



...that is why we created the "TUFF SCALE"". The TUFF SCALE"' is designed
to give you insight on how tuff the toy you're buying compares against another. Some dogs are aggressive and can only have the tuffest toys ranked 8 and above. Other dogs may not be as aggressive or may be older and their chewing habits have slowed. If this sounds like your dog, you can consider toys ranked 5 and above.

## OUR GOAL:

Our goal is to help you purchase a toy suited for your dog's needs. All of our Tuffy ${ }^{\circledR}$ and Mighty ${ }^{\circledR}$ toys are made with the same extreme durable construction, but the shape of the toy can impact a dog's ability to penetrate the toy over time.
Use the TUFF SCALE"' to help you with your purchase. If you aren't $100 \%$ sure which toy is right for your dog call us at 1-866-4-DogToy.
We strive to make our toys the TUFFest on the market. We are continually testing and creating new toys to be both stronger and safer for your dog. As loving dog owners we only want the best toys for our dogs and yours. Indestructible is impossible... But we will keep trying!!

## Look for our TUFF SCALE ${ }^{(11}$ logos

 while you shop to identify the most appropriate toyfor your dog.


Fragile miniature Teacup Chihuahua strong


Sewn nylon toys - that claim to be "rugged" The line where toys end and Tuffy ${ }^{\circledR}$ begins Small dog durable


Created for interactive play


A really tough toy, but still vulnerable


Long lasting and really durable

Extremely Strong - Extremely Durable

 For Dogs 4-18lbs


The Ring has three squeakers and can be used for fetch or as a tug toy. Its soft edges won't hurt your dog's teeth or gums.


The Fish is tough and long lasting. It's a wonderful toy for beginning agility and fly ball training. The soft edges won't hurt your dog's teeth or gums.



For dogs that like to play, tug and whip their toys back and forth.


The Log has one squeaker and is the ideal toy for dogs because it is great for fetching, tugging and for whipping back and forth.



They Float, Squeak \& Are Machine Washable


The Ring has four squeakers and has soft edges so it won't hurt your dog's teeth or gums, making it a great toy for fetch or a game of tug.

For dogs that LOVE to pull, play and tug!


For dogs that like to fetch, tug and whip their toys back and forth.


The 3 Way Ring has a unique shape that makes it easy for dogs to pick up and tug with friends!

The 3 Way Tug will easily become your dog's favorite toy! Push, pull, toss and fetch have never been so fun, so bring a friend!


Squeeze one of the squeakers and then throw it! Your dog will love to bring it back. If you have two dogs each one can pull on an arm while you safely hold on to the other.


Great fun for everyone, and it squeaks. Two dogs can play all day with this two-ended toy. Also great for dog owners that like to play ruff and keep their hands out of harms way.


The 4 Way Ring is a new twist on a pooch's favorite toys - the ball and the ring! Its soft edges won't hurt your dog's teeth or gums.


This Flyer has one squeaker and is the perfect toy for training your dog to catch and fetch. Its soft fleece and durable construction make it the safest disc you'll find.


The fun "gear" shape of these toys makes for a fun game of tug-n-pull with multiple partners!



This toy is great for playing fetch in or out of the water because, like all of our toys, it floats!











This herbivorous Hippo is full of love and laughter for your carnivorous canine! Brighten your dog's day with a good game of tug and active play.


This terrifying Tiger is a match for just about any pooch! Tatters is all about strength and endurance, so make sure your pup is in for the long-haul.



Beaufort is a beautiful black bear with a big, big heart! A bit shy, your dog will need to befriend this beast for an assured best friend for life!


Masters of the Mohave unite to make Desert Creatures a MUST for your dog! Battle the brave stinger of Scorch the Scorpion, slither and slide with Lizzy the Lizard, creep and crawl with Harry the Hobo Spider, or bounce
 Phineas Phrog! So easy to toss around and "phetch," your pup will have a

## - "phriend" for life!

20
around with the finicky Phineas Phrog for a playful

## time with your canine.

tch out for Vurn as he circles overhead but he's not targeting your dog, your dog is targeting him! Toss and Tug have never been so much fun!

1-866-4-DogToy (364-869)
The easy-to-grab shape of Lizzy the Lizard is all your canine will need to make her his very best friend! Perfect for play with other dogs, or as a comfy chin rest.


T-DS-SCORPION


T-DS-SPIDER


T-DS-BAT


T-DS-ARMADILLO








## Who will have more fun with them... You or your dog? <br> 若

用 Tennis Ball Multi-packs


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## suaxeanbsh|ld



## You or your dog?



## Who will have more fun with them...



No longer does your dog have to suffer with boring squeaky animal shapes or cutesy-tootsy toys that have been around forever. Your dogs need some fun and laughter in their lives too! Silly Squeakers ${ }^{\circledR}$ are a line of fun, creative and hilarious squeaky toys that are sure to have everyone talking. We pushed the limits of our imagination to bring you this series of one-of-a-kind toys. They are sure to bring you and your dog tons of fun and laughter!

## You or your dog?

Your pooch will absolutely LOVE his or her own set of furry Balls ${ }^{\text {rm! }}$ These fluffy balls come in three sizes to match a dog of any shape and size, and will set them rolling with their entertaining eyes, fluffy fur and squeaky squawks! Silly Squeakers ${ }^{\ominus}$ are a line of fun, creative and hilarious vinyl squeaky toys that are sure to have everyone talking. We pushed the limits of our imagination to bring you this series of one-of-a-kind toys. They are sure to bring you and your dog tons of fun and laughter!



Play a fun game of fetch and laugh as your dog happily brings back Brown-i! Sure to please all dogs!

"Brown-i"


Look for our tri-pack of extra small iBalls! The perfect gift for a pooch with many personalities!

Although she may appear dainty, "Pink-i" can rough and tumble with the best of dogs! With quality construction, she's sure to give your pooch hours and hours of enjoyment.


## Multiple Layer Dog Beds

## THE LAST DOG BED YOU WILL EVER NEED!



## Machine Washable

Our durable zippered soft fleece sheets are machine washable and dryable (on Low). And since you can buy more than one set of sheets you can wash them at your convenience!
Keeping your dogs sheets fresh and clean is important,
so be sure to wash your dog's bed sheets each week when you change the sheets on your own bed.

## Removable \& Replaceable

Our removable sheets are also replaceable so if they ever tear or become worn they can be replaced like be sheets without having to purchase a brand new bed. Mix and match colors to customize your dog's bed to your home. Each part of our bed including the durable covers and stuffing can be replaced, saving you money and giving your dog a familiar bed for life.

## Two Piece Design

Our unique two piece design (pillow mat and bolster) makes our bed versatile and portable for travel. The removable bottom cushion can be used as a travel mat or crate mat to promote the familiarity of home in a not-so-familiar place like the boarding kennel or a camping trip.

## Saving Money

Replaceable parts save you money. Now you can replace the worn part and not the entire bed. By not having to repeatedly purchase new beds for your pet, you can spend the savings elsewhere. Your dog will thank you because they will never have the hassle of having to learn to like their new bed and getting it to smell like something that belongs to them. Just replace the parts you need.

## Pack 'n Go <br> DOG Pisen

A durable shoulder pack with premium attachments and plenty of room for you and your dog's needs while out in the park,
on a beautiful hike or on an everyday walk. Keep everything together for those long trips and car rides as well!

$\square$


## M <br>  <br> Mighty ${ }^{\otimes}$ Dog Toys rethink durability and approach it from a new angle. <br> Dog Joy/s

Durability is created for each toy with multiple layers of flexible materials that move with the dog's teeth instead of tearing. Compared to other toys, Mighty ${ }^{\circledR}$ dog toys have no hard edges. The result is that these toys do not promote chewing - great when you're trying to discourage chewing habits. These toys may seem plush on the outside, but all the durability features are internal making these toys soft, yet MIGHTY ${ }^{\circledR}$ strong.

HIGH DURABILITY
AND QUALITY
Each toy incorporates quality materials that provide the highest level of durability.
dURABLE SEAMS

## MULTIPLE ROWS OF STITCHING

Vulnerable areas are covered and sewn with a material binding that covers the original sewn edge. This extra binding creates multiple rows of stitching to hold the seams together. seams are protected by sewing a flexible material over the edge of the seam.

All seams are located Inside the toy to discourage chewing. Vulnerable

UPTO FOUR RONS OF STITGIING
All material seams have multiple rows of stitching, are covered with a layer of soft, flexible material and sewn together with more rows of stitching, creating a soft and durable toy with no hard edges!

## UPTOTWO LAYERS OF MATERTAL

Outside layer is made of a tight-woven sherpa-style fleece - the result is good flexibility with high durability. Inside material is made of tight-woven brushed fleece of the heaviest weight and highest durability.





Nearly twice the size of our regular animals and extra-durable for those hard-to-please pooches!


A massive friendship first comes from a massive rabbit! There's no escape down the rabbit hole for this big bunny,

DURA SCALETM
Massive Pig
There's nothing better than a massive pig for massive love'n! Your big dog will love snuggling up to this beautiful bacon.
just fun and frolic with just fun and frolic with
your best friend.


## Muctry ABCHIC

Woody Wooly Nemmothe
There's nothing better than a Woolly, Mammoth to snuggle down with ona cold winter evening... and better yets, to play with on a warm summer day!

Willourr MCPPaws:
This strong and chilly companion will please any pooch!


## MHertrir A DJNOSAURS

Troy T-Rex
He may have been King of the Jungle in prehistoric times, but now he lays pray, to your powertul pooch!

## Strmatous Birachiosaurus

With al ong neck that makes himeasy to carry, this prehistoric vegetarian is sure to please even the pickiest pups!





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