

Products PRODUCT CATALOG
Product Design and Manufacturing















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Where's Mr. Poops?

Mr. Poops is making his travels throughout this catalog. Can you find all 46 places Mr. Poops is hiding?





ALL TOYS ARE NOT CREATED EQUAL

...that is why we created the "TUFF SCALE™". The TUFF SCALE™ is designed to give you insight on how tuff the toy you're buying compares against another. Some dogs are aggressive and can only have the tuffest toys ranked 8 and above. Other dogs may not be as aggressive or may be older and their chewing habits have slowed. If this sounds like your dog, you can consider toys ranked 5 and above.

OUR GOAL:

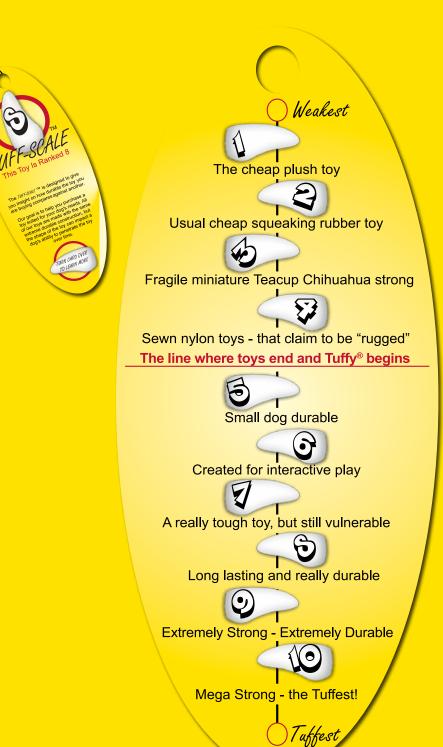
Our goal is to help you purchase a toy suited for your dog's needs. All of our Tuffy® and Mighty® toys are made with the same extreme durable construction, but the shape of the toy can impact a dog's ability to penetrate the toy over time.

Use the *TUFF SCALE*[™] to help you with your purchase. If you aren't 100% sure which toy is right for your dog call us at 1-866-4-DogToy.

We strive to make our toys the TUFFest on the market. We are continually testing and creating new toys to be both stronger and safer for your dog. As loving dog owners we only want the best toys for our dogs and yours. Indestructible is impossible... *But we will keep trying!!*

Look for our *TUFF SCALE*[™] logos while you shop to identify the most appropriate toy for your dog.





1-866-4-DogToy (364-869)

TUFFY*

HOW ARE THEY MADE?

7

SEVEN ROWS OF STITCHING

Tuffy[®] toys can have up to 7 rows of stitching. The number of rows of stitching depends on the shape, size and style of the toy. Two directions of cross stitching hold the multiple layers together. Rows of stitching hold webbing around the materials edge, and the toys' parts are sewn together with up to 3 rows of stitching. When possible, a protective webbing is added around the outer edge and sewn up to 3 more times.



FOUR LAYERS OF MATERIAL

Tuffy® toys can have up to 4 layers of material depending on the shape, size and style of the toy. Our Ultimate series (depicted here) can have up to 2 layers of Luggage grade material. Certain layers of material are coated with a layer of plastic to hold the material fibers together. Finally, we use soft fleece for the outside layer.



Disclaimer: Each toy shape and size is made differently, and because the toys are made by skilled human hands, no two toys are identical.

PROTECTIVE WEBBING

For our Ultimate series we add an additional layer of webbing, whenever possible, around the outside edge to cover the seams of the toy. This is sewn multiple times, for added durability.

SQUEAKER SAFETY POCKETS

Squeakers are sewn into material pockets inside the toy. This additional layer of safety can give you the time you need to safely remove the toy in the event your dog reaches the core of the toy.



They Float, Squeak & Are Machine Washable For Dogs 4-18lbs

JR RING



The Ring has three squeakers and can be used for fetch or as a tug toy. Its soft edges won't hurt your dog's teeth or gums.



T-JR-R-CB T-JR-R-YB T-JR-R-PL

T-JR-R-RP

JR FISH TOFF SCALE

The Fish is tough and long lasting. It's a wonderful toy for beginning agility and fly ball training. The soft edges won't hurt your dog's teeth or gums.





JR ODDBALLS

For dogs that LOVE to fetch and catch!





T-JR-OB-RP

T-JR-OB-YB

T-JR-OB-CB

JR FLYER



This Flyer has one squeaker and is the perfect toy for training your dog to catch and fetch. Its soft fleece and durable construction make it the safest disc you'll find.









BONE

T-JR-B2-RB



For dogs that like to play, tug and whip their toys back and forth.







For dogs that like to play together! Get your doggie friends together for a fun-filled day.





The Log has one squeaker and is the ideal toy for dogs because it is great for fetching, tugging and for whipping back and forth.





T-JR-L-RP



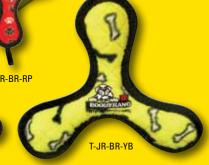
The fun "gear" shape of these toys makes for a fun game of tug-n-pull with multiple partners!





Multiple squeakers make this a great toy for dogs that like to play, tug and whip their toys back and forth.







1-8<mark>66-4-DogToy (364</mark>-869)



They Float, Squeak & Are Machine Washable





The Ring has four squeakers and has soft edges so it won't hurt your dog's teeth or gums, making it a great toy for fetch or a game of tug.











For dogs that like to fetch, tug and whip their toys back and forth.





For dogs that LOVE to pull, play and tug! This 5-way tire iron is perfect for multi-dog families who enjoy playtime together.



T-U-OB-RP





Great fun for everyone, and it squeaks. Two dogs can play all day with this two ended toy. Also great for dog owners that like to play ruff and keep their hands out of harms way.



The 3 Way Ring has a unique shape that makes it easy for dogs to pick up and tug with friends!



T-U-3WR-PL



T-U-T-GR-CB

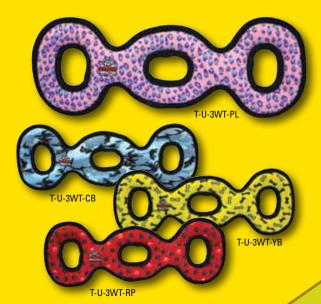


T-U-TI-CB

3 WAY TUG TUFF SCALET



The 3 Way Tug will easily become your dog's favorite toy! Push, pull, toss and fetch have never been so fun, so bring a friend!



TUG-O-WAR TUFF SCALETM



Great fun for everyone, and it squeaks. Two dogs can play all day with this two-ended toy. Also great for dog owners that like to play ruff and keep their hands out of harms way.





This toy is great for playing fetch in or out of the water because, like all of our toys, it floats!









T-U-4WR-PL T-U-4WR-RP



Squeeze one of the squeakers and then throw it! Your dog will love to bring it back. If you have two dogs each one can pull on an arm while you safely hold on to the other.



This Flyer has one squeaker and is the perfect toy for training your dog to catch and fetch. Its soft fleece and durable construction make it the safest disc you'll find.



The fun "gear" shape of these toys makes for a fun game of tug-n-pull with multiple partners!







JEEN EGANOYS

By far the "TUFF"est toy around. The Mega Tuffy is our strongest, most durable toy... Tiger tested and dog approved! Excellent for a game of fetch or multi-dog tug-o-war, these toys keep even the biggest dogs happy!

SEVER ROWS OF STITCHING

Tuffy® MEGA toys can have up to 7 rows of stitching. The number of rows of stitching depends on the shape, size and style of the toy. Two directions of cross stitching hold the multiple layers together. Rows of stitching hold webbing around the materials edge, and the toys' parts are sewn together with up to 3 rows of stitching. When possible, a protective webbing is added around the outer edge and sewn up to 3 more times.

Tuffy® MEGA toys can have up to 7 layers of material depending on the shape, size and style of the toy. Our MEGA series (depicted here) can have up to 3 layers of Luggage grade material. Certain layers of material are coated with a layer of plastic to hold the material fibers together. Finally, we use soft fleece for the outside layer.

UEAKER SAFETY

Each Squeaker is safe and quiet because they are sewn into a safety pocket beneath four other layers of material.

Squeaker

MEGA ODDBALL NO THE SCALET

MEGA BOWMERAR







T-MG-OB-TG

T-MG-0B-BR













THE GALENCE CREATURES





T-MG-CR-OCT-L-TG

JELALEY SHORE PETE

This tough guy can outlast any dog. He's got a great fake orange tan with jet black strips. Pete will take on multiple dogs in a game of tug-owar. Or head lock one at a time! Soft edges won't hurt gums, and it floats!



T-MG-CR-OCT-S-TG

OSCAR SCHWARZAGREATURE

Oscar's rock hard bod can take on any dog in a game of fetch or tug-o-war!! He'll be back... for more play time. Soft edges won't hurt gums, and it floats!

Washable & They Float!



THE GENERAL

Throw it and your dog will love bringing it back. This "Super Starfish" won't hurt your dog when thrown and is definitely backyard approved.



PURPLE PETE & LIL OSCAR

The Pent-A-Pus and Octopus are perfect for training your dog to catch and fetch. Watch them twirl in the air when you throw them and they are great for multiple dog tug-o-war. Just ask Pete and Oscar to lend a hand.







GARY-GATOR

"Captain Toothless" is the toy that won't bite back. Soon to be your dog's best friend. Fun for every dog. When your dog is tired he makes a great pillow.



REELMO

OC-SMALL-OCTOPUS

Throw it and your dog will love to bring it back. If you have two dogs each one can pull on each end and you can safely hold the middle.





T-OC-TURTLE



BURTLE-TURTLE

His friends call him Burt, and this is one guy your dog will want to be friends with! Great as a pillow and all around play toy, your dog will enjoy keeping him close at all times.



KING CRAB

This soft-shell crab has what it takes to keep your dog coming back for more. Fun to fetch, tug and whip around at your dog's leisure.



T-0C-CRAB

RAY-RAY

Great fun for everyone! This cross-eyed Stingray has a big head and wing span for your dog and a tail for you to enjoy in a game of tug.



T-OC-STINGRAY



T-OC-LARRY LOBSTER

LARRY LOBSTER

Larry is your dog's "Maine" Man.
Since he is a Lobster, he is ready to play all day in and out of the water.

Larry can't wait for the fun to begin!

MYDOGTOY.COM™



Washable & They Float!



Grab your boat and float to the deep to find the elusive Hammerhead! Great fun for everyone!



T-0C-HAMMERHEAD



Keep your legs up when this shark hits the water! Because Tuffy toys are built to float, Shack The Shark is perfect for a game of fetch in or out of water!



Frightening in the water, but fun in the living room! Tiger Shark will keep your pooch happy as he dreams of days at the ocean.







You won't need to dive 20,000 leagues under the sea to enjoy these giant squids! Perfect for fetching and tugging, the Mega Squids are made using our "MEGA" construction methods with up to 7 layers of material for extra durability!



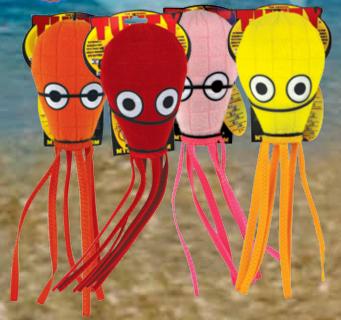
T-OC-MG-SQUID-PK / T-OC-MG-SQUID-YW / T-OC-MG-SQUID-OR / T-OC-MG-SQUID-RD

T-OC-TIGERSHARK

SOUIDS



Ultimate Squids are the perfect pool toy for your pooch! Swim, dive, pull and play all day with these silly squids. Made using our regular construction methods with up to 4 layers of material.



T-OC-U-SQUID-OR / T-OC-U-SQUID-RD / T-OC-U-SQUID-PK / T-OC-U-SQUID-YW

WESLEY WHALE

You'll have a blast playing "catch and release" with this Titan of the Ocean!
Great for backyard or water play.









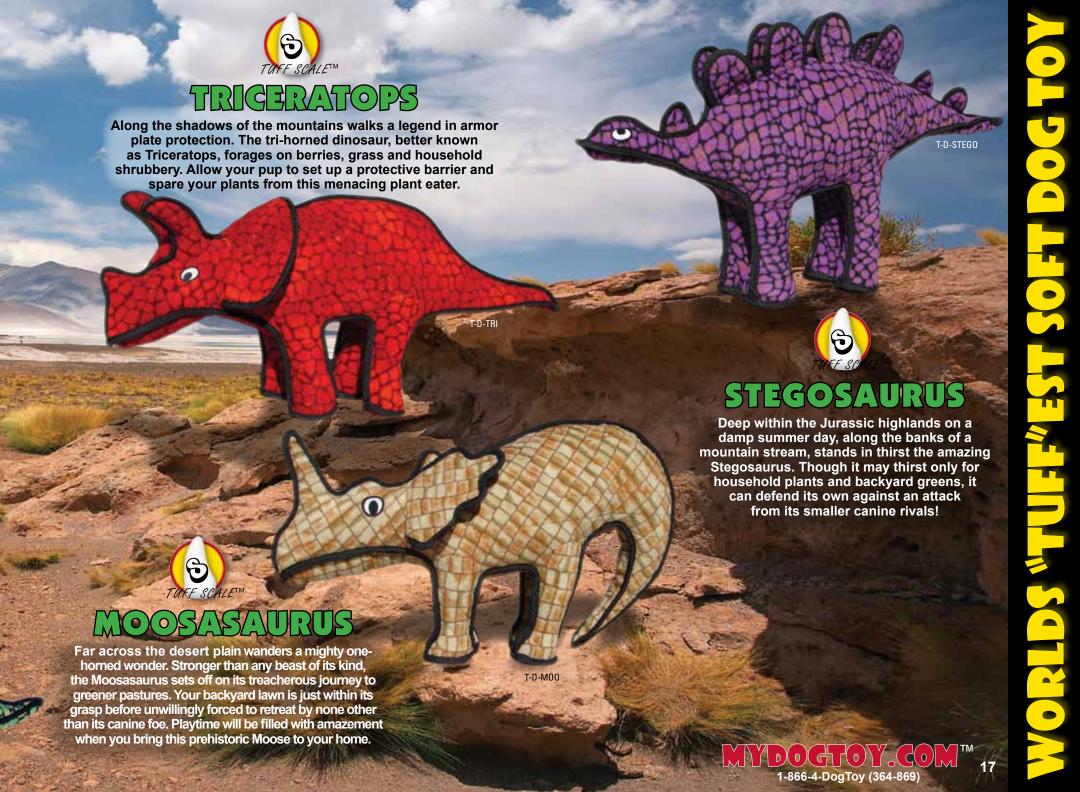
Little pups love squids too! Keep your active pooch happy and at play with tuggable, fetchable JR Squids! Multiple layers of stitching and material makes this one "Tuff" toy!



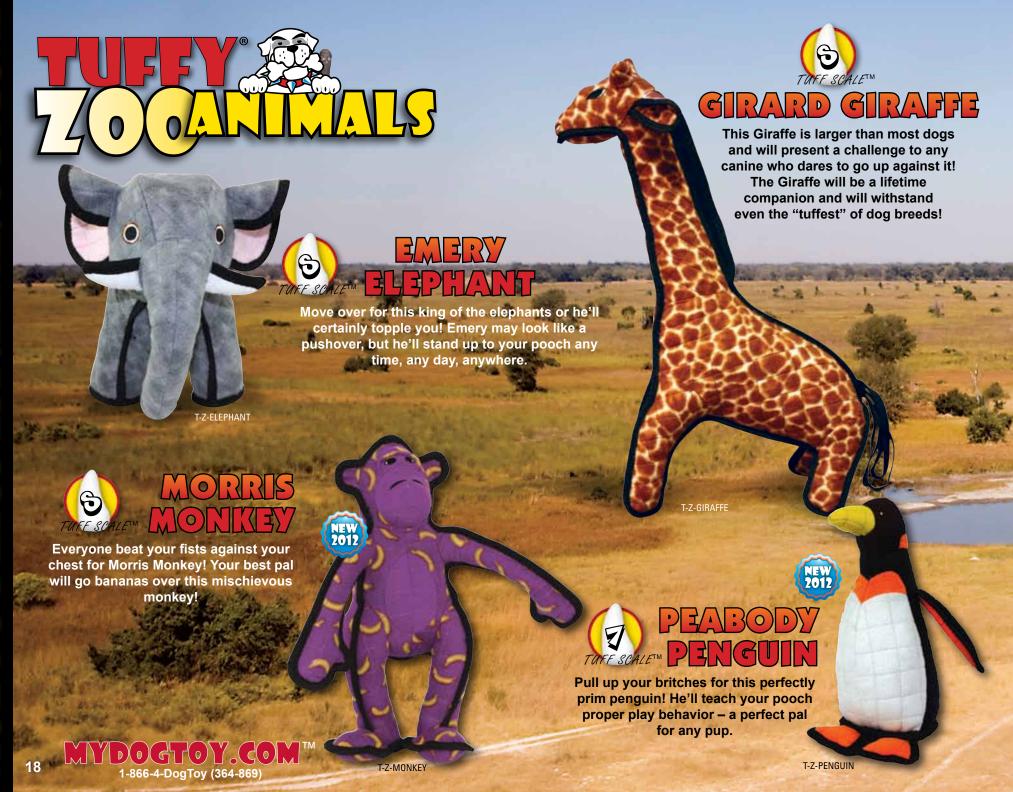
T-OC-JR-SQUID-RD / T-OC-JR-SQUID-YW / T-OC-JR-SQUID-PK / T-OC-JR-SQUID-OR

MYDOGTOY.COM











HILDA HIPPO

This herbivorous Hippo is full of love and laughter for your carnivorous canine! Brighten your dog's day with a good game of tug and active play.



TATTERS TIGER

This terrifying Tiger is a match for just about any pooch! Tatters is all about strength and endurance, so make sure your pup is in for the long-haul.



Move over Sam and get a load of Togo! This "tuff" tropical tweeter makes a colorful companion for your canine.



Beaufort is a beautiful black bear with a big, big heart! A bit shy, your dog will need to befriend this beast for an assured best friend for life!

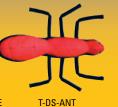


T-Z-BEAR













T-DS-PHROG

T-DS-LIZARD

Masters of the Mohave unite to make Desert Creatures a MUST for your dog!
Battle the brave stinger of Scorch the Scorpion, slither and slide with Lizzy
the Lizard, creep and crawl with Harry the Hobo Spider, or bounce
around with the finicky Phineas Phrog for a playful
time with your canine.



RART

Ants work best as a team, so pair up your pooch with Rant the Ant and let them build a beautiful relationship!

TUR JALETW VURNINGE

Watch out for Vurn as he circles overhead, but he's not targeting your dog, your dog is targeting him! Toss and Tug have never been so much fun!



PIROG

Your "phinicky" pooch will simply adore Phineas Phrog! So easy to toss around and "phetch," your pup will have a "phriend" for life!



MYDOGTOY.COM"

1-866-4-DogToy (364-869)



The easy-to-grab shape of Lizzy the Lizard is all your canine will need to make her his very best friend! Perfect for play with other dogs, or as a comfy chin rest.









MYDOGTOY.COMTM 1-866-4-DogToy (364-869)

T-DS-BAT

One of the smallest, yet most fearsome creatures of the desert wants to come to your home! Put your dog on high alert for this super-fun stinger!

NEW 2012

Hold on to your sparkles! This bloodthirsty vampire bat is ready to battle your little wolf any day (or night)!

TUFF SCALETM

This is one Hobo spider you and your pooch don't have to be afraid of! Toss and tumble, yank and tug for hours of fantastic play!

T TUFF SCALETM

See if your pooch can soften the exterior of this "Tuff" Armadillo! Watch out - Arnie might give back a little bit of attitude.



G-6 ALIEN TURN ALETM

T-A-G6-ALIEN-GRN

This tricky tri-pod is ready to take your canine on a G6 Adventure like they've never experienced before! Don't let the crossed eyes and bad dentistry fool you, G6 is an intelligently designed alien to maximize enjoyment for your pooch!







Γ-A-<mark>BALL-G</mark>RI

ALIEN BALLS

You've never seen space balls like these before! These crazy aliens have faces on two sides - you can even poke your fingers through one mouth and have them come out the other, which means double-trouble for your pet's ultimate enjoyment! Perfect for sailing across your living room or back yard, these aliens will always be heads-up for playtime!

1-866-4-DogToy (364-869)

T-A-BALL-FIRE

MYDOGTOY.COM

1-866-4-DogToy (364-869)



Take your pup to a new dimension with Captain Kurklops, the 8-legged, cyclops alien! Fly him through your backyard galaxy and watch your dog race to pluck him out of the air. Get all your dogs involved in a squeaky game of Tug, or simply lay him down for comfort to keep all the monsters away. Your pooch is sure to be pleased with this fun and adventurous toy!

T-A-GREEN ALIEN



ADMIRAL O'FURY

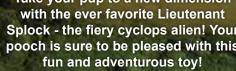
Take your pup to a new dimension with the classic Admiral O'Fury - a fearsome and fiery alien of the outer galaxies! Your pooch will go where no dog has gone before with this fun and adventurous toy!



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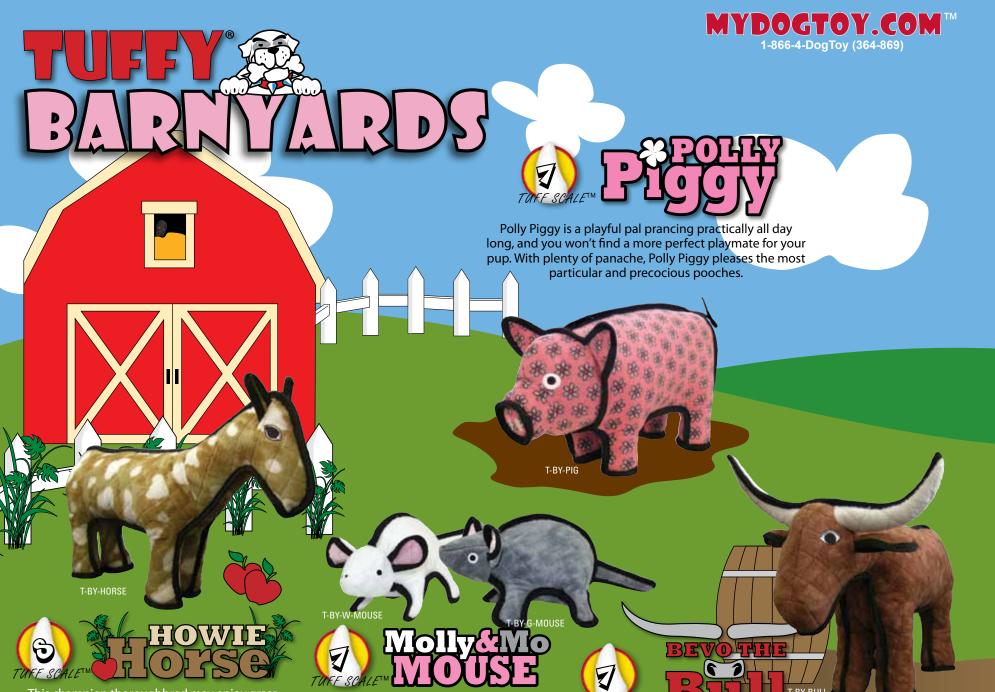
Take your pup to a new dimension with the ever favorite Lieutenant Splock - the fiery cyclops alien! Your pooch is sure to be pleased with this fun and adventurous toy!







23



This champion thoroughbred may enjoy grass and apples, but he also enjoys a good romping with his canine pals! Howie is always willing to go up against your pooch on race day, and they're sure to be neck and neck every time!

Eenie-meenie Molly and Mo! Your pal will be catching these mice by their toes all day long. "Tuff"er than your average door mouse, Molly and Mo will be a joy to have around.

There's no bull when it comes to this Bull! Bevo comes from the best of all long-horn stock and is ready to take on your canine! With super strength and durability, Bevo will be a friend for life.







I'm not the black sheep of the flock, but somehow I landed this gig. I no longer have my wool turned into sweaters, nor do I get counted as I jump over your bed. Apparently I'm better served as a fuzzy friend to dogs who prefer to tug and slobber on me. Baaaa.



Dudley

There's no time to dilly-dally with Dudley Duck! Fly him through the air with a game of fetch, or pull him through the pool with a game of tug, this daring duck loves it all!

-BY-DUCK

T-BY-SHEEP





If you sometimes wonder if your dog is a turkey, then it's time to bring Talulah into your life to prove them wrong! This silly bird will become a friend for life.





Watch out for your garden! These hungry bunnies are ready to take everything you've got... unless your pooch can stop 'em! Get these rabbits on the run and show your dog what it means to guard the garden.









Who will have more fun with them...

Tennis BALLS



SS-TB-FLOWER-LG-2PK





So Many Fun Designs To Choose From!

Squeaky, not squeaky, two-packs, four-packs, tenpacks and twenty-packs... all available depending on your preference! These fun balls will keep your dogs wanting (and running) for more!





















29



Who will have more fun with them...





32



Who will have more fun with them...



No longer does your dog have to suffer with boring squeaky animal shapes or cutesy-tootsy toys that have been around forever. Your dogs need some fun and laughter in their lives too! *Silly Squeakers*® are a line of fun, creative and hilarious squeaky toys that are sure to have everyone talking. We pushed the limits of our imagination to bring you this series of one-of-a-kind toys. They are sure to bring you and your dog tons of fun and laughter!







Your pooch will absolutely LOVE his or her own set of furry iBalls™! These fluffy balls come in three sizes to match a dog of any shape and size, and will set them rolling with their entertaining eyes, fluffy fur and squeaky squawks! *Silly Squeakers*® are a line of fun, creative and hilarious vinyl squeaky toys that are sure to have everyone talking. We pushed the limits of our imagination to bring you this series of one-of-a-kind toys. They are sure to bring you and your dog tons of fun and laughter!



66 Pink-199

Although she may appear dainty, "Pink-i" can rough and tumble with the best of dogs! With quality construction, she's sure to give your pooch hours and hours of enjoyment.

66Brown-199

Play a fun game of fetch and laugh as your dog happily brings back Brown-i! Sure to please all dogs!



Look for our tri-pack of extra small iBalls! The perfect gift for a pooch with many personalities!

"Black-i"

Want a sure way to please your best friend? Give him a "Black-i"!! This soft and durable iBall will please you AND your dog by giving you both play-time and laughter.





とフールット Multiple Layer Dog Beds™

THE LAST DOG BED YOU WILL EVER NEED!



Machine Washable

Our durable zippered soft fleece sheets are machine washable and dryable (on Low). And since you can buy more than one set of sheets you can wash them at vour convenience!

so be sure to wash your dog's bed sheets each week when you change the sheets on your own bed.

Removable & Replaceable

Our removable sheets are also replaceable so if they ever tear or become worn they can be replaced like bed sheets without having to purchase a brand new bed. Mix and match colors to customize your dog's bed to Keeping your dogs sheets fresh and clean is important, your home. Each part of our bed including the durable covers and stuffing can be replaced, saving you money and giving your dog a familiar bed for life.

Two Piece Design

Our unique two piece design (pillow mat and bolster) makes our bed versatile and portable for travel. The removable bottom cushion can be used as a travel mat or crate mat to promote the familiarity of home in a not-so-familiar place like the boarding kennel or a camping trip.

Saving Money

Replaceable parts save you money. Now you can replace the worn part and not the entire bed. By not having to repeatedly purchase new beds for your pet, you can spend the savings elsewhere. Your dog will thank you because they will never have the hassle of having to learn to like their new bed and getting it to smell like something that belongs to them. Just replace the parts you need.

Pack 'n Go DOG PACK

A durable shoulder pack with premium attachments and plenty of room for you and your dog's needs while out in the park, on a beautiful hike or on an everyday walk. Keep everything together for those long trips and car rides as well!



your dog's leash to the carabiner.

not included.

Dog Toys

Mighty® Dog Toys rethink durability and approach it from a new angle.

Durability is created for each toy with multiple layers of flexible materials that move with the dog's teeth instead of tearing. Compared to other toys, Mighty® dog toys have no hard edges. The result is that these toys do not promote chewing – great when you're trying to discourage chewing habits.

These toys may seem plush on the outside, but all the durability features are internal making these toys soft, yet MIGHTY® strong.

HIGH DURABILITY AND QUALITY

Each toy incorporates quality materials that provide the highest level of durability.

MULTIPLE ROWS OF STITCHING

Vulnerable areas are covered and sewn with a material binding that covers the original sewn edge. This extra binding creates multiple rows of stitching to hold the seams together.

DURABLE SEAMS

All seams are located Inside the toy to discourage chewing. Vulnerable seams are protected by sewing a flexible material over the edge of the seam.

UPTO FOUR ROWS OF STITCHING

All material seams have multiple rows of stitching, are covered with a layer of soft, flexible material and sewn together with more rows of stitching, creating a soft and durable toy with no hard edges!

UPTOTWO LAYERS OF MATERIAL

Outside layer is made of a tight-woven sherpa-style fleece – the result is good flexibility with high durability. Inside material is made of tight-woven brushed fleece of the heaviest weight and highest durability.

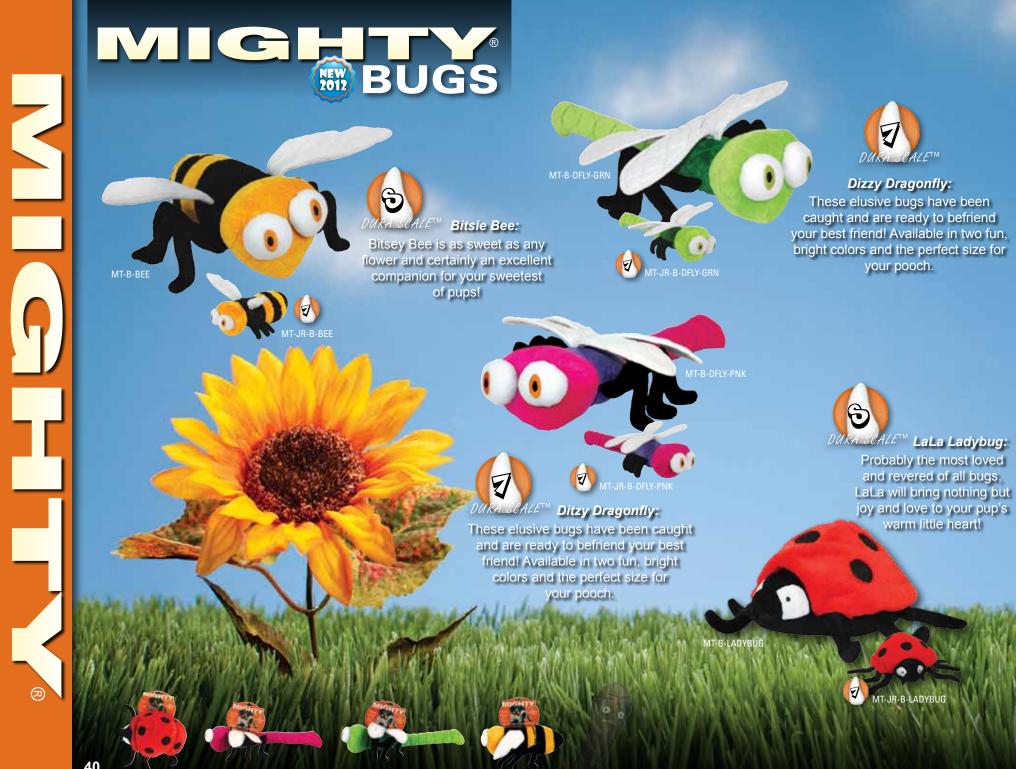
2 LAYERS OF MATERIAL

Each toy has a plush outer material with a layer of heavy fleece underneath. The fleece underneath is what gives this toy its strength. The fleece core holds the body of the toy together when playing games like Tug.













ARCTIC MukMuk Eskimo: Keep MukMuk around so Rover feels like he has a little friend of his own. She's always up Wally Walrus: for a good game of fetch or hide-and-seek! Wally can play all day long and never get tired! Toss him Woody Wooly Mammoth: Wilburr McPaw: as far as you can and watch There's nothing better than a Woolly This strong and chilly companion your pup go after him! Mammoth to snuggle down with on a will please any pooch! cold winter evening... and better yet, to play with on a warm summer day! MT-A-POLAR BEAR MT-JR-A-WALRUS MT-A-WALRUS MT-JR-A-POLAR BEAR Stan Sabertooth: You may have MT-A-ESKIMO thought the Sabertooth was MT-JR-A-ESKIMO T extinct, but he's back to take on 0 your favorite furry friend! MT-A-MAMMOTH MT-JR-A-MAMMOTH Sandy Seal: Nothing is cuter than a baby seal... except your dog, of course! Bring this pair together for a lifetime of love. Penny Penguin: Your pooch will be more than happy to slip and slide with this Penguin by his side! MT-A-PENGUIN MT-A-SABERTOOTH MT-A-SEAL MT-JR-A-SEAL MT-JR-A-PENGUIN MT-JR-A-SABERTOOTH

















Removable Filling - Inside stuffing is a soft plush poly fill material that is enclosed in a fabric pocket that can be easily removed or adjusted to keep correct shape of bed.

Easy Washing - Non-woven fabric pocket can be easily removed so you can wash the outside shell. Plush Exterior Outside layer is made
of ultra soft faux fur for
maximum enjoyment!







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