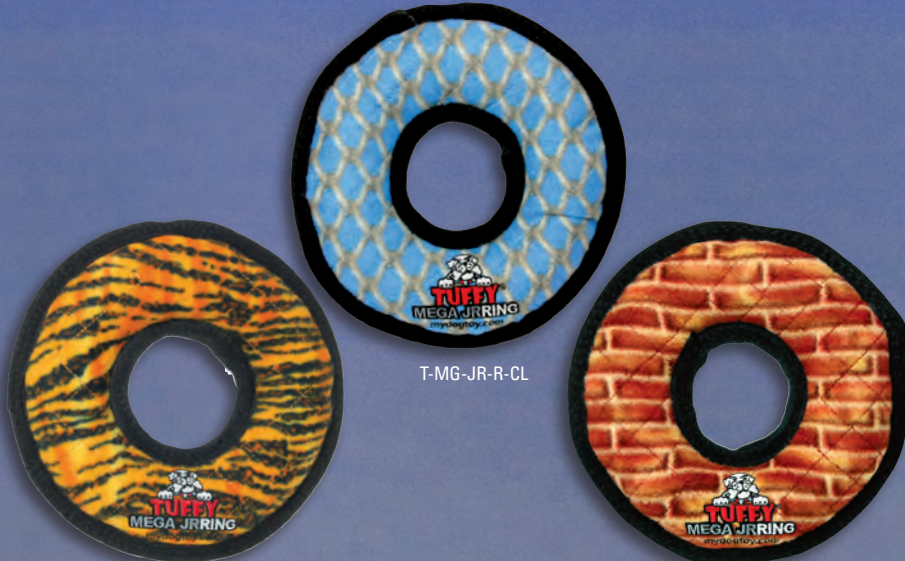


T-MG-OB-CL

T-MG-OB-BR

T-MG-OB-TG

MEGA™ JR RING

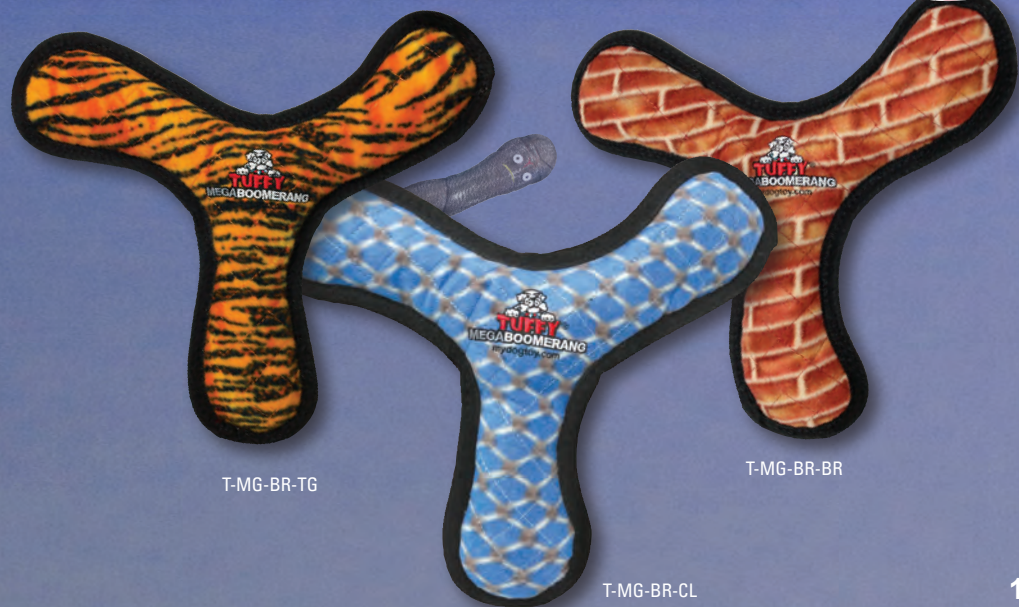


T-MG-JR-R-CL

T-MG-JR-R-TG

T-MG-JR-R-BR

MEGA™ BOOMERANG



T-MG-BR-TG

T-MG-BR-BR

T-MG-BR-CL

WORLD'S TUFFEST SOFT DOG TOY™

TUFFY® MEGA™ TOYS

TIGER TESTED - DOG APPROVED!



MEGA™ BONE



T-MG-B-CL



T-MG-B-TG



T-MG-B-BR

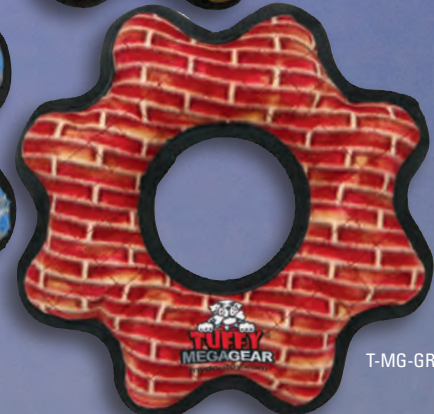
10 TUFFSCALE MEGA™ GEAR RING



T-MG-GR-TG



T-MG-GR-CL



T-MG-GR-BR



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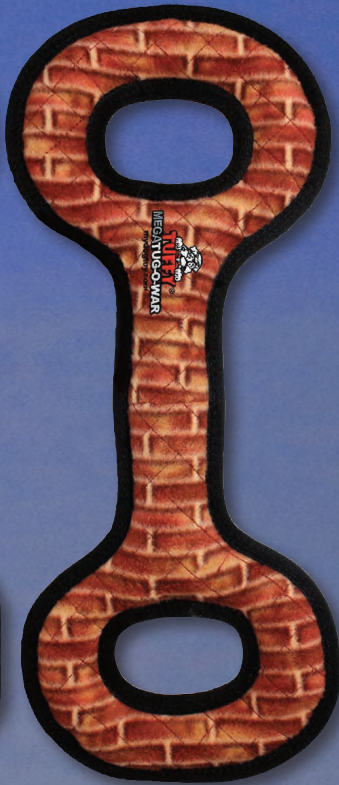
MEGA™ TUG-OVAL



T-MG-T0-TG



T-MG-T0-CL



T-MG-T0-BR

MEGA™ TUG-OVAL CREATURES



T-MG-CR-OCT-L-TG

JERSEY SHORE PETE

This tough guy can outlast any dog. He's got a great fake orange tan with jet black stripes. Pete will take on multiple dogs in a game of tug-o-war. Or head lock one at a time! Soft edges won't hurt gums, and it floats!



T-MG-CR-OCT-S-TG

OSCAR SCHWARZACREATURE

Oscar's rock hard bod can take on any dog in a game of fetch or tug-o-war!! He'll be back... for more play time. Soft edges won't hurt gums, and it floats!

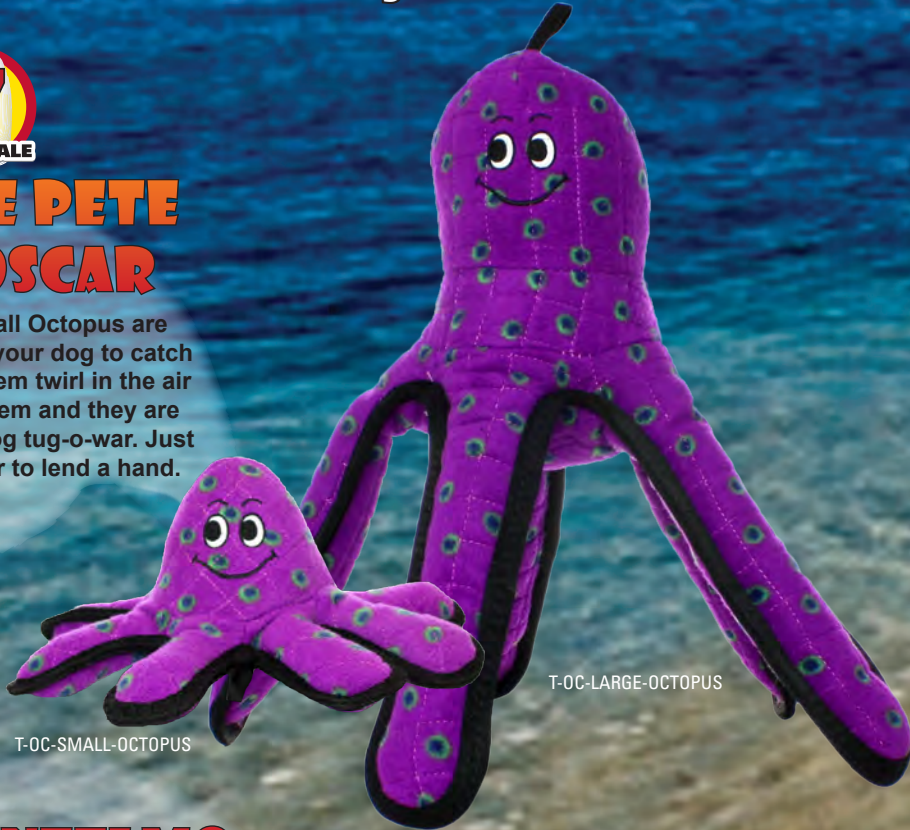
TUFFY® OCEAN CREATURES

Washable & They Float!



PURPLE PETE & LIL OSCAR

The large and small Octopus are perfect for training your dog to catch and fetch. Watch them twirl in the air when you throw them and they are great for multiple dog tug-o-war. Just ask Pete and Oscar to lend a hand.



T-OC-LARGE-OCTOPUS

T-OC-SMALL-OCTOPUS



NEELMO

Throw it and your dog will love to bring it back. If you have two dogs each one can pull on each end and you can safely hold the middle.



T-OC-EEL



THE "GENERAL"

Throw it and your dog will love bringing it back. This "Super Starfish" won't hurt your dog when thrown and is definitely backyard approved.



T-OC-STARFISH



GARY-GATOR

"Captain Toothless" is the toy that won't bite back. Soon to be your dog's best friend. Fun for every dog. When your dog is tired he makes a great pillow.



T-OC-ALLIGATOR

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T-OC-CRAB



KING CRAB

This soft-shell Crab has what it takes to keep your dog coming back for more. Fun to fetch, tug and whip around at your dog's leisure.



BURTLE-TURTLE

His friends call him Burt, and this is one guy your dog will want to be friends with! Great as a pillow and all around play toy, your dog will enjoy keeping him close at all times.



T-OC-TURTLE



RAY-RAY

Great fun for everyone! This cross-eyed Stingray has a big head and wing span for your dog and a tail for you to enjoy in a game of tug.



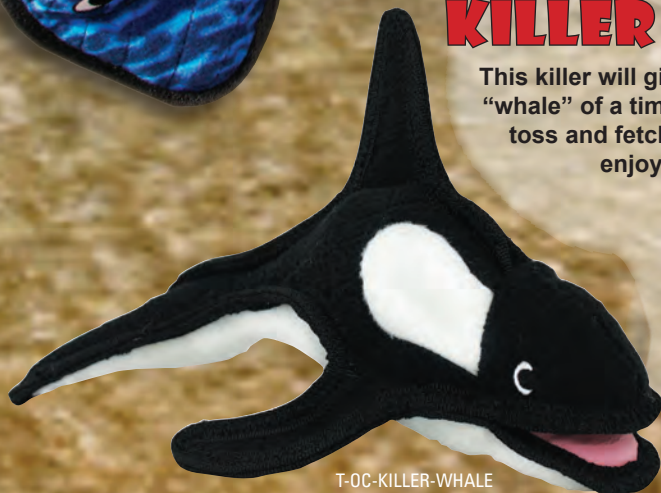
T-OC-STINGRAY

T-OC-LARRY LOBSTER



KILLER WHALE

This killer will give your pooch a "whale" of a time! Snuggle, tug, toss and fetch for optimum enjoyment!



T-OC-KILLER-WHALE



LARRY LOBSTER & JR. LOBSTER

Larry & Jr. are your dog's "Maine" men. Since they are Lobsters, they are ready to play all day in and out of the water. Larry can't wait for the fun to begin!



T-OC-JR-LOBSTER

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TUFFY® OCEAN CREATURES

Washable & They Float!

OCEAN FISH

One fish, two fish—
red fish, orange fish!
And juniors too.
A school of
fish for you!



T-OC-JR-FISH-OR

T-OC-FISH-OR



T-OC-FISH-RD



T-OC-JR-FISH-RD



SHACK SHARK

Keep your legs up when this shark
hits the water! Because Tuffy
toys are built to float,
Shack The Shark is
perfect for a game of fetch
in or out of water!



T-OC-SHARK



HADLEY HAMMERHEAD

Grab your boat and float
to the deep to find
the elusive Hammerhead!
Great fun
for everyone!



T-OC-HAMMERHEAD

TIGER SHARK



Frightening in the water,
but fun in the living room! Tiger
Shark will keep your pooch
happy as he dreams
of days at the ocean.



T-OC-TIGERSHARK

WESLEY WHALE

You'll have a blast playing "catch and release" with this Titan of the Ocean!
Great for backyard or water play.



T-OC-WHALE

SQUIDS



These tuggable, fetchable Squids have an eye catching new shape and design to help you and your dog stay active and happy at play! Multiple layers of stitching and material makes this one "TUFF" toy!

NEW TOYS



T-OC-SQUID-PR



T-OC-SQUID-GN



T-OC-TROUT-RD



T-OC-TROUT-OR

TROUT

A prize catch that would make your dog proud to be your best friend!



MYDOGTOY.COM™

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TUFFY® DINOSAURS

MYDOGTOY.COM™
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DESTRUCTOSAURUS™

"The Lawyer Destroyer"

Beware those that twist the law and impose unwarranted threats upon others... from the depths of hell comes Destructosaurus, The Lawyer Destroyer! Who dares to take a toy away from the innocent loving paws of Man's Best Friend? Never fear, Destructosaurus is here! With sharp teeth and claws he will devour those who attempt to put restrictive shackles on his canine pals.

Stand behind your twisted view of the law, O' Evil Hater of Dogs, for Destructosaurus will punish you!



T-D-TERA

T-JR- D-TERA



PTERADACTYL

High upon a mountain cliff, beyond the white mist of a wandering cloud sits in wait the great Pteradactyl. With its enormous wingspan, it takes flight across the great expanse of chairs, couches and coffee tables. Now more than ever, your dog will fly to new canine heights with this enormous prehistoric bird.



T-REX



This beast is feared in the cold of the night and horrifies the courageous in the middle of the day. Tyrannosaurus Rex is the terror that once walked these lands, as it will once again roam through your living room. You'll watch as the king of dinosaurs is forced to submit to your king of canines.



T-D-REX

T-JR-D-REX



T-JR-D-DESTRUCTO

T-D-DESTRUCTO



TRICERATOPS

Along the shadows of the mountains walks a legend in armor plate protection. The tri-horned dinosaur, better known as Triceratops, forages on berries, grass and household shrubbery. Allow your pup to set up a protective barrier and spare your plants from this menacing plant eater.



T-D-TRI



T-JR-D-TRI



T-D-MOO

T-JR-D-MOO



MOOSASAURUS

Far across the desert plain wanders a mighty one-horned wonder. Stronger than any beast of its kind, the Moosasaurus sets off on its treacherous journey to greener pastures. Your backyard lawn is just within its grasp before unwillingly forced to retreat by none other than its canine foe. Playtime will be filled with amazement when you bring this prehistoric Moose to your home.



STEGOSAURUS

Deep within the Jurassic highlands on a damp summer day, along the banks of a mountain stream, stands in thirst the amazing Stegosaurus. Though it may thirst only for household plants and backyard greens, it can defend its own against an attack from its smaller canine rivals!



T-JR-D-STEGO

T-D-STEGO



DRAGONS

Everyone knows the REAL dragons of old went extinct with the dinosaurs, but don't fret! We've brought them back to reality for your dog's sole enjoyment and ultimate companionship!



T-DG-YELLOW



T-DG-ORANGE

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TUFFY[®] ZOOANIMALS



T-Z-ELEPHANT



EMERY ELEPHANT

Move over for this king of the elephants or he'll certainly topple you! Emery may look like a pushover, but he'll stand up to your pooch any time, any day, anywhere.



T-JR-Z-ELEPHANT



MORRIS MONKEY

Everyone beat your fists against your chest for Morris Monkey! Your best pal will go bananas over this mischievous monkey!



T-Z-MONKEY

T-JR-Z-MONKEY



T-JR-Z-GIRAFFE



T-Z-GIRAFFE



GIRARD GIRAFFE

This Giraffe is larger than most dogs and will present a challenge to any canine who dares to go up against it!

The Giraffe will be a lifetime companion and will withstand even the "tuffest" of dog breeds!



PEABODY PENGUIN

Pull up your britches for this perfectly prim penguin! He'll teach your pooch proper play behavior – a perfect pal for any pup.



T-Z-PENGUIN



T-JR-Z-PENGUIN



HILDA HIPPO

This herbivorous Hippo is full of love and laughter for your carnivorous canine! Brighten your dog's day with a good game of tug and active play.



T-Z-HIPPO

T-JR-Z-HIPPO



PEYTON PEACOCK

This Peacock is easy to toss and floats! Soft edges won't hurt gums.



T-Z-PEACOCK



TATTERS TIGER

This terrifying Tiger is a match for just about any pooch! Tatters is all about strength and endurance, so make sure your pup is in for the long-haul.



T-Z-TIGER

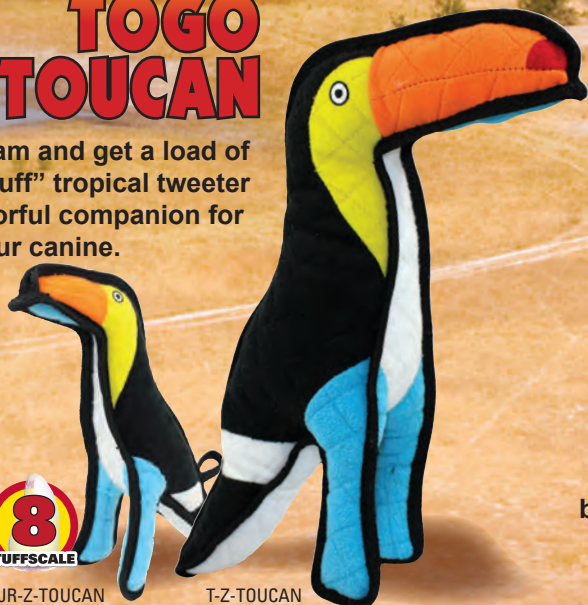


T-JR-Z-TIGER



TOGO TOUCAN

Move over Sam and get a load of Togo! This "tuff" tropical tweeter makes a colorful companion for your canine.



T-JR-Z-TOUCAN

T-Z-TOUCAN



BEAUFORT BEAR

Beaufort is a beautiful black bear with a big, big heart! A bit shy, your dog will need to befriend this beast for an assured best friend for life!



T-Z-BEAR

T-JR-Z-BEAR



MYDOGTOY.COM™
1-866-4-DogToy (364-869) • (480) 704-1700

TUFFY® DESERT CREATURES



T-DS-VULTURE



T-DS-PHROG



T-DS-TARANTULA

Masters of the Mohave unite to make Desert Creatures a **MUST** for your dog! Battle the brave stinger of Scorch the Scorpion, slither and slide with Lizzy the Lizard, creep and crawl with Harry the Hobo Spider, or bounce around with the finicky Phineas Phrog for a playful time with your canine.



VURN THE VULTURE

Watch out for Vurn as he circles overhead, but he's not targeting your dog, your dog is targeting him! Toss and tug have never been so much fun!



PHINEAS PHROG

Your "phinicky" pooch will simply adore Phineas Phrog! So easy to toss around and "phetch," your pup will have a "phriend" for life!



T-DS-PHROG



T-DS-VULTURE



TATE TARANTULA

Little Miss T sat in a tree, eating some bugs and eggs. Along came your pup, who wandered right up, and played tug with Miss T's legs.



T-DS-TARANTULA

MYDOGTOY.COM™

28 1-866-4-DogToy (364-869) • (480) 704-1700



T-DS-SCORPION



T-DS-SPIDER



T-DS-ARMADILLO



T-DS-PHROG-LEAP

SCORCH THE SCORPION

One of the smallest, yet most fearsome creatures of the desert wants to come to your home! Put your dog on high alert for this super-fun stinger!



T-DS-SCORPION



T-DS-PHROG-LEAP



PHROG LEAPING

Leap Phrog, Leap Phrog where shall you play today? Hopping up and down and all around with your dog's new Best Phrog Phriend Phorever!



T-DS-SPIDER

HARRY THE HOBO SPIDER



This is one Hobo Spider you and your pooch don't have to be afraid of! Toss and tumble, yank and tug for hours of fantastic play!



T-DS-ARMADILLO



ARNIE THE ARMADILLO

See if your pooch can soften the exterior of this "Tuff" Armadillo! Watch out – Arnie might give back a little bit of attitude.

TUFFY® DESERT CREATURES



T-DS-GILA-MONSTER



T-DS-SNAKE-BK-YLW



T-DS-SNAKE-RD



T-DS-LIZARD

Masters of the Mohave unite to make Desert Creatures a MUST for your dog! Battle the brave stinger of Scorch the Scorpion, slither and slide with Lizzy the Lizard, creep and crawl with Harry the Hobo Spider, or bounce around with the finicky Phineas Phrog for a playful time with your canine.



SNEAKY THE YELLOW SNAKE

This Yellow Snake is a perfect toy for you to charm your dog into an absolute frenzy of fun and play.



T-DS-SNAKE-BK-YLW



SCARLETT THE RED SNAKE

Good to know that red against yellow can kill a fellow; or as they say with this Tuffy Red Snake; Red on Red is Fun for Fido.



T-DS-SNAKE-RD

HAZEL GILA MONSTER

A Tuffy toy depicting a big tough lizard that's painted like a setting sun, and packed with fun for you and your best buddy's play time.



T-DS-GILA-MONSTER



LIZZY THE LIZARD

The easy-to-grab shape of Lizzy the Lizard is all your canine will need to make her his very best friend! Perfect for play with other dogs, or as a comfy chin rest.



T-DS-LIZARD



T-DS-WARTHOG



T-DS-WARTHOG-RD



T-DS-BAT



T-DS-ANT



BELLA THE BAT

Hold on to your sparkles! This bloodthirsty vampire bat is ready to battle your little wolf any day (or night)!



T-DS-BAT



RANT THE ANT

Ants work best as a team, so pair up your pooch with Rant the Ant and let them build a beautiful relationship!



T-DS-ANT



T-DS-WARTHOG-RD

T-DS-WARTHOG



MR & MRS WINNIE THE WARTHOGS

This Warthog might have an itch, an annoying little tickle, making her squirm and making her wriggle. But you do what any dog would do, and shake that chump as you bite that rump.

TUFFY® ALIENS

G-6 ALIEN



This tricky tri-pod is ready to take your canine on a G6 Adventure like they've never experienced before! Don't let the crossed eyes and bad dentistry fool you, G6 is an intelligently designed alien to maximize enjoyment for your pooch!



T-A-G6-ALIEN-GRN



ALIEN BALLS

You've never seen space balls like these before! These crazy aliens have faces on two sides - you can even poke your fingers through one mouth and have them come out the other, which means double-trouble for your pet's ultimate enjoyment! Perfect for sailing across your living room or back yard, these aliens will always be heads-up for playtime!



T-A-BALL-FIRE

T-A-BALL-RED

T-A-BALL-GRN



G3 ALIENS

These little tri-pods may appear to be cute and cuddly, but they're as "tuff" as the next guy! Rough and tumble pups will get a kick out of the G3'ers!



T-A-G3-ALIEN-GRN

T-A-G3-ALIEN-FIRE

T-A-G3-ALIEN-VLT



ALIEN BALL WITH LEGS

Leggy and lanky, this alien has a face on both sides and is perfect for a multi-dog tug-of-war! Grab him by the legs for better throwing momentum or tease your pup with wobbly legs for a fun pounce!



T-A-BALL-GRN-LEGS



CAPTAIN KURKLOPS

Take your pup to a new dimension with Captain Kurklops, the 8-legged, cyclops alien! Fly him through your backyard galaxy and watch your dog race to pluck him out of the air. Get all your dogs involved in a squeaky game of tug, or simply lay him down for comfort to keep all the monsters away. Your pooch is sure to be pleased with this fun and adventurous toy!



T-A-FIRE ALIEN

MYDOGTOY.COM™
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ADMIRAL O'FURY

Take your pup to a new dimension with the classic Admiral O'Fury - a fearsome and fiery alien of the outer galaxies! Your pooch will go where no dog has gone before with this fun and adventurous toy!



T-A-GREEN ALIEN

LIEUTENANT SPLOCK

Take your pup to a new dimension with the ever favorite Lieutenant Splock - the fiery cyclops alien! Your pooch is sure to be pleased with this fun and adventurous toy!



T-A-RED ALIEN



T-A-BALL-FLWR-RED

T-A-BALL-JR-SUN

T-A-BALL-FLWR-FIRE

ALIEN SUNS & FLOWERS

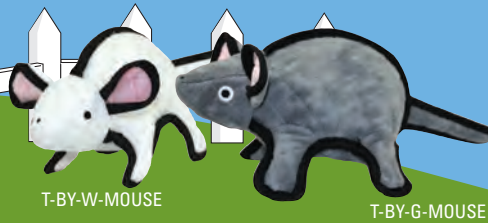


There's nothing better on a warm, sunny day than... AH! Aliens! That's right, and they're here to remind your best friend that summer is the very best time to bounce around with these fun alien balls!

TUFFY® BARNYARDS

MYDOGTOY.COM™

1-866-4-DogToy (364-869) • (480) 704-1700



T-BY-W-MOUSE

T-BY-G-MOUSE

7 TUFFSCALE Molly & Mo MOUSE

Eenie-meenie Molly and Mo! Your pal will be catching these mice by their toes all day long. "Tuff"er than your average door mouse, Molly and Mo will be a joy to have around.

T-JR-BY-HORSE

T-BY-HORSE

8 TUFFSCALE HOWIE Horse

This champion thoroughbred may enjoy grass and apples, but he also enjoys a good romping with his canine pals! Howie is always willing to go up against your pooch on race day, and they're sure to be neck and neck every time!

PONY

NEW



T-JR-BY-PONY

"Don't call me Pony!" This Jr. only sized toy is a favorite. Make no mistake and get this Pony.

7 TUFFSCALE POLLY Piggy

Polly Piggy is a playful pal prancing practically all day long, and you won't find a more perfect playmate for your pup. With plenty of panache, Polly Piggy pleases the most particular and precocious pooches.



T-BY-PIG

T-JR-BY-PIG



T-BY-BULL

T-JR-BY-BULL

7 TUFFSCALE BEVO THE Bull

There's no bull when it comes to this Bull! Bevo comes from the best of all long-horn stock and is ready to take on your canine! With super strength and durability, Bevo will be a friend for life.

SHERMAN Sheep



I'm not the black sheep of the flock, but somehow I landed this gig. I no longer have my wool turned into sweaters, nor do I get counted as I jump over your bed. Apparently I'm better served as a fuzzy friend to dogs who prefer to tug and slobber on me. Baaaa.



T-BY-SHEEP

T-JR-BY-SHEEP



Dudley DUCK

There's no time to dilly-dally with Dudley Duck! Fly him through the air with a game of fetch, or pull him through the pool with a game of tug, this daring duck loves it all!



T-BY-DUCK



T-JR-BY-DUCK



T-BY-RABBIT-WT



T-BY-RABBIT-BRN

T-JR-BY-RABBIT-BRN



T-JR-BY-RABBIT-WT



Talulah TURKEY

If you sometimes wonder if your dog is a turkey, then it's time to bring Talulah into your life to prove them wrong! This silly bird will become a friend for life.



T-BY-TURKEY

T-JR-BY-TURKEY



Rutabaga & Radish RABBIT

Watch out for your garden! These hungry bunnies are ready to take everything you've got... unless your pooch can stop 'em! Get these rabbits on the run and show your dog what it means to guard the garden.

MYDOGTOY.COM™

1-866-4-DogToy (364-869) • (480) 704-1700

TUFFY® 2 IN 1 FUNNY FOOD TOYS

NEW TOYS



BANANA

DURABLE DOG TOY!



T-FF-Banana

HOT DOG

DURABLE DOG TOY!



T-FF-HotDog



CORN

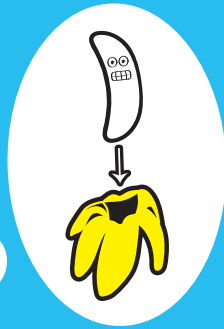
DURABLE DOG TOY!



T-FF-Corn



- INTERACT
- TOSS
- CHALLENGE
- FETCH
- ENGAGE



SQUEAKER SAFETY POCKETS

Squeakers are sewn into material pockets inside the toy. This additional layer of safety can give you the time you need to safely remove the toy in the event your dog reaches the core of the toy.

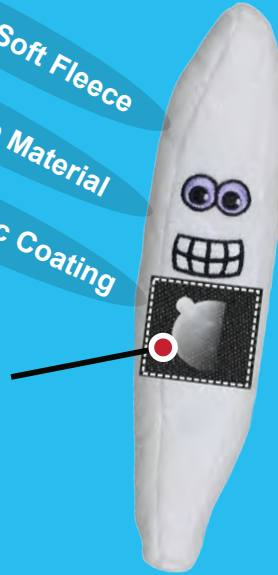


PROTECTIVE WEBBING

For our Ultimate series we add an additional layer of webbing, whenever possible, around the outside edge to cover the seams of the toy. This is sewn multiple times, for added durability.

2 IN 1 FUN!

- 1st Layer Soft Fleece
- 2nd Layer Luggage Material
- 3rd Layer Plastic Coating



T-FF-Corn



T-FF-Banana



T-FF-HotDog

DURAFORCE®

DURABLE WOVEN FIBER! SQUEAKS, FLOATS AND WASHABLE!

SUPER TOUGH WOVEN MESH MAT

The 1st layer (Outer) is made from plastic coated polyester fibers that are woven into a thick mat for durability. The outer layer is equally as thick as many multi-layered durable toys. The 2nd layer (Inner) is polyester to make the toy even more durable. Both layers are cross-stitched together.

DURABLE WEBBING

Each edge of the DURAFORCE® toy is covered with industrial grade webbing to protect the edges and create strength. The toy is then sewn again to ensure the toy stays together in the toughest interactive play.

SQUEAKER SAFETY POCKETS

Squeakers are sewn into material pockets inside the toy. This additional layer of safety can give you the time you need to safely remove the toy in the event your dog reaches the core of the toy.



***SUPER
TOUGH
TOY!***



DURAFORCE®

DURAFORCE®

DURABLE WOVEN FIBER! SQUEAKS, FLOATS AND WASHABLE!



BONE

A Bone for the ages, with two squeakers, this toy becomes an instant classic for your best furry buddy.



DF-B-T-PP

DF-B-T-BG

DF-B-ZZ-RR

DF-B-T-OY



JR. BONE

A Jr. Bone for medium to small sized dogs!



DFJR-B-T-PP

DFJR-B-ZZ-RR

DFJR-B-T-OY

DFJR-B-T-BG

DURAFORCE®

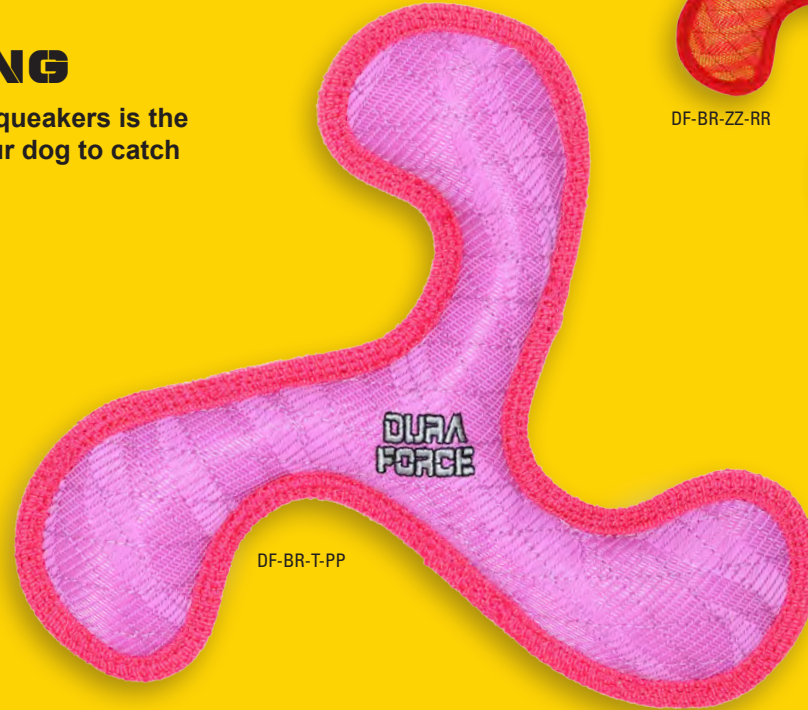
DURAFORCE®

DURABLE WOVEN FIBER! SQUEAKS, FLOATS AND WASHABLE!



BOOMERANG

A Boomerang with three squeakers is the perfect toy for training your dog to catch and fetch.



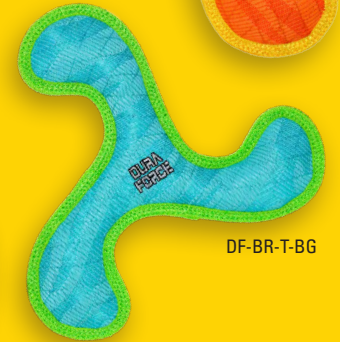
DF-BR-T-PP



DF-BR-ZZ-RR



DF-BR-T-OY



DF-BR-T-BG



JR. BOOMERANG

A Jr. Boomerang for medium to small sized dogs!



DFJR-BR-ZZ-RR



DFJR-BR-T-BG



DFJR-BR-T-OY



DFJR-BR-T-PP

DURAFORCE®

DURABLE WOVEN FIBER! SQUEAKS, FLOATS AND WASHABLE!



TRIANGLE RING

Its Triangle shape and durable construction make it one of the best toys you'll ever find. Contains three squeakers.



DF-TR-ZZ-RR



DF-TR-T-BG

DF-TR-T-OY



DF-TR-T-PP



JR. TRIANGLE RING

A Jr. Triangle for medium to small sized dogs!



DFJR-TR-ZZ-RR



DFJR-TR-T-BG



DFJR-TR-T-OY



DFJR-TR-T-PP

DURAFORCE®

DURAFORCE®

DURABLE WOVEN FIBER! SQUEAKS, FLOATS AND WASHABLE!



CRAB

Why did the crab go to jail? Because he was pinching too much! But these crabs, squeakers and all, won't pinch your pooch.



DFC-DUCK2-T-OY



DFC-CRAB-T-OY



DFC-CRAB-T-BG



DUCK2

This duck will have you playing with your dog at the quack of dawn! Squeaker included.



DFC-LIZARD-T-OY



DFC-DUCK1-T-BG

DUCK1

Release the Quackin! Squeaker included to help quack up your best friend.

LIZARD

No reptile dysfunction here. Lots of play time with this squeaky lizard!

DURAFORCE®

DURABLE WOVEN FIBER! SQUEAKS, FLOATS AND WASHABLE!

DRAGON

What do you call a dragon that won't stop talking about itself? A braggin' dragon, and these dragons are so tough they squeak!



DFC-DRAGON-T-OY

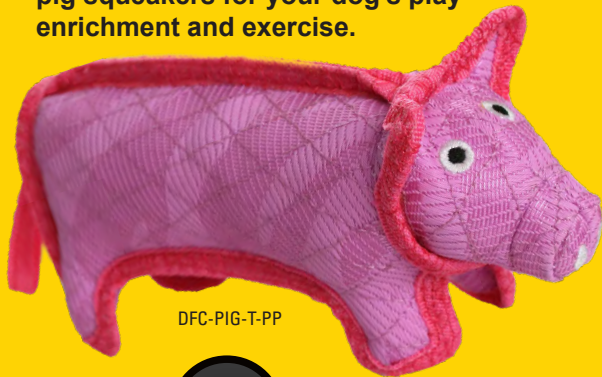


DFC-DRAGON-T-BG



PIG

There's no ham-fisted attempts at pig puns, because we're hogging all the best dog toys with squealing pig squeakers for your dog's play enrichment and exercise.



DFC-PIG-T-PP



GEAR RING

NEW



DURAFORCE

DF-M-GR-T-BG



NEW RING



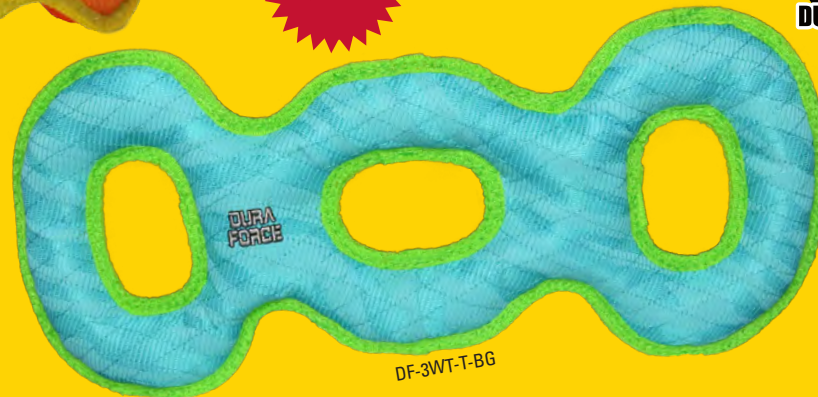
DURAFORCE

DF-M-R-T-PP



NEW

3WAY TUG



DURAFORCE

DF-3WT-T-BG



NEW



DURAFORCE

DF-ST-T-OY



STAR

DURAFORCE®

Silly
Squeakers

Who will have more fun with them...

Add some fun to your dog's life with Silly Squeakers® novelty, squeaky toy bottles! Playing and taking pics with your pet has never been so much fun!

Silly Squeakers®



100% vinyl
non-toxic dog
toys, made with
a fun squeaker
to get your
dog going!



Next time you're out picking up a bottle for yourself, bring one home for the dog too! Your choice of fourteen different bottles to please all tastes.

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You or your dog?

Silly Squeakers



SS-BB-SC



SS-BB-PN



SS-BB-DP



SS-BB-CT

Next time you're out picking up a bottle for yourself, bring one home for the dog too! Your choice of fourteen different bottles to please all tastes.

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Silly Squeakers®

Who will have more fun with them...

Next time you're out picking up a bottle for yourself, bring one home for the dog too! Your choice of fourteen different bottles to please all tastes.



SS-BB-PS

SS-BB-LK

SS-BB-DB

SS-BB-HL

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You or your dog?



ADD SOME FUN TO YOUR DOG'S LIFE WITH SILLY SQUEAKERS® NOVELTY, SQUEAKY TOY BOTTLES!

PLAYING AND TAKING PICS WITH YOUR PET HAS NEVER BEEN SO MUCH FUN! CHOOSE FROM 7 AMAZING STYLES!



I'm like a fine wine. I get better with age, and the best is yet to SQUEAK!

NEW

NEW

SS-WB-KR

SS-WB-GS

SS-WB-CP

SS-WB-MC

SS-WB-MC-L

SS-WB-BR

SS-WB-PP

Who will have more fun with them...

Liquor may not be the answer, but it's worth a shot.

Add some fun to your dog's life with Silly Squeakers[®] novelty, squeaky toy bottles! Playing and taking pics with your pet has never been so much fun! Choose from 10 amazing styles!



NEW

SS-LB-HM



NEW

SS-LB-HB



NEW

SS-LB-KH

You or your dog?

Silly[®]
Squeakers



SS-LB-DW



SS-LB-BP



SS-LB-BL



SS-LB-SS



SS-LB-TF

Silly[®]
Squeakers

Silly[®]
Squeakers

Who will have more fun with them...

Silly
Squeakers[®]



NEW

Add some fun to your dog's life with Silly Squeakers[®] novelty, squeaky toy bottles! Playing and taking pics with your pet has never been so much fun!

SS-LB-JP

SS-LB-TW

You or your dog?



Mr POOPS & MINI POO

No longer does your dog have to suffer with boring squeaky animal shapes or cutesy-tootsy toys that have been around forever. Your dogs need some fun and laughter in their lives too! **Silly Squeakers**® are a line of fun, creative and hilarious squeaky toys that are sure to have everyone talking. We pushed the limits of our imagination to bring you this series of one-of-a-kind toys. They are sure to bring you and your dog tons of fun and laughter! Mr. Poops and Mini Poo are a perfectly unique addition to your family. **With faces on both sides, they are two-faced pieces of crap!**



Mr. Poops
10" High x 2" Diameter

I Squeak!



SS-MRPOOPS

SS-MINIPOOPS



Mini Poo
5" High x 1.25" Diameter

Silly Squeakers®

Your pooch will absolutely LOVE his or her own set of furry iBalls™! These fluffy balls come in three sizes to match a dog of any shape and size, and will set them rolling with their entertaining eyes, fluffy fur and squeaky squawks! *Silly Squeakers*® are a line of fun, creative and hilarious vinyl squeaky toys that are sure to have everyone talking. We pushed the limits of our imagination to bring you this series of one-of-a-kind toys. They are sure to bring you and your dog tons of fun and laughter!



“Pink-i”

Although she may appear dainty, “Pink-i” can rough and tumble with the best of dogs! With quality construction, she’s sure to give your pooch hours and hours of enjoyment.

“Brown-i”

Play a fun game of fetch and laugh as your dog happily brings back Brown-i! Sure to please all dogs!



Look for our tri-pack of extra small iBalls! The perfect gift for a pooch with many personalities!

“Black-i”

Want a sure way to please your best friend? Give him a “Black-i”! This soft and durable iBall will please you AND your dog by giving you both play-time and laughter.



MADE WITH FAUX FUR AND A SQUEAKER BALL!



- 2 LAYERS OF MATERIAL
- HIGH DURABILITY AND QUALITY
- MULTIPLE ROWS OF STITCHING
- 2 TOYS IN 1



MIGHTY®

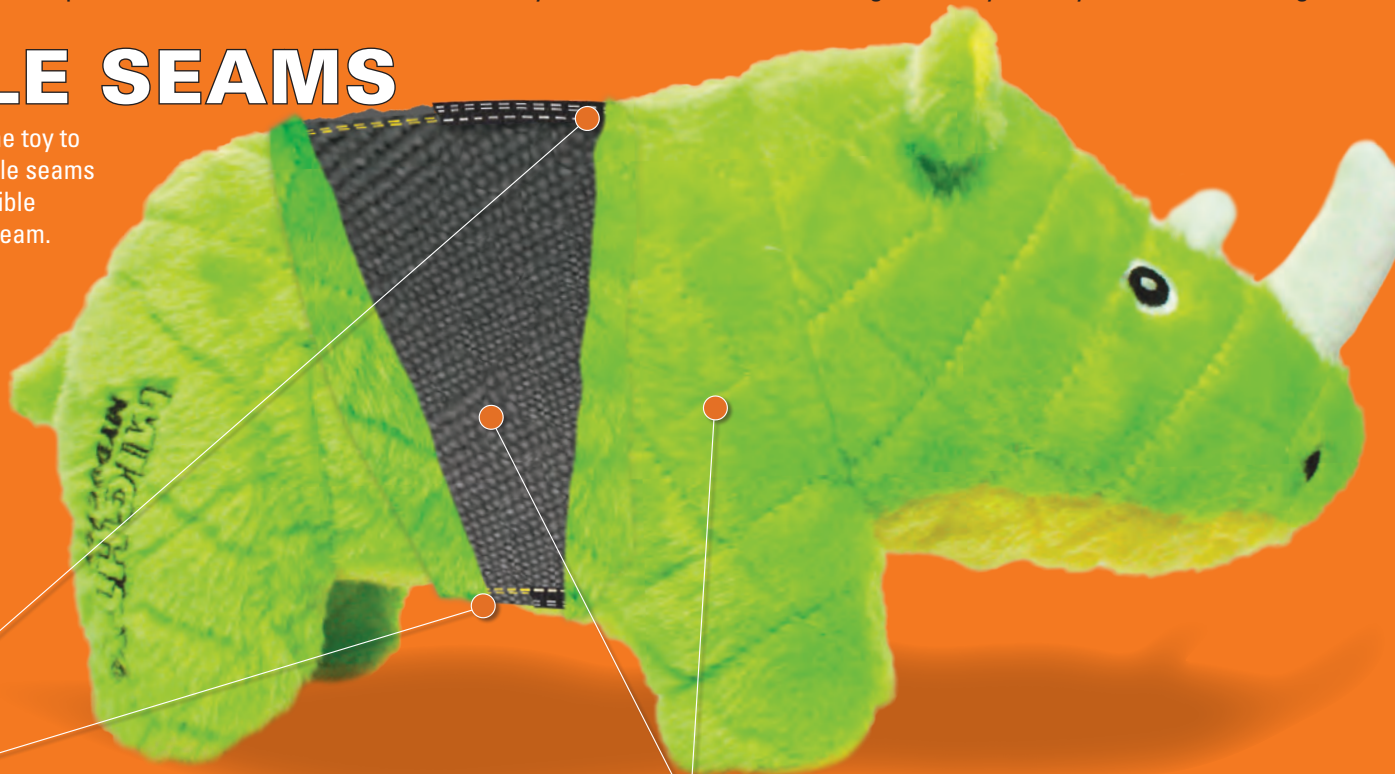
Mighty® Dog Toys *rethink durability* and approach it from a new angle.

Durability is created for each toy with multiple layers of flexible materials that move with the dog's teeth instead of tearing. Compared to other toys, Mighty® dog toys have no hard edges. The result is that these toys do not promote chewing—great when you're trying to discourage chewing habits.

These toys may seem plush on the outside, but all the durability features are internal making these toys soft, yet MIGHTY® strong.

DURABLE SEAMS

All seams are located inside the toy to discourage chewing. Vulnerable seams are protected by sewing a flexible material over the edge of the seam.



UP TO
4 ROWS OF
STITCHING

All material seams have multiple rows of stitching, are covered with a layer of soft, flexible material and sewn together with more rows of stitching, creating a soft and durable toy with no hard edges!

UP TO
2 LAYERS OF
MATERIAL

Outside layer is made of a tight-woven sherpa-style fleece – the result is good flexibility with high durability. Inside material is made of tight-woven brushed fleece of the heaviest weight and highest durability.

MIGHTY®

MIGHTY® ANGRY ANIMALS

MIGHTY

7
DURASCALE™



MT-AA-Pig

7
DURASCALE™



MTJR-AA-Monkey

7
DURASCALE™



MTJR-AA-Rabbit

7
DURASCALE™



MT-AA-Monkey

7
DURASCALE™



MT-AA-Rabbit

7
DURASCALE™



MTJR-AA-Pig



MIGHTY[®] ANGRY ANIMALS



7
DURASCALE™

MT-AA-Cow



8
DURASCALE™

MT-AA-Bear



7
DURASCALE™

MTJR-AA-Cow



7
DURASCALE™

MTJR-AA-Bear



MIGHTY[®]

MIGHTY ARCTIC

Woody Wooly Mammoth:

There's nothing better than a Wooly Mammoth to snuggle down with on a cold winter evening... and better yet, to play with on a warm summer day!

7
DURASCALE™



MT-A-MAMMOTH

7
DURASCALE™



MTJR-A-MAMMOTH

Wilbur McPaw:

This strong and chilly companion will please any pooch!

7
DURASCALE™



MT-A-WALRUS

7
DURASCALE™



MTJR-A-WALRUS

Wally Walrus:

Wally can play all day long and never get tired! Toss him as far as you can and watch your pup go after him!

8
DURASCALE™



MT-A-POLAR BEAR

MTJR-A-POLAR BEAR

7
DURASCALE™

8
DURASCALE™



MT-A-SANTA

MTJR-A-SANTA

7
DURASCALE™

Santa:

Every day is Christmas when Santa is nearby! Keep the holidays near with Mr. Kringle by your canine's side.

8
DURASCALE™



MT-A-PENGUIN

MTJR-A-PENGUIN

7
DURASCALE™

Penny Penguin:

Your pooch will be more than happy to slip and slide with this Penguin by his side!

8
DURASCALE™



MT-A-SEAL

7
DURASCALE™



MTJR-A-SEAL

Sandy Seal:

Nothing is cuter than a baby seal... except your dog, of course! Bring this pair together for a lifetime of love.



MIGHTY BUGS

8
DURASCALE™



MT-B-BEE

Bitsie Bee:

Bitsie Bee is as sweet as any flower and certainly an excellent companion for your sweetest of pups!

7
DURASCALE™



MTJR-B-BEE



MT-B-DFLY-GRN

7
DURASCALE™

Dizzy Dragonflies (Green & Pink):

These elusive bugs have been caught and are ready to befriend your best friend! Available in two fun, bright colors and the perfect size for your pooch.

7
DURASCALE™



MTJR-B-DFLY-GRN

7
DURASCALE™



MT-B-DFLY-PNK

7
DURASCALE™



MTJR-B-DFLY-PNK



MIGHTY

MIGHTY DINOSAURS

Stu Stegosaurus

This Stu-dious Stegosaurus will teach your dog all sorts of new tricks! Stand aside and watch your best friend play all day with his new spiky pal.



8
DURASCALE™

7
DURASCALE™

MT-DINO-STEGO

MTJR-DINO-STEGO

Sparky Spinosaurus

The fun-finned Sparky is ready to play! Tug, pull and pounce all day with this Mighty Dino!



8
DURASCALE™

7
DURASCALE™

MT-DINO-TRI

MTJR-DINO-TRI

Tristen Triceratops
Tristen is the Mightiest Triceratops around! Until your pooch tells him otherwise, that is. Upon meeting, Tristen Triceratops will quickly become your pup's very best friend!



8
DURASCALE™

Troy T-Rex

He may have been King of the Jungle in prehistoric times, but now he lays prey to your powerful pooch!



MT-DINO-TREX

MTJR-DINO-TREX

7
DURASCALE™

8
DURASCALE™

Barnabus Brachiosaurus

With a long neck that makes him easy to carry, this prehistoric vegetarian is sure to please even the pickiest pups!



MT-DINO-BRACH

7
DURASCALE™

MTJR-DINO-BRACH

MIGHTY DRAGONS

Blue Dragon

There's no reason to be frightened of the Blue Dragon, he's just happy to fly around your house!



7
DURASCALE™

MTJR-DRAG-BLUE



8
DURASCALE™

MT-DRAG-BLUE

8
DURASCALE™

Green Dragon

Move aside Puff, and make way for the new guy! This magical Green Dragon is perky, lovable, and a playmate for life.



MT-DRAG-GREEN



7
DURASCALE™

MTJR-DRAG-GREEN

Red Dragon

Watch out for the fiery Red Dragon! But have no fear, your pup is here (to protect you, that is)!



7
DURASCALE™

MTJR-DRAG-RED



8
DURASCALE™

MT-DRAG-RED



8
DURASCALE™

MT-DRAG-YELLOW

Yellow Dragon

The Chinese dragon is a symbol of power, strength, and good luck, and your pooch will have all those and more with this stunning Yellow Dragon!



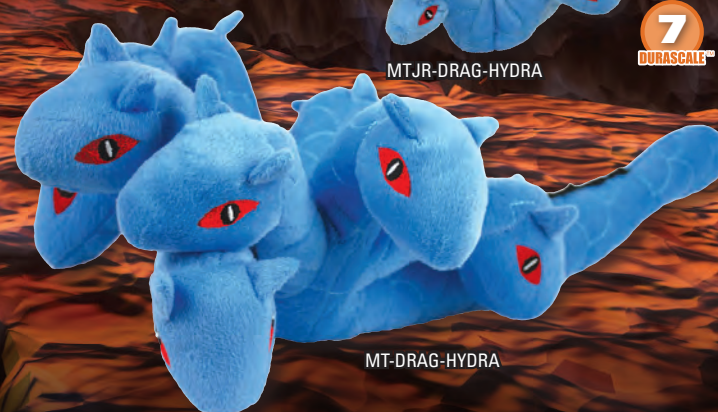
7
DURASCALE™

MTJR-DRAG-YELLOW

8
DURASCALE™

Hydra

Your canine doesn't need to be Hercules to tame this many-headed serpent... just bring along a few friends for a terrific game of tug!



7
DURASCALE™

MT-DRAG-HYDRA

MIGHTY

MIGHTY FARM



8
DURASCALE™

Grady Goat:

Graze around with Grady Goat and enjoy the good times. A great friend for your goofy pup!

MT-F-GOAT

7
DURASCALE™

MTJR-F-GOAT

Puddle Pug

There is nothing cuter than the wrinkly face of a perfect pug! Pick one up for your best friend today.

9
DURASCALE™



MT-F-PUG

7
DURASCALE™



MTJR-F-PUG



8
DURASCALE™

MT-F-COW

7
DURASCALE™

MTJR-F-COW

Haydin Horse:

Don't let the majestic beauty of Haydin throw you off - he's stronger than most and can play all day!



9
DURASCALE™

MT-F-HORSE

7
DURASCALE™

MTJR-F-HORSE

Clucky McChick Rooster:

Have some crazy fun with this wild, yet surprisingly strong chicken!

7
DURASCALE™



MTJR-F-ROOSTER

7
DURASCALE™

7
DURASCALE™

MT-F-ROOSTER



8
DURASCALE™

MT-F-PIGLET

Paisley Piglet:

Feel free to wallow in the mud with this cute little guy - he can take it! Your pup will LOVE Paisley Piglet!

7
DURASCALE™

MTJR-F-PIGLET



MIGHTY OCEAN

Dolly Dolphin:

Not only known for their intelligence, the dolphin also makes a perfect friend for your canine companion!

Fetch, tug and a nighttime pillow are all possible with Dolly Dolphin.

7
DURASCALE™



MTJR-O-DOLPHIN

8
DURASCALE™



MT-O-HAMMERHEAD

MTJR-O-HAMMERHEAD

Hunter Hammerhead:

Hold on to your reels! This shark is one "tuff" bad-boy of the ocean. Fun games of fetch and tug-o-war will make Hunter one awesome catch!

7
DURASCALE™



7
DURASCALE™

MTJR-O-GOLDFISH

7
DURASCALE™



MT-O-GOLDFISH

8
DURASCALE™



MT-O-DOLPHIN

Sammy McSnapper:

Sammy McSnapper is great for fetch in or out of the water, and best of all, this fish won't snap back!

8
DURASCALE™



MT-O-PRAWN

Paco Prawn:

The party never ends when Paco's on your pooch's pallet! Play hard and relax after a fun day with this persnickety prawn.

7
DURASCALE™



MTJR-O-PRAWN

Wylie Whale:

He may be a "Killer" Whale, but Wylie won't kill your dog's teeth! Soft and plush, yet sturdy and strong construction makes the perfect play toy for your pooch.

8
DURASCALE™



MT-O-WHALE



MTJR-O-WHALE

7
DURASCALE™

Sarafina Seahorse:

There will be a sea of drool from your pooch when he saddles up with Sarafina and takes him for a ride in your living room!

7
DURASCALE™



MTJR-O-SEAHORSE

8
DURASCALE™



MT-O-SEAHORSE



MIGHTY MYTHICAL CREATURES

MIGHTY



Pegasus & Jr. Pegasus:
Orange Sherbet

8
DURASCALE™

MT-L-PEG-OR



7
DURASCALE™

MTJR-L-PEG-OR



8
DURASCALE™

Lester Leprechaun:

Your pup will have no problem following this Leprechaun to his pot of gold! Great for hide-and-seek!

MT-L-LEPRECHAUN
MTJR-L-LEPRECHAUN



7
DURASCALE™



Unice Unicorn
Always be a dog. Unless you can be a Unicorn!

8
DURASCALE™

MT-L-UNICORN



7
DURASCALE™

MTJR-L-UNICORN



MIGHTY[®] MYTHICAL CREATURES

8
DURASCALE™



MT-L-PEG-BPK

Pegasus & Jr. Pegasus:
Black and Pink

7
DURASCALE™



MTJR-L-PEG-BPK

Albert Alien:

Greetings Martians!
What? You didn't think
we were real? Think
again! Beam me up
Scottie-Terrier.

8
DURASCALE™



MT-L-ALIEN

7
DURASCALE™



MTJR-L-ALIEN

8
DURASCALE™



MT-L-MERMAID

7
DURASCALE™



MTJR-L-MERMAID

Wendy the Mermaid:
Your parents may have lied to you about mermaids, but here she is for your best canine friend to enjoy as you did as a child! Wendy will be their fantasy come true.



©
MIGHTY
M

MIGHTY[®] NATURE

Drake McQuack

Great for fetch and training! This "Mighty Mallard of the Midwest" will make great fun both indoors and out.



MT-N-DUCK

8
DURASCALE™



MTJR-N-DUCK

7
DURASCALE™

Bunny McHop:

A silky-soft playmate for the lovable pup who needs a bunny in his life! Choose from two cuddly colors.



8
DURASCALE™

MT-N-RABBIT-BRN

7
DURASCALE™

MTJR-N-RABBIT-BRN

Foxy:

Oh so cute and clever! Foxy will out-wit and out-last many other toys and will certainly be a fan favorite!

8
DURASCALE™



MT-N-FOX

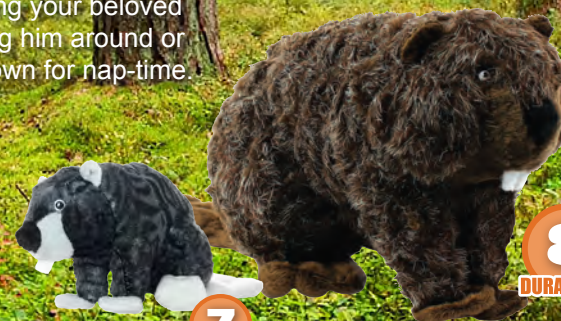
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DURASCALE™



MTJR-N-FOX

Benny Beaver:

Benny will be a busy Beaver when it comes to entertaining your beloved pup! Swing him around or snuggle down for nap-time.



8
DURASCALE™

MTJR-N-BEAVR

7
DURASCALE™

MT-N-BEAVR



MIGHTY NATURE

8
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MT-N-RACCOON

MTJR-N-RACCOON

Rocco Raccoon:

This rascally Raccoon will rival even the smartest of pooches... not to mention make a great pillow.

8
DURASCALE™



MT-N-OWL

Ollie Owl:

If your pooch is considered a "night owl" then Ollie will make the perfect evening companion!

7
DURASCALE™



MTJR-N-OWL

Chippy Chipmunk:

There's no squawking around with this "tuff" little Chipmunk! This cute little guy will easily become one of your pup's favorites.

8
DURASCALE™



MT-N-SKUNK

Stinky Skunk:

This is one skunk your dog will LOVE getting close to! Stinky is a soft and cuddly skunk who can take the ruff-and-tumble of any pooch.

7
DURASCALE™



MTJR-N-SKUNK

8
DURASCALE™



MT-N-CHIPMUNK

7
DURASCALE™



MTJR-N-CHIPMUNK



MIGHTY

MIGHTY SAFARI®



MT-S-ELEPHANT

8
DURASCALE™

Ellie Elephant: A MIGHTY® elephant makes an excellent companion for your MIGHTY® pooch! Ellie plays a great game of “tug” and is oh-so-snuggly at night.

8
DURASCALE™



7
DURASCALE™

MTJR-S-GIRAFFE

7
DURASCALE™

MTJR-S-PK-GIRAFFE



MT-S-PK-GIRAFFE



8
DURASCALE™

MT-S-GIRAFFE



8
DURASCALE™

MT-S-HIPPO-PL



7
DURASCALE™

MTJR-S-HIPPO-PL

Purple Hippo: Bring out the “wild” in your animal with a Hippo! This guy may look cute, but he’s fiercely strong and capable of holding his own against your canine!

Gina & Pink Giraffe: Perfect pals for a game of tug, Gina and Pink Giraffe will withstand tough play from your active friend!

Linus Lion:

Make the King of the Jungle the King of your living room! Your pup will love the rivalry Linus brings to your home!



8
DURASCALE™

MT-S-ELEPHANT-OR

Orange Elephant: A MIGHTY® bright companion that never forgets to have fun.



MTJR-S-ELEPHANT-OR

7
DURASCALE™



MT-S-MONKEY-BR

7
DURASCALE™



MTJR-S-MONKEY-BR



7
DURASCALE™

MT-S-LION



7
DURASCALE™

MTJR-S-LION

Mindee Monkey (purple) & her buddy Max Monkey (brown):

Of course all pooches love to “monkey” around, and now they can get REALLY crazy with their primate friends! During play or rest, they’ll be there to encourage your pup.



7
DURASCALE™

MT-S-MONKEY-PL



MTJR-S-MONKEY-PL



MIGHTY SAFARI

8
DURASCALE™

Merlin Meercat:

Make way for Merlin, the majestic and mischievous Meercat! Your pup's new best friend.



MT-S-MEERCAT

7
DURASCALE™



MTJR-S-MEERCAT

Green Rhinoceros:

The Rhino's impenetrable hide will keep your dog entertained through hours of play! Bring him home today!

8
DURASCALE™



MT-S-RHINO-GRN

8
DURASCALE™



MTJR-S-RHINO-GRN

8
DURASCALE™



MT-S-VULTURE

Vin Vulture:

He has long been a harbinger of dem bones, and this bald headed bird will be your dog's best friend as they pick their bones clean!

9
DURASCALE™



MT-S-LEOPARD

7
DURASCALE™



MTJR-S-LEOPARD

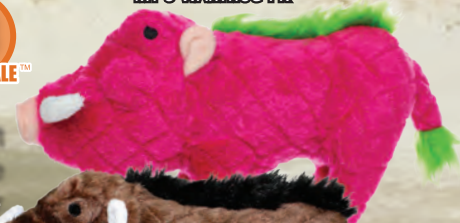
Lenny Leopard:

When your pooch adopts this Leopard cub, they'll have a friend for life! During sleep or play, Lenny will be there.

Walter & Wanda Warthog:

These peculiar Peccaries are perfect for your pooch! Soft and supple, this swine will certainly soothe your stray.

8
DURASCALE™



MT-S-WARTHOG-PK



MT-S-WARTHOG-BR

8
DURASCALE™

8
DURASCALE™



MT-S-KOALA

8
DURASCALE™



MTJR-S-KOALA

Kohen Koala:

The cutest animal in the kingdom deserves to have an equally cute Koala Bear to snuggle with at night. Order yours today!

9
DURASCALE™

Kayla Kangaroo:

Finally a friend as bouncy as your favorite pooch! Kayla and her little Joey are the perfect Aussie companions.



MT-S-KANGAROO

7
DURASCALE™



MTJR-S-KANGAROO



MIGHTY® MASSIVE

Nearly twice the size of our regular animals and extra-durable for those hard-to-please pooches!

Massive Paisley Pig

There's nothing better than a Massive Pig for massive love'n! Your big dog will love snuggling up to this beautiful bacon.



MTMV-F-PIGLET

10
DURASCALE™

Gideon the Massive Goldfish
Something smells fishy...Oh! It must be Gideon Goldfish! This perfectly plush fish will be an everlasting friend!

10
DURASCALE™



MTMV-0-GOLDFISH

Massive Javier Javelina

These peculiar Peccaries are perfect for your pooch! Soft and supple, this swine will certainly soothe your stray.

10
DURASCALE™



MTMV-S-JAVELINA

10
DURASCALE™

Massive Lenny Leopard

When your pooch adopts this Massive Leopard, they'll have a friend for life! During sleep or play, Lenny will be there.



MTMV-S-LEOPARD



MIGHTY[®] MASSIVE

Nearly twice the size of our regular animals and extra-durable for those hard-to-please pooches!

Massive Chippy Chipmunk

This big Chipmunk is every bit as cute as the little ones, and now there's so much more to cuddle!



MTMV-N-CHIPMUNK



Massive Foxy the Fox
There's no chance your pooch will be able to outsmart this Massive Fox! Tug, fetch, toss and roll with this big guy for a full day of fun.



MTMV-N-FOX

Massive Benny Beaver

This nearly-lifesize beaver will be your best friend's companion for life! Strong, soft and highly durable, the Massive Beaver is a MUST for any lovable pooch.



MTMV-N-BEAVER



Bunny Mchop is a Massive Rabbit

A massive friendship first comes from a Massive Rabbit! There's no escape down the rabbit hole for this big bunny, just fun and frolic with your best friend!



MTMV-N-RABBIT-BRN



MIGHTY[®]

MIGHTY WORMS®

MADE OF SQUEAKER
BALLS

- 2 LAYERS OF MATERIAL
- HIGH DURABILITY AND QUALITY
- MULTIPLE ROWS OF STITCHING
- 5 SQUEAKER BALLS TOYS IN 1

10
DURASCALE™

Green Tequila Worm & Pink Tequila Worm

No party with your pooch is complete until one of these two show up. Available in two fun bright colors, the long tail is perfect for tug-o-war and fetch.



MT-TWORM-GRN



MT-TWORM-PNK



MIGHTY® MICROFIBER

STUFFED!

LINK

9
DURASCALE™



MT-MICRO-LIZARD

9
DURASCALE™



LINK JR.

MTJR-MICRO-LIZARD

Green Microfiber Frog and Lizard

Mighty® super soft and Mighty® super tough, this Mighty® Microfiber toy is perfect for your Mighty dog.

FRANK

9
DURASCALE™



MT-MICRO-FROG

FRANK JR.

9
DURASCALE™



MTJR-MICRO-FROG

BIGFOOT

9
DURASCALE™



MT-MICRO-BIGFOOT

JR. BIGFOOT

9
DURASCALE™



MTJR-MICRO-BIGFOOT

Microfiber Bigfoot and Jr. Microfiber Bigfoot
More new Microfiber fun! Don't be fooled by the grumpy face, it's just a smile that's upside down!

MIGHTY®



MIGHTY MICRO MEDIUMS

Introducing the New Mighty®
Microfiber Squeaker Ball Toys!

All toys contain durable squeaky balls and minimal stuffing.

MINIMAL/NO STUFFING!

9
DURASCALE™



MT-MicroBM-Bull

MTJR-MicroB-Bull



MT-MicroBM-Blowfish

MTJR-MicroB-Blowfish



MT-MicroBM-Elephant

MTJR-MicroB-Elephant



MTJR-MicroB-Giraffe

MT-MicroBM-Giraffe



MTJR-MicroB-Penguin

MT-MicroBM-Penguin



MT-MicroBM-Blobfish

MTJR-MicroB-Blobfish



MT-MicroBM-Monster

MTJR-MicroB-Monster



MT-MicroBM-Rabbit

MTJR-MicroB-Rabbit



MIGHTY[®] MICRO BALLS

Introducing the New Mighty[®]
Microfiber Squeaker Ball Toys!

All toys contain durable squeaky balls and minimal stuffing.

MINIMAL/NO STUFFING!

MADE OF SQUEAKER
BALLS

9
DURASCALE™



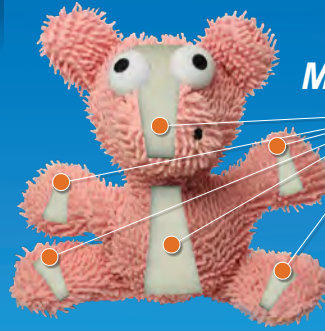
MT-MICROB-PIG



MT-MICROBM-PIG



MTJR-MICROB-PIG



MT-MICROB-MONKEY



MTJR-MICROB-MONKEY



MT-MICROBM-MONKEY



MT-MICROB-LOBSTER



MT-MICROBM-LOBSTER



MTJR-MICROB-LOBSTER



MT-MICROB-PANDA



MT-MICROBM-PANDA



MTJR-MICROB-PANDA



MT-MICROB-DUCK



MT-MICROBM-DUCK



MTJR-MICROB-DUCK



MIGHTY

MIGHTY[®] NO STUFF!

2 LAYERS OF MATERIAL

Each toy has up to two layers of material. One layer of heavy fleece and one layer of durable, luggage-grade material underneath. These two layers are what gives the toy its strength.

2 TOYS IN 1

There is no white stuffing because the inside of the toy is a plastic core in the same shape as the toy. If your dog removes the outer fleece covering, there's a whole new toy inside!

HIGH DURABILITY AND QUALITY

Each toy incorporates quality materials that provide the highest level of durability.

MULTIPLE ROWS OF STITCHING

Two rows of cross-stitching hold the two outer layers of the toy together, and when possible the inside seams are sewn up two more times.



MIGHTY® NO STUFF!

Mighty® No Stuff Rings contain **NO** white poly stuffing!

The core of each ring is tough and durable, so if your dog does get to the core it's just like having a whole new toy to play with! These toys may seem plush on the outside, but all the durability features are internal making them soft, yet MIGHTY® strong.



10
DURASCALE™

MTNS-RING-RD



10
DURASCALE™

MTNS-RING-OR

NO STUFF!



10
DURASCALE™

MTNS-RING-BL



10
DURASCALE™

MTNS-RING-UN

MIGHTY®

MIGHTY® NO STUFF!

Mighty® No Stuff Bones contain **NO** white poly stuffing!

The core of each bone is tough and durable, so if your dog does get to the core it's just like having a whole new toy to play with! These toys may seem plush on the outside, but all the durability features are internal making them soft, yet MIGHTY® strong.



MT-BONE-BL



MT-BONE-OR



MT-BONE-RD



10
DURASCALE™

MT-BONE-UN



MIGHTY

MIGHTY® NO STUFF!

Mighty® No Stuff Balls contain **NO** white poly stuffing!

The core of the ball is a tough, durable ball, so if your dog does get to the core it's just like having a whole new toy to play with! These toys may seem plush on the outside, but all the durability features are internal making them soft, yet MIGHTY® strong.



MT-BALL-L-RD



MT-BALL-L-UN / MT-BALL-M-UN



MT-BALL-L-BL / MT-BALL-M-BL



MT-BALL-L-OR / MT-BALL-M-OR



MT-BALL-M-RD



MIGHTY®

EZ-Wash Multiple Layer Dog Beds™



Layer 1

All New
Fiber Filling

Layer 2

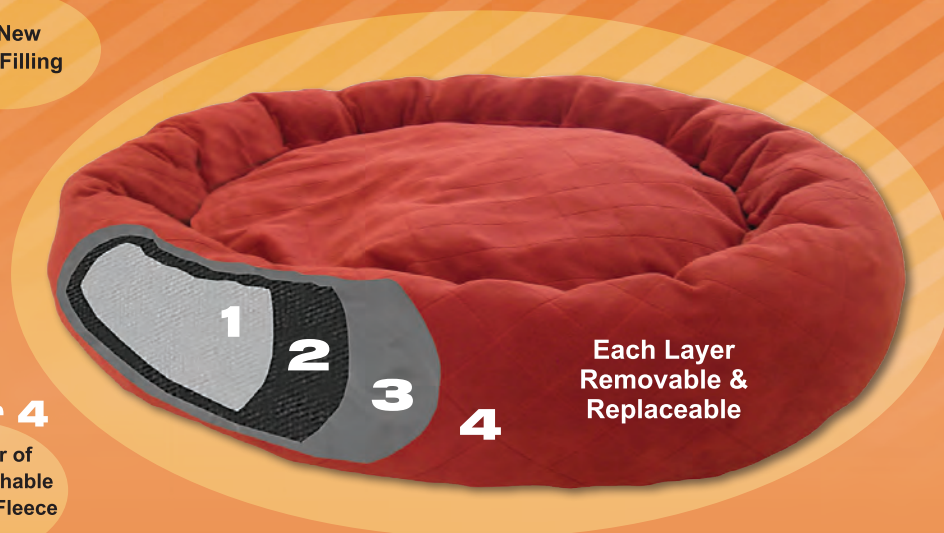
Inner Layer of
Soft Mesh
Polyester

Layer 3

Protective Layer
Plastic Coated
Luggage Grade
Material

Layer 4

Outer Layer of
Machine Washable
Durable Soft Fleece



Each Layer
Removable &
Replaceable

Superior Comfort & Durability

The inner filler is 100% polyester fiber encapsulated in a tufted mesh polyester lining to prevent clumping or shifting. Designed for resilience and comfort.

The Mighty® Dog Bed Core is zippered so you can add or remove filling and customize the firmness of your dog's bed. If the core becomes soiled, it can be spot treated and air dried. Each core fits perfectly with Mighty® Dog Bed Sheets. SHEETS SOLD SEPARATELY.

Machine Washable

Our durable, zippered soft fleece sheets are machine washable and dryable (on Low). Since you can buy more than one set of sheets, you can wash them at your convenience!

Keeping your dog's sheets fresh and clean is important, so be sure to wash your dog's bed sheets each week when you change the sheets on your own bed.

Removable & Replaceable

Our removable sheets are also replaceable, so if they ever tear or become worn they can be replaced like bed sheets without having to purchase a brand new bed. Mix and match colors to customize your dog's bed to your home. Each part of our bed including the durable covers and stuffing can be replaced, saving you money and giving your dog a familiar bed for life.

THE LAST DOG BED YOU WILL EVER NEED!

Available in Four Colors and Three Sizes!

Customize your dog bed with four different color options! Because our sheets are sold separately, you can choose from Desert Tan, Sage Green, Midnight Blue and Wine Red to match your home decor, or simply give your pup a little variety.

Replacement Cores:

- MCR-M-36
- MCR-L-42
- MCR-XXL-60



Replacement Sheets:

- MSH-M-36-BLUE
- MSH-M-36-GREEN
- MSH-M-36-RED
- MSH-M-36-TAN



- MSH-L-42-BLUE
- MSH-L-42-GREEN
- MSH-L-42-RED
- MSH-L-42-TAN



- MSH-XXL-60-BLUE
- MSH-XXL-60-GREEN
- MSH-XXL-60-RED
- MSH-XXL-60-TAN



MEDIUM 36"



COMP-BED-M-36-TAN



COMP-BED-M-36-GREEN



COMP-BED-M-36-BLUE



COMP-BED-M-36-RED

LARGE 42"



COMP-BED-L-42-TAN



COMP-BED-L-42-GREEN



COMP-BED-L-42-BLUE



COMP-BED-L-42-RED

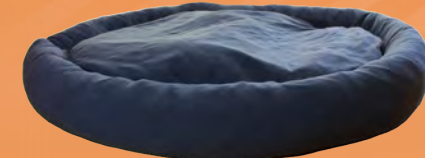
XX LARGE 60"



COMP-BED-XXL-60-TAN



COMP-BED-XXL-60-GREEN



COMP-BED-XXL-60-BLUE



COMP-BED-XXL-60-RED

Two Piece Design

Our unique two piece design (pillow mat and bolster) makes our bed versatile and portable for travel. The removable bottom cushion can be used as a travel mat or crate mat to promote the familiarity of home in a not-so-familiar place, like the boarding kennel or a camping trip.

Saving Money

Replaceable parts save you money. Now you can replace the worn part and not the entire bed. By not having to repeatedly purchase new beds for your pet, you can spend the savings elsewhere. Your dog will thank you because they will never have the hassle of having to learn to like their new bed and getting it to smell like something that belongs to them. Just replace the parts you need.

MIGHTY®



Luxury PLUSH Dog Beds



Removable Filling - Inside stuffing is a soft, plush poly fill material that is enclosed in a fabric pocket that can be easily removed or adjusted to keep correct shape of bed.

Easy Washing - Non-woven fabric pocket can be easily removed so you can wash the outside shell.

Plush Exterior - Outside layer is made of ultra soft faux fur for maximum enjoyment!

Three Luxury Styles
To Choose From!



B&B-LUX-PINK



B&B-LUX-BROWN



B&B-LUX-BLACK



16515 S. 40th St. Suite 121 • Phoenix AZ 85048



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